

## Winning In The Aftermarket Harvard Business Review

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the one primer you need to develop your managerial and leadership skills whether you're a new manager or looking to have more influence in your current management role the challenges you face come in all shapes and sizes a direct report's anxious questions your boss's last minute assignment of an important presentation or a blank business case staring you in the face to reach your full potential in these situations you need to master a new set of business and personal skills packed with step by step advice and wisdom from harvard business review's management archive the hbr manager's handbook provides best practices on topics from understanding key financial statements and the fundamentals of strategy to emotional intelligence and building your employees trust the book's brief sections allow you to home in quickly on the solutions you need right away or take a deeper dive if you need more context keep this comprehensive guide with you throughout your career and be a more impactful leader in your organization in the hbr manager's handbook you'll find step by step guidance through common managerial tasks short sections and chapters that you can turn to quickly as a need arises self assessments throughout exercises and templates to help you practice and apply the concepts in the book concise explanations of the latest research and thinking on important management skills from harvard business review experts such as dan goleman clayton christensen john kotter and michael porter real life stories from working managers recaps and action items at the end of each chapter that allow you to reinforce or review the ideas quickly the skills covered in the book include transitioning into a leadership role building trust and credibility developing emotional intelligence becoming a person of influence developing yourself as a leader giving effective feedback leading teams fostering creativity mastering the basics of strategy learning to use financial tools developing a business case

meet your goals on time and on budget how do you rein in the scope of your project when you've got a group of demanding stakeholders breathing down your neck and map out a schedule everyone can stick to and motivate team members who have competing demands on their time and attention whether you're managing your first project or just tired of improvising this guide will give you the tools and confidence you need to define smart goals meet them and capture lessons learned so future projects go even more smoothly the hbr guide to project management will help you build a strong focused team break major objectives into manageable tasks create a schedule that keeps all the moving parts under control monitor progress toward your goals manage stakeholders expectations wrap up your project and gauge its success

the definitive leadership and management ideas of the year from harvard business review we've reviewed the ideas insights and best practices from the past year of harvard business review to keep you up to date on the most cutting edge influential thinking driving business today featuring examples from leaders such as jensen huang and jane fraser and companies from hermès to openai this volume brings a year's worth of management wisdom right to your fingertips this book will inspire you to eliminate dysfunction in your leadership team apply the right kinds of questions to strategic decisions bring everyone on board with your ai efforts design innovative products that grow with your customers better assess what macroeconomic risk means for your business build a corporate culture that truly aligns with your values this collection of articles includes the art of asking smarter questions by arnaud chevallier Frédéric dalsace and jean louis barsoux the uniqueness trap by bent flyvbjerg alexander budziszewski m d christodoulou and m zottoli why multibusiness strategies fail and how to make them succeed by bharat n anand and david j collis one company a b tested hybrid work here's what it found by nicholas bloom james liang and ruobing han build a corporate culture that works by erin meyer why leadership teams fail by thomas keil and marianna zangrillo how to assess true macroeconomic risk by philipp carlsson szlezak and paul swartz five ways to ask your boss to advocate for you by melody wilding what comes after dei by lily zheng for success with ai bring everyone on board by david de cremer design products that won't become obsolete by vijay govindarajan tojin teapen and daniel j finkenzstadt and the strategic genius of taylor swift by kevin evers hbr's 10 must reads are definitive collections of classic ideas practical advice and essential thinking from the pages of harvard business review exploring topics like disruptive innovation emotional intelligence and new technology in our ever evolving world these books empower any leader to make bold decisions and inspire others this edition features a detailed discussion guide to give you and your team the tools you need for sustained success

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