

# William Ellet The Case Study Handbook Bing

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if you've enrolled in an executive education or mba program you've probably encountered a powerful learning tool the business case this text presents a potent approach for analysing discussing and writing about cases

outlines the role of the case study in research explains the case study life cycle and its validity as a research tool in comparison with other research methods provides guidance to designing conducting and analyzing them

case study research is not an easy option and this book points out where the challenges are and what needs to be done to become a competent case study researcher

the case study anthology the latest from bestselling author robert yin introduces readers to the world of case study research it contains 19 carefully chosen and well edited works some of which represent excerpts from all time classic case studies in sociology political science and related disciplines this anthology will help readers to understand how case study research has been conducted including the current state of the art and how they might conduct their own case studies

written to augment the author's earlier extremely successful volume case study research design and methods the new edition of this applications book presents and discusses new case studies from a wide array of topics offering a variety of examples or applications of case study research methods these applications demonstrate specific techniques or principles that are integral to the case study method through these practical applications the reader is able to identify solutions to problems encountered during this type of research

vibrant and insightful this book introduces students and researchers to the basics of case study research adopting jargon free language it grounds its advice in concrete experience and real world cases using examples from across the social sciences gary thomas provides practical guidance on how best to read design and carry out case study research with a focus on how to manage and analyze data the new edition of this bestselling book addresses crucial issues around ethics and has improved coverage of key themes such as rigor validity generalization and the analysis of case studies it demystifies case study research and answers important questions such as what is a case study when and why should case study methods be used how are case studies designed what methods can be used how do we analyze and make sense of our data how do we write up and write about our case bursting with real world examples and multidisciplinary cases and supported by a dynamic new website this book is essential reading for any student or researcher in the social sciences and humanities

since the end of world war ii social science research has become increasingly quantitative in nature a case for the case study provides a rationale for an alternative to quantitative research the close investigation of single instances of social phenomena the first section of the book contains an overview of the central methodological issues involved in the use of the case study method then well known scholars describe how they undertook case study research in order to understand changes in church involvement city life gender roles white collar crimes family structure homelessness and other types of social experience each contributor confronts several key questions what does the case study tell us that other approaches cannot to what extent can one generalize from the study of a single case or of a highly limited set of cases does case study work provide the basis for postulating broad principles of social structure and behavior the answers vary but the consensus is that the opportunity to examine certain kinds of social phenomena in depth enables social scientists to advance greatly our empirical understanding of social life the contributors are leon anderson howard m bahr theodore caplow joe r feagin gilbert geis gerald handel anthony m orum andree f sjoberg gideon sjoberg david a snow ted r vaughan r stephen warner christine l williams and norma williams

this sharp stimulating title provides a structure for thinking about analysing and designing case study it explores the historical theoretical and practical bones of modern case study research offering to social scientists a framework for understanding and working with this form of inquiry using detailed analysis of examples taken from across the social sciences thomas and myers set out and then work through an intricate typology of case study design to answer questions such as how is a case study constructed what are the required inherent components of case study can a coherent structure be applied to this form of inquiry the book grounds complex theoretical insights in real world research and includes an extended example that has been annotated line by line to take the reader through each step of understanding and conducting research using case study

written in an accessible and jargon free style this book provides a comprehensive student friendly guide to the nature and use of case study research whether as part of a more substantial study or as the foundation for a self contained smaller project case studies provide viable and valuable alternatives to conducting large scale research grounded in both theory and practice this book sets out not only the key debates and ethical issues surrounding case study research but also focuses specifically on the work of others and how you can understand use and write about secondary data as the basis for your own research project with tips examples and extensive discussion of real world case studies from a variety of social science and other disciplines tight illustrates the kinds of research to which case studies can be applied topics include types of case studies advantages and disadvantages to using case studies the meaning and value of case study research the use of case studies in different disciplines and research designs whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research this book will take you through every step of the process

teeming with practical examples this guide promotes an integrated approach for carrying out a case study with a background emphasis on how to ensure the reliability and validity of results the different steps of this approach are detailed assessing the appropriateness of a case study preparation selecting cases data collection analysis and interpretation and reporting results

the book is a concise and very readable guide to case study research it includes a good introduction to the theoretical principles underlying qualitative research and discusses a wide range of qualitative approaches namely naturalistic holistic ethnographic phenomenological and biographic research methods stake offers some useful practical advice for example on how to conduct in depth interviews how to analyze qualitative data and on report writing stake writes in a rather unusual and very personal style but this makes the text very readable the author s obvious passion for research makes the text even more enjoyable and stimulating the book seems particularly appropriate for those undertaking this type of research in the fields of education and social policy ivana la valle in social research association news it is gratifying to encounter a text so cogently advocating the case study method aka naturalistic fieldwork as a legitimate knowledge enhancing endeavor sala horowitz in academic library book review i have just finished a qualitative case study based almost entirely on interviews with engineering students the two sources on which i depended most heavily were robert e stake s the art of case study research and harry f wolcott s writing up qualitative research i have heard others sing the praises of different works and i have referred to them but favor the two mentioned terry c hall ed d independent scholar this volume consolidates and elaborates ideas robert e stake articulated in earlier journal articles and chapters in a form that is useful and readily accessible to both practitioners and students of educational research methods his unusually personal presentation style and innovative format for sharing practical tips through authentic examples add to the main treasure of his new book an incomparable sophistication about research epistemology and practice his vast experience in the field and in the classroom and his intimate knowledge of the literature intersect providing the reader with an unusually comprehensive portrayal of a specialized field the art of case study research is a significant contribution to research methodology literature and will undoubtedly assume quick popularity as a text linda mabry indiana university bloomington a concise and readable primer for doing case study research the fruit of many years of experience and wisdom robert e stake s book is also valuable as a genuine attempt to integrate rather than pick arguments with the best

