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The A to Z of Corporate Social Responsibility
Corporate Social Responsibility
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Corporate Social Responsibility and Sustainability
Dictionary of Corporate Social Responsibility
Governance and Social Responsibility
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Managing Social Responsibility
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CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society this timely edition is destined

to become the definitive guide to csr sustainability business ethics and the organizations and standards in the field the a to z of corporate social responsibility is a unique publication and is the culmination of over a hundred of the world s leading thinkers opinion formers academic and business people providing an easy to use guide to csr from general concepts such as sustainability stakeholder management business ethics and human rights to more specific topics such as carbon trading microfinance biodiversity the base of the pyramid model and globalisation in addition to definitions of the most important terms across the wide range of csr associated topics this book also covers all the most important codes and guidelines such as the equator principles the un global compact and iso standards as well as providing background on organizations such as the world business council for sustainable development and transparency international and profiles of csr in particular industries and regions this paperback edition includes all the latest developments in csr as well as incorporating new sections on boardroom pay the sub prime market and the financial crisis praise for the first edition a complete reference guide offers an invaluable combination of lessons learned and best practice for the future provides first hand insights forum csr international october 2008 this is a timely and innovative contribution to the field of corporate social responsibility retail leisure international february 2008 a handy reference to have on the shelf behind your desk ethical performance february 2008 you will not find a wider display of today s key global players and their action programs than here csr news net may 2008 the book contains a great deal of detailed research supply management may 2008

as a relatively young subject matter corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published retaining the features which made the first edition a top selling text in the field the new edition continues to be the only textbook available which provides a ready made enhanced course pack for csr classes authoritative editor introductions provide accessible entry points to the subjects covered an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research led approach new case studies are integrated throughout the text to enable students to think and analyze the subject from every angle the entire textbook reflects the global nature of csr as a discipline and further pedagogical features include chapter learning outcomes study questions challenges for practice boxes and additional further reading features at the end of each chapter this highly rated textbook now also benefits from a regularly updated companion website which features a brand new csr case club presenting students and lecturers with further case suggestions with which to enhance learning lecture slides updates from the popular crane and matten blog links to further reading and career sites youtube clips and suggested answers to study questions an ives casemate has also been created for this book at ivescases.com/casematebookdetail.aspx?id=335

this book has many merits it will make fascinating reading for the increasing number of organizational scholars who wonder how organizational research can engage more in accounting for the impact of corporations on their environment in a broad sense bahar ali kazmi bernard leca and philippe naccache

organization studies this book is for those who will enjoy a thoughtful and informative monograph that acutely summarises and refreshes critique from a political and sociological perspective it is a comprehensive re interpretation of the corporate world and the evidently meretricious regime of csr which makes it an enjoyable compendium for critical management studies fans this erudite volume will be valuable to mainstream social science academics either involved in or dismissive of csr and sustainability discourses in management education and research david bevan scandinavian journal of management banerjee s book is thought provoking and must be read but it should be read not only by corporate social responsibility scholars but by all business scholars it is through banerjee s provocations that we can understand the shortcomings of corporate systems and the boundaries of corporate social responsibility pratima bansal administrative science quarterly this is a tour de force that carefully assembles and incisively interrogates perhaps the most pressing problem of our age how to harness the resources of corporations to tackle global problems of poverty oppression and environmental degradation banerjee does not present us with glib pronouncements or simplistic fixes instead he brilliantly illuminates the scale of the challenges and lucidly assesses the relevance and value of csr responses to date hugh willmott university of cardiff uk bobby banerjee takes on the popular mythologies of neo liberal corporate social responsibility with enviable flair and a thoroughness of scholarship that will dismay its apologists his critique extends from the origins of the modern corporation and its well known abuses and excesses to far harder targets the more attractive alternatives that have been developed for theory and practice that as banerjee shows brilliantly only serve to mask continuing neo colonial abuses banerjee is not content simply to expose the impossibilities of doing good works whilst maximizing shareholder value the win win view of csr but he bites the bullet with some uncompromising but realistic proposals for the future reconstruction of csr both as a field of study and as a business practice we have needed this exposure of the bad and the ugly for a long time the current versions of csr are simply just not good enough stephen linstead university of york uk banerjee pulls the beguiling mask off corporate social responsibility taking the vantage point of the world s poor he shows csr to be a cruel hoax corporations cynical effort to undermine growing demands for economic and environmental justice paul s adler university of southern california us this book problematizes the win win assumption underlying discourses of csr and suggests that it is a rhetoric that is invariably subordinated to that of corporate rationality rather than see csr as providing the means to transform corporations by advocating a stakeholder view of the firm it argues that csr represents an ideological movement designed to consolidate the power of transnational corporations and provide a veneer of liberality to the illiberal economic agenda of the major global institutions stewart clegg university of technology sydney australia professor banerjee offers us a refreshing analysis of corporate social responsibility csr in an otherwise comparatively turgid literary landscape people may disagree with his criticism that because of its preoccupation with shareholder value the corporation is an inappropriate agent for social change but it is backed up by strong theoretical and substantive empirical

