

Writing And Reporting News A Coaching Method

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can news outlets regain the public's confidence can governments control the press in the internet age should americans have a right to be forgotten written by award winning cq researcher journalists this collection of non partisan reports focuses on 12 hot button issues facing journalists and news organizations with reports ranging from perceptions of media bias and threats to free speech issues in news and reporting promotes in depth discussion facilitates further research and helps you formulate your own positions on crucial issues and because it's cq researcher the reports are expertly researched and written presenting you with all sides of an issue key features chapters follow a consistent organization beginning with a summary of the issue then exploring a number of key questions around the issue next offering background to put the issue into current context and concluding with a look ahead a pro con debate box in every chapter offer you the opportunity to critically analyze and discuss the issues by exploring a debate between two experts in the field all issues include a chronology a bibliography photos charts and figures to offer you a more complete picture of the issue at hand

this practical text uses a coaching method to introduce students to the basic skills required of a news reporter covers conceiving researching organizing and writing the news story it emphasizes the fundamentals as well as the emerging issues such as technology and ethics in journalistic writing after using this motivational and engaging text your students will be well prepared to write effectively in every news medium

using examples and exercises the process of writing news takes an impact elements and words approach to demystify reporting and writing for beginners this is a concise book that approaches writing as a process using a pedagogy that has proven effective in each chapter the book addresses

the roles of journalists at several levels of abstraction beginning with their responsibilities to audiences in a democratic society and continuing with ethical decision making in fulfilling those responsibilities each chapter ends with reporting and writing exercises which allow the reader to develop skills for informing audiences and telling compelling stories in print broadcast and online news media and to practice and be evaluated on those skills the reader is taken through a year in the life of a fictional community revisiting issues and stories in a series of more than two dozen linked exercises of increasing complexity from lede writing to handling a major breaking story on deadline there are even opportunities to report and write from the reader s own community

jargon buster convergent journalism media convergence is the most significant development in the news industry in the last century the ability to interchange text audio and visual communication over the internet has fundamentally transformed the way news organizations operate convergence has enabled media companies to gather disseminate and share information over a variety of platforms throughout the history of journalism it has been common for journalists to study one medium such as traditional print or broadcast and to anticipate a career working only in their chosen field however the 21st century journalist has fluidity to write and deliver news content in a variety of formats source convergencejournalism com broadcast news writing reporting and producing presents a solid foundation for any student learning how to become a broadcast journalist in today s world of convergent journalism it is more important than ever that broadcast textbooks cover the most current trends in media convergent journalism the coverage of news across multiple delivery platforms such as the internet television podcasts ipods blogs etc is here to stay broadcast journalism continues to morph as newer and more advanced content platforms are hatched and developed and broadcast journalists must understand how to write report and produce for multiple platforms simultaneously just one crucial fact remains students will need training on how to perform successfully in a world in which current events aren t just shown on the ten o clock evening news broadcast news writing reporting and producing will be completely overhauled to

reflect the trends of convergent journalism on every page new co author frank barnas brings a multi faceted perspective of writing reporting and producing that allows for multi platform delivery systems and shows students with real world examples the functions and practices of today s media the new edition will be rewritten and restructured to accommodate common 16 week course modules and will be divided into four major sections of the news gathering writing reporting and producing sidebars featuring how examples used in the text relate to convergence in journalism help students to draw connections easily between current stories and trends in the industry the comprehensive approach of this text brings a multi faceted perspective of writing reporting and producing that is needed more than ever in today s world of convergent journalism this newest edition is being completely overhauled by the experienced journalist frank barnas new photos and illustrations a restructuring of the text expanded end of chapter exercises newer and more relevant examples and more information on producing all contribute to giving readers what they need most a nuanced understanding of how the media of today function in a world without news boundaries

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