

The Tech Entrepreneurs Survival Guide

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Ten Survival Skills for a World in Flux
Technology Review Proceedings, Managing the High Technology Firm
Capitalist Technology for Soviet Survival
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Black Enterprise
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most technology startups never make it to the funding stage and only a small percentage of

those that are venture backed generate a positive return for their investors an even smaller number of startup founders enjoy a truly prosperous exit bernd schoner cofounded his tech startup during the dot com bust navigated it through market crises and internal turmoil brought it through the global financial meltdown intact and eventually sold it to a multibillion dollar multinational public technology company in the tech entrepreneur s survival guide bernd shares what he learned and what he wished he knew at the time he explains the major phases in a technology company s life cycle helping entrepreneurs avoid common pitfalls and survive crises when they strike he guides readers from the initial bootstrapping process through venture capital financing and provides valuable advice on how to sell a technology company profitably even in a challenging economic environment every chapter presents solutions to realworld issues that could otherwise have fatal consequences for a tech venture aspiring tech entrepreneurs will learn to set up shop build the team assemble necessary startup assets including technology and intellectual property get legal and financial affairs in order secure capital ask for money nail the term sheet ask for more money get out know when to sell who to sell to and how to make it a happy exit for all stakeholders including the employees written with deep insight refreshing candor and a dash of humor this comprehensive guide to the often harsh realities of startup life is indispensable for entrepreneurs at any stage praise for the tech entrepreneur s survival guide a genuine narrative from the field with battle scars and self reflection reading this book will help you avoid many pitfalls nicholas negroponte professor at the massachusetts institute of technology media lab there s a lot of great insights and practical advice for the entrepreneur in this book stuff you normally won t read or hear unless you buy some hard bitten company founder a few drinks if you are launching a technology startup reading this book is the thing you should do first mark roberti founder and editor in chief of rfid journal i wish i had read bernd s book when we founded the echo nest bernd touches on all the major issues in the initial formation stages of a tech company and many of the problems that come up when the company matures if you are thinking of founding your own tech startup read this book first tristan jehan cofounder of the echo nest a visceral behind the scenes guide to technology entrepreneurship bernd tells it like it is and presents a universe of solutions to tricky startup situations that can significantly improve the odds of success indispensable larry begley cofounder and managing director at 406 ventures the best laid business plans never survive contact with reality bernd has provided a comprehensive guide to anticipating the unexpected in the life of a startup neil gershenfeld professor and director of the massachusetts institute of technology center for bits and atoms

every startup needs to consider how they can use technology to boost their business because this can be an excellent tool that allows you to level the playing field and find success early on new technology can also be highly complex and expensive so you need to make sure that you are using the right tech for your operation and not wasting money and resources on technology that

you do not need this book is unique among startup books on the market rather than providing details on what most entrepreneurs can figure out on their own it addresses the critical issues that are elusive to most it provides valuable advice and practical information to help in decision making and avoiding pitfalls that may lie in the path to success it captures the keys to success and the mistakes that lead to failure it makes you think about the important factors in every decision it provides useful examples metaphors and illustrations to convey the concepts in a way that is easy to understand

original and thought provoking gordon brown challenging and hopeful a groundbreaking guide to the future valerie amos

this neat compact guide shows readers how to pilot their businesses to the top based on the history of cullinet software inc cullinane describes how his company s rapid growth 13 straight years of over 50 annual growth led to mismanagement a takeover and was eventually sold for close to 400 million the entrepreneur s survival guide gives readers specific tips they can use to make the most profitable decisions for their companies

master s thesis from the year 2011 in the subject business economics company formation business plans grade 1 0 technical university of munich course entrepreneurial opportunity development language english abstract the research objective of this study was to explore how the startup idea development progress was experienced by entrepreneurs and how the lean startup approach lsa affected that progress in early stage high tech entrepreneurship the lean startup movement has gained a lot of traction not only in the silicon valley area but also to some extent in europe however with increasing popularity criticism starts to get formulated as well due to the limited coverage of the lsa its principles and related management practices in academic literature it remains difficult to critically assess the validity and effectiveness of the proposed concept with this study light is shed on the ls phenomenon by interviewing representative high tech entrepreneurs and leading proponents of the ls principles and practices in order to better understand ls principles at work with an emphasis on experienced startup idea development progress semi structure interviews with seven lean startup machine lsm event participants as well as one mentoring subject matter expert were conducted the interviewed practitioners were purposely selected from the most and least performing teams according to the appraisal of the lsm event judges the main reason for choosing the lsm event is the fact that the lsm projects while somewhat artificial do provide condensed versions of real life startups which provides a high information to effort ratio to me as a researcher furthermore a lsa survey tailored to the opportunity development process and a post lsm event survey were conducted the purpose of the multiple mini cases study which treated each team working on an entrepreneurial idea as a mini case was to explore the opportunity development progress and

the role of ls principles and practices from the perspective of consumer internet high tech entrepreneurs and ls proponents mentors in a highly time constrained real world ls practitioner event in the usa learning about how participants of the event perceived and experienced development progress and the lsa provided insights into the relevance of the ls methodology as a means to accelerate the development progress of an early stage startup idea towards a viable opportunity

this book presents the results of an interdisciplinary european conference on entrepreneurship research iecer at the university of regensburg in february 2003 more than thirty contributions demonstrate that there is a growing variety and depth in empirical entrepreneurship research in europe

run your organization like a risk taking startup featuring in depth profiles and success stories from some of today s top companies including ibm 3m intel general electric and many others lead like an entrepreneur reveals how to foster innovation at all levels of the corporation and how to employ entrepreneurial leadership qualities to turn ideas into economic value in lead like an entrepreneur thornberry has cracked the code on how to replicate the successful behaviors of entrepreneurial leaders should be required reading for companies that desire to inject world class entrepreneurial iq into the dna of their company cultures john kilcullen president and publisher billboard and former chairman and ceo of idg books in an age where sustainable competitive advantage is increasingly difficult to achieve this book provides a platform upon which to build it i recommend this book to anyone responsible for developing and improving leadership in their company peter wright vice president of human resources refining marketing british petroleum plc developing entrepreneurial leaders is the key to finding hidden value in any organization learn how to create or rekindle the entrepreneurial spirit in your organization and all of your stakeholders will benefit gary acinapura president alcoa exteriors

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