this book comprehensively describes social responsibility and sustainable development with contributions from scientists and representatives from industry working in the field the papers are innovative cross cutting and many share practice based experiences some of which may be replicable elsewhere prepared by the inter university sustainable development research programme iusdrp and the world sustainable development research and transfer centre wsd rtc it reiterates the current need to promote social responsibility social responsibility and sustainable development are two different concepts whose integration over the years has led to significant advances in the way enterprises see and perceive their operations it is not only about policies or steps taken to meet legal requirements but is also about social equality and environmental accountability also bearing in mind the links with eco efficiency innovation and the health and wellbeing of workers according to iso 26000 social responsibility is the responsibility of an organisation for the impacts of its decisions and activities on society and the environment through transparent and ethical behaviour that a contributes to sustainable development including health and the welfare of society b takes into account the expectations of stakeholders c is in compliance with applicable law and consistent with international norms of behaviour d is integrated throughout the organisation and practised in its relationships but even though the relations between social responsibility and sustainability are strong it is still necessary to encourage organisations to adhere to or at least follow the principles of sustainable development in their operations giving something back to the community as such there is a need for a better understanding of how social responsibility is related to sustainable development and of the identification of processes methods and tools that may help the integration of these two important elements there is also a real need to showcase successful examples of how to structure behaviour and institutional practice in line with the sustainability challenges we face today chapter reviewing the stakeholder value creation literature towards a sustainability approach is available open access under a creative commons attribution 4 0 international license via link springer.com

this book is a concise and authoritative reference work and dictionary in the field of corporate social responsibility sustainability business ethics and corporate governance it provides reliable definitions to more than 600 terms and concepts for researchers and professionals alike by its definitions the dictionary helps users to understand the meanings of commonly used terms in csr and the roles and functions of csr related international organizations furthermore it helps to identify keynotes on international guidelines codes and principles relevant to csr the role of csr in the business world has developed from a fig leaf marketing front into an important and indispensable aspect of corporate behavior over the past years sustainable strategies are valued desired and deployed more and more by relevant players in business politics and societies all over the world both research and corporate practice therefore see csr as a guiding principle for business success

recent corporate failures have attracted the attention of managers governments and the general public to the role of governance and social responsibility

ranging from managerial behaviour and reward systems to environmental protection and human rights governance and social responsibility encompasses a variety of thought provoking business issues in governance and social responsibility areas and crowther bring together the considerable debates about what exactly it is and how it can be applied to business key features written by leading governance and social responsibility experts international coverage and orientation comprehensive coverage of csr issues and debates excellent pedagogy including case studies reflective questions and further reading firmly grounded in academic research governance and social responsibility is an ideal companion for csr courses at all levels

here is the story of corporate social responsibility what it means where it came from where it is going what it requires of business told in an eyewitness i was there style by a pioneer of the study of csr in the nation's business schools it takes the reader through a half century of corporate scandals and fierce struggles over corporate ethics from ralph nader's 1960s campaign gm to today's white collar crimes at enron worldcom tyco and other wall street giants it lays bare the values that drive corporate culture explores the motivational depths of corporate strategy and policy demonstrates how biological impulses can lead business decision makers astray questions the relevance and ethical commitment of business school education reveals the spiritual side of management life and holds out hope that the new millennium will see improvement in the ethical performance of business william c frederick is one of the founders of the study of corporate social responsibility in the united states and initiated some of the key concepts and analytic categories his books include business and society social auditing and values nature and culture in the american corporation he was president of the society for business ethics and the society for advancement of socio economics and chaired the social issues in management division of the academy of management he conducted studies of management education in spain italy egypt yugoslavia ecuador nigeria and australia and designed and taught programs for executives in u s corporations he was dean of the business schools at the university of kansas city and the university of pittsburgh he received a phd in economics and anthropology from the university of texas corporation be good draws on the author's half century of thinking about the social and ethical responsibilities of the modern corporation