there is of contending approaches to qualitative inquiry a michael huberman harvard university and the network inc the art of case study research is most useful to novices in qualitative inquiry i could see using it in combination with other texts or readings in an introductory course to qualitative research methods or in a research methods survey course because of its readable style and wellspring of examples and helpful suggestions both graduate and undergraduate students will find the book useful researchers seeking to more fully understand the case study approach as perceived by one of the leaders in case study work will also pick up this book researchers and policymakers in social service agencies may also be interested because case studies are increasingly part of evaluation strategies corrine glesne university of vermont unique in his approach and style robert e stake draws from naturalistic holistic ethnographic phenomenological and biographic methods to present a disciplined qualitative exploration of case study methods in his exploration stake uses and annotates an actual case at harper school to demonstrate to readers how to resolve some of the major issues of case study research for example how to select the case or cases that will maximize learning how to generalize what is learned from one case to another and how to interpret what is learned from a case uniquely this book legitimizes direct interpretation as a case research method it covers such topics as the differences between quantitative and qualitative approaches to case study data gathering including document review coding sorting and pattern analysis the roles of the researcher triangulation and reporting a case study also provided are end of chapter workshops that help students focus on new concepts written with the inspired and thought provoking style of a master storyteller the art of case study research helps readers chart their way through the labyrinth of case study research

case study analysis in the classroom encourages students to consider best practices in teaching and to solve problems concerning students who are gifted underachieving resistant to classroom learning or who have special needs this book is a valuable way to introduce students to the complex world of teaching and learning arthur t costigan queen s college city university of new york stories of students in need or of teachers who are struggling draw readers into the process of solving classroom problems in a manner that traditional textbook formats are unable to match presented in an engaging and stimulating manner case study analysis in the classroom becoming a reflective teacher provides beginning teachers a variety of typical classroom problems to analyze and solve solving the case study problems helps new teachers develop the knowledge bases they need to solve real problems in their own classrooms more than a book of cases it is an important starting point for students learning about case study research especially the analysis of cases and their potential uses in the classroom in addition readers will also be guided through the process of reflective problem solving developing an educational philosophy and writing their own case studies author renee campoy has written cases that tackle challenging and controversial problems her approach rests on the foundation that authentic learning and growth are best achieved through ideas that challenge assumptions and preconceived notions about education a matrix of case studies is included that groups the cases by grade level case focus and primary educational topic allowing students and instructors at all levels to customize their use of the book case study topics include low academic achievement learning disabilities low motivation misbehaving and disruptive students reluctant readers high stakes assessment inappropriate scaffolding cultural conflict socioeconomic issues attention deficit hyperactive disorder parent conferences bilingual education to support the problem solving process each case study includes a rubric that provides feedback to the reader about the quality of their solution the rubric is

research based and written according to the king and kitchener model of reflective judgment this approach encourages teachers to apply their classroom experiences knowledge of content and understanding of learning theory during classroom problem solving case study analysis in the classroom is well suited as a text for courses throughout education curricula including educational foundations research methods field experience and practicum and instructional strategies courses it will also be an invaluable desk reference for practicing teachers and administrators who need additional guidance on classroom problem solving

case study is one of the most widely applied methods of research and instruction in use today cases are used to frame research aid teaching and help learning the world over yet despite being so widely used there remains a great deal of uncertainty about what constitutes case study research and how case studies should be designed and carried out in this lucid accessible and often witty new text gary thomas introduces students and researchers to the basics of case study research using a wide range of real life examples this book sets out for those new to the method how best to design and carry out case studies in the social sciences and humanities how to do your case study a guide for students and researchers deals with the core issues and methods that anyone new to case study will need to understand what is a case study when and why should case study methods be used how are case studies designed what methods can be used how do we analyse and make sense of our data how do we write up and write about our case how to do your case study will be essential reading for any student or researcher in the social sciences health sciences in business studies in education and the humanities

in higher education case studies can be utilized to have students put themselves into problems faced by a protagonist and by doing so address academic or career related issues working through these issues provides students with an opportunity to gain applied perspective and experiences professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives case study methodology in higher education is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real life career related scenarios this publication features a wide range of topics such as educational leadership case writing and teacher education it is essential for educators career professionals higher education faculty researchers and students

case study research in practice explores the theory and practice of case study research helen simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design conduct and communicate case study research it addresses questions often raised by students and common misconceptions about case research in four sections the book covers rationale concept and design of case study research methods ethics and reflexivity in case study interpreting analyzing and reporting the case generalizing and theorizing in case study research rich with tales from the field and summary memos as an aide memoire to future action the book provides fresh insights and challenges for researchers to guide their practice of case study research this is an ideal text for those studying and conducting case study research in education health and social care and related social science disciplines helen simons is professor emeritus of education university of southampton

winner of the 2019 mcguffey longevity award from the textbook academic authors association taa recognized as one of the most cited methodology books in the social sciences the sixth edition of robert k yin s bestselling text provides a complete portal to the world of case study research with the integration of 11 applications in this edition the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields ultimately case study research and applications will guide students in the successful use and application of the case study research method

## **publisher description**

how should case studies be selected is case study methodology fundamentally different to that of other methods what in fact is a case case study research what why and how is an authoritative and nuanced exploration of the many faces of case based research methods as well as the what how and why the author also examines the when and which always with an eye on practical applications to the design collection analysis and presentation of the research case study methodology can prove a confusing and fragmented topic in bringing diverse notions of case study research together in one volume and sensitising the reader to the many varying definitions and perceptions of case study this book equips researchers at all levels with the knowledge to make an informed choice of research strategy

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