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businesses also provide people with the opportunity to become wealthy sam walton of wal mart began by opening one store in arkansas and over time bill to be worth about 65 billion that s billion with a b not million with an m in fact before microsoft got into legal problems with the government gates was worth about 100 billion there are about 270 billionaires in the united states today that number is expected to increase to 700 by the year 2025 furthermore there are about 11 million millionaires and that number is expected to be about 30 million in 2025 1 could you be one of them learning about business is a great start

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have you ever wondered why many of the over 28 million small businesses in operation in the united states do not survive past the first five years is it the economy the stock market or is it something else two years of research by jamey long on factors affecting small business survival revealed a direct relationship linking management and leadership skills management and leadership skills that affect small business survival presents the research leading to this discovery that focuses solely on small businesses in the united states and teaches them how to improve management and leadership skills so that they can survive

past the historical five year failure mark

although the topic of e commerce has been very widely discussed and researched it is not often discussed in terms of its affect on leadership and management structures electronic commerce and organizational leadership perspectives and methodologies investigates the ways in which e commerce not only affects daily business operations but more specifically it focuses on how e commerce has a great influence on administrative hierarchy and leadership this unique publication highlights these issues within higher education institutions but more specifically in historically black colleges and universities researchers and administrators who seek to understand and improve the hierarchical and organizational structures through the deeper investigation of information technology e commerce and its impacts will find this book valuable

the author is one of china s principal economists having received many professional qualifications and titles the book analyses problems faced by china s economic reform and development and offers relevant policy proposals the original chinese version was popular among economics students and professionals

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