in the contemporary debate on the modern corporation and its impact on the economy society and nation the focus has shifted from growth with only profitability to growth with sustainable development which includes the stakeholders while there is considerable debate on the corporations obligations to civil society in the western world in the developing countries the debate is sporadic the present publication is an effort to initiate a nationwide discourse on the concepts and practices of corporate social action in india the book is divided in two sections section one contains papers which analyze the conceptual framework of corporate social responsibility the unique feature of this book is the case studies on different aspects of csr presented in section two the cases focus on such segments as education healthcare and environment among others it is for the first time that under the aegis of undp cii aicte

mdи the business schools in the country participated in preparing cases from various industries focusing on the process and decision making content implicit in the introduction implementation and evaluation of various facets of corporate social responsibility the cases are illustrative and they will help in identifying further areas of research the teaching notes have been developed by the individual authors and will be available on request

the aim of this book is to present selected theoretical and practical aspects of corporate social responsibility and sustainability with particular emphasis on the journey transition from values to impact values play an important role in business world and they shape the responsible approach of organizations however pressing and still unresolved challenges of the present day show evidently that there exist significant discrepancies between organizations declarations on values and their real impact covid 19 pandemic globalization 4 0 climate catastrophe and challenges emphasized by sdgs constitute the new environment that contemporary organizations face in effect business is part of the problem and a solution as well it is necessary to quickly and effectively push for action taking into account the power of responsible business to co create human live and environment both the theoretical considerations and the practice based studies presented in this monograph make a significant contribution to the theory and practice of management the book is an extension and enrichment of the existing knowledge in the field of socially responsible management in organizations corporate social responsibility and sustainability will be of value to academics researchers and advanced students in the fields of business and management especially those interest in the intersection of management and csr and sustainability and those focusing the impact that business activities have on the environment

csr encompasses broad questions about the changing relationship between business society and government an authoritative review of the academic research that has both prompted and responded to these issues the text provides clear thinking and perspectives on csr and the debates around it

with stock market swings due to unethical behavior fuel price escalation due to increased demand and climate disasters due to global warming operating in a socially responsible manner is quickly moving from the realm of a nice idea to a business imperative taking a continuous improvement approach to social responsibility social respo

seminar paper from the year 2009 in the subject business economics business management corporate governance grade 99 university of newcastle upon tyne language english abstract the purpose of this report is to discuss the reasons behind the increased interest in corporate governance and corporate social responsibility csr in recent years and how johnson johnson j j utilizes the two concepts in its day to day business first the report gives an overview of corporate governance and csr and discusses the recent scandals in the corporate world the second part focuses on j j s corporate governance and csr

practices the company communicates its credo through its actions towards its customers employees communities and environment as well as its shareholders

today corporations are expected to give something back to their communities in the form of charitable projects in corporate social responsibility philip kotler one of the world s foremost voices on business and marketing and coauthor nancy lee explain why charity is both good p r and good for business they show business leaders how to choose social causes design charity initiatives gain employee support and evaluate their efforts they also provide all the best practices and cutting edge ideas that leaders need to maximize their contributions to social causes and do the most good with personal stories from twenty five business leaders from socially responsible companies this is the bible for today s good corporate citizen

this guide to corporate social responsibility csr provides discussion of key concepts in a short easy to use format it is divided into sections on key terms the global stage corporate governance corporate social responsiveness public relations and philanthropy and implications for corporate financial performance it is an ideal supplement for business courses or as a reference for students and practitioners who would like to learn more about the basics of csr

with the changing expectations of consumers employees and regulators being best in the world is no longer enough businesses are now also expected to be best for the world to be socially and environmentally responsible sustainable and ethical based on the idea that strategic csr offers the most holistic and effective approach to corporate social responsibility the author presents the key concepts theories and philosophical approaches to csr along with the practical tools needed to implement this knowledge in the real world the book is split into three parts the first part provides the theoretical background of csr the second part examines various csr approaches and how they can be implemented and the third part discusses measuring and communicating csr new this edition is also a chapter titled the s in csr social and global issues each chapter contains questions for reflection discussion exercises and case studies from globally recognised brands such as ben jerry s google h m johnson johnson nestlé patagonia puma unilever and whole foods the book is complemented by chapter specific lecturer powerpoint slides a draft syllabus and an instructor s manual suitable reading for students on corporate social responsibility modules

this book presents the latest evidence on and new approaches to the development of corporate social responsibility in emerging and established economies to do so it examines a broad range of industries from fashion to banking and various aspects like accounting information security and human

resource management special emphasis is placed on the role of education the case studies gathered here analyse both small and medium sized companies as well as listed enterprises the book is a valuable resource for researchers in the fields of sustainability and corporate responsibility provides student teaching cases for courses on csr and sustainable management and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations

diploma thesis from the year 2008 in the subject business economics business management corporate governance grade 2 0 university of linz institut für internationales management language english abstract today ethics gain more and more importance in our economy and the often heard statement global capitalism local values underlines the trend to make money with the help of local values from that aspect capitalism does not seem to appear that ignoring and barbarous but shows us that in deed that human values and ethical standards are anchored in the acting of huge successful multinational concerns the role of values in that case is crucial as they affect our everyday life everything we do and the way we think is guided by values which we got communicated from our families people that seem to be important for us or from institutions that accompanied us for a period of our life values and behaviour are some kind of indicators that form generations and decades when talking about values and ethics the upcoming importance of corporate socially responsible behaviour in form of csr projects can not be disregarded it is definitively the buzzword of the early 21st business century nearly every huge company has to face corporate social responsibility activities in order to behave in a way its customers and society in general want them to do the role of external pressure should not be underestimated a good example is mcdonald s the 40 billion us dollar concern continuously implements csr programs but does not behave in a socially responsible way when talking about the firm s employees and working conditions work at mc donald s is low skilled hard and most of the time unrelenting as one of the company mottos suggests if there is time to lean there is time to clean royle 2005 p 45 bad working conditions like underpayment and endless night shifts make mc donald s to appear in another light in the minds of its employees and customers after the motto we sold them a dream and paid them as little as possible if participating companies mean these activities really serious is often doubtful also the question if these activities really fit to the corporate culture of the organization stays unanswered so organizations implement projects like that in order to be legitimated by society but when we take a look behind the organization s curtain it can be recognized that the csr activity is only a facade of legitimating

essay from the year 2020 in the subject business economics business ethics corporate ethics grade 2 3 university of applied sciences munich language english abstract but what exactly does corporate social responsibility mean and what are the advantages it brings to the company the aim of this paper is to answer those questions since the corona crisis many companies have devoted themselves to various corporate strategies to ensure their existence the

concept of corporate social responsibility is currently a hot topic several companies or organizations such as sporheads gmbh the federal ministry of labor and social affairs and beiten burkhardt address the topic of corporate social responsibility

how can greater understanding of social responsibility within a local context empower companies local communities and governments what is the relationship among business local communities and governments with regard to social responsibility in developing emerging and advanced economies what is the nature of the relationship between individual responsibility social responsibility and profit these are some of the most meaningful questions in the csr and sustainability sphere today and yet hitherto the social domain has received remarkably little detailed coverage in this fascinating book monica thiel tackles these questions head on discussing the lack of social responsibility engagement with local communities by corporations and governments and the lack of reciprocal social responsibility and sporadic participation from individuals and local communities themselves the social domain in csr and sustainability provides a new and unique contribution to the body of knowledge in csr and sustainability with practical tools for business government and local community leaders faced with challenging societal constraints and consumer and public demands on a daily basis readers will be in a better position to manage and develop csr and sustainability strategies a task increasingly crucial for successful managers and leaders in companies local communities and governments

this book explores how business organizations incorporate socially responsible approaches into their diverse functional strategies decisions and practices it analyzes the nature and dynamics of each function as well as their specific characteristics in the formulation of sustainable strategies and decisions as such the book comprehensively aligns recent approaches on social responsibility and sustainability with real world practices by viewing corporate social responsibility csr as the catalyst of united nations sustainable development goals sdgs at the organizational level this book introduces readers to the latest thinking and best practices towards the accomplishment of those overarching goals of humanity cases and examples from production marketing finance accounting human resources and all parts of the enterprise make this book a valuable resource for scholars students up and coming managers and practitioners alike

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