

# What No One Ever Tells You About Marketing Your Own Business Real Life Marketing Advice From 101 Successful Entrepreneurs

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plan that will make your consulting business more visible to clients and more competitive in the marketplace written by elaine biech one of the foremost experts in the field of consulting this practical and easy to use resource includes useful guidance practical ideas special consulting considerations and creative tips marketing your consulting services is filled with the information you need to help you develop a successful marketing plan understand the marketing ins and outs of a small consulting firm find new clients get your clients to refer you to other clients implement inexpensive and effective marketing tools develop creative marketing ideas retain the clients you have today biech urges you to develop a market all the time attitude and to help you get started she recommends hundreds of ideas that can be easily implemented in addition the book s fast fourteen to do today are suggestions you can put immediately into practice to help jump start your business written to be a hands on resource marketing your consulting services also includes quick tips throughout each chapter for easy reference marketing your consulting services offers you the practical tools and helpful suggestions necessary to market and sell your consulting services it includes everything a consultant needs to know about marketing to be and stay successful

producing dance integrates the entire creative team in dance production creating a toolbox for success for all involved it offers guidance in creating collaborative performances in both traditional and nontraditional spaces and covers evaluation reflection and opportunities for growth

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small business owners are walked through the process of writing a business plan step by step using easy to follow to do lists from determining the type of plan needed to what the various pieces should be to common mistakes to avoid

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appropriate for students taking an introductory course in marketing at both the

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