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the financial times guide to banking is a comprehensive introduction to how banks and banking works best selling author glen arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks he shows you why these global institutions are so important to consumers and finance professionals alike and explains how their activities impact on everyday life the financial times guide to banking will give you a thorough understanding of all types of banking from retail through to asset management and investment banking an overview of global banking including the worldwide evolution of the sector the influence of cross border money flows and the importance of modern banking to international development expert knowledge about instruments and markets including debt markets futures markets and swaps and options insight into the crucial importance of central banking and government regulation answers to the big questions about monetary policy and interest rates payment systems and banking success pearson ed

digital bank tracks the innovations in banking and how the mobile internet is changing the dynamics of consumer and corporate relationships with their banks the implication is that banks

must become digitised and that is a challenge as becoming a digital bank demands new services focused upon 21st century technologies digital bank not only includes extensive guidance and background on the digital revolution in banking but also in depth analysis of the activities of incumbent banks such as barclays in the uk and mbank in poland as well as new start ups such as metro bank and disruptive new models of banking such as fidor bank in germany add on to these a comprehensive sprinkling of completely new models of finance such as zopa and bitcoin and you can see that this book is a must have for anyone involved in the future of business commerce and banking

technology is permanently transforming the banking industry and digital payments are the key electronic payments mobile commerce and virtual banking a guide to innovation partnering and regulation takes a hands on approach to competing in the modern banking environment former paypal head of financial innovation dan schatt explores the reasons behind the massive consumer migration away from traditional banks and provides clear actionable guidance on beating new banking models at their own game digital payment is the hottest topic in banking today and is set to define the future of the industry consumers are rapidly abandoning traditional banks in favor of institutions that are lower cost and more consumer centric between the pace of financial regulatory reform and the cloud computing revolution the old banking model is on the fast track to extinction electronic payments mobile commerce and virtual banking provides the information banks need to compete in this new environment and details the integral implementation actions that will allow them to thrive the book discusses real world innovations from banks non banks and up and comers and the heavy competition from the new outsource bank model topics include the changing pos landscape and the need for digital wallet partnerships shifting gears to greenfield market opportunities versus non profitable markets digital channel best practices for superior customer experience when to outsource and what capabilities to truly own case studies including paypal google square facebook twitter and more illustrate acceleration of innovation through banking partnerships as well as the mechanics behind banking s biggest scariest threats the trick to surviving the paradigm shift is to embody innovation while providing a superior customer proposition electronic payments mobile commerce and virtual banking a guide to innovation

partnering and regulation provides the inside track on managing the shift and dominating the new marketplace

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