

The New Global Politics Of The Asia Pacific

The Asia-Pacific Profile The International Politics of the Asia-Pacific Asia Unplugged International Business in the New Asia-Pacific Europe and the Asia-Pacific Public Relations in Asia Pacific Strategic Cultures in the Asia-Pacific Region Globalisation and the Asia-Pacific Asia-Pacific Issues The New Global Politics of the Asia Pacific Rivalry And Cooperation In The Asia-Pacific: The Dynamics Of A Region In Transition (In 2 Volumes) Culture and Society in the Asia-Pacific Reshaping the Asia Pacific Economic Order Peace and Security in the Asia-Pacific The Security Environment in the Asia-Pacific Foundations of National Power in the Asia-Pacific Regional Integration and the Asia Pacific Twenty-First Century World Order and the Asia Pacific The Politics of the Asia-Pacific The Asia-Pacific Century Bernard Eccleston Michael B. Yahuda Madanmohan Rao Terry Wu Hanns Maull Mary M. Devereux Ken Booth Peter Dicken Michael K. Connors Mark Beeson Richard A. Maidment Christopher Findlay Sorpong Peou Hung-mao Tien Ashley J. Tellis Bijit Bora J. Hsiung Mark S. Williams Adam B. Lowther

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the asia pacific profile offers a unique combination of maps diagrams documents and statistical data covering every state around and within the pacific north east and south east asia the western rim of central and south america the pacific island states the russian far east north america and australia key features include over 25 historical and contemporary maps featuring flows of labour trade investment tourists and telecommunications and empires wars colonial struggles and environmental degradation succinct surveys of historical developments and contemporary political issues over 500 diagrams depicting key demographic economic and social changes since 1970 with appendices showing the actual data used and their sources and key documents that have shaped the asia pacific including founding charters of contemporary organizations such as apec asean nafta and the wto treaties and declarations

that started and later resolved conflicts within and between states over politico economic issues and essential social rights documents concerning indigenous peoples the asia pacific profile has been designed for those studying or with a general interest in the politics economics and international relations of the asia pacific region

michael yahuda s extremely successful textbook introduces students to the international politics of the asia pacific region since 1945

a compact and comprehensive introduction to the epicentre of the world s wireless revolution this volume will be required reading for scholars professionals and entrepreneurs involved in the foundations and frontiers of the wireless ecosystem in asia and around the world book jacket

the asia pacific region sustaining more than four decades of rapid growth has emerged as an economic force comparable in significance to europe and north america this book examines the economic geopolitical technological demographic and cultural forces that shape the international business strategies in the asia pacific region specifically it examines the seismic shifts in global business environment since the new century and addresses emerging opportunities and threats in the asia pacific region this book offers new insights for international business in areas such as trade policy supply chains international investment technological innovation international marketing digital economy and human resources the enclosed comprehensive and diverse analyses of the international business landscape in the new asia are invaluable to scholars managers politicians and policy makers alike this book is engaging and informative it presents a collection of diverse and cutting edge topics that offer new insights into international business activities in the asia pacific region raising questions for debate and opening pathways for future research a must read book for international business scholars hussain g rammal university of technology sydney australia this book offers a comprehensive introduction to the general business environment in asia it highlights the complexities and dynamics of doing business in asia and provides insightful understandings of emerging issues in the region the chapter by chapter analyses of the region depict the rich thematic contexts in which key issues and challenges facing corporate executives as well scholars in international business i believe that this book is valuable for students of international business global business environment and regional studies hongxin zhao saint louis university usa

europe and the asia pacific is the most wide ranging and accessible book currently available on the increasingly important relationship between these two regions compiled by leading experts it covers the historical background contemporary political setting and the vitally important economic aspects of this relationship moving on to deal with security considerations and policy decisions it provides valuable insights into the developing partnership between europe and the asia pacific rigorous and up to date it is born out of the work of the council for asia europe cooperation caec a body of think tanks that supports the asia europe summit meeting asem process

public relations in asia pacific reflects the growing professionalism in the practice of public relations in the world s fastest expanding economy it is a carefully drawn road map both strategically and tactically for all manner of entities for profit and not for profit on how to establish and maintain effective relationships with their numerous stakeholders particularly insightful are the many examples of public relations in action within the asia pacific region it s a must read for those interested in public relations careers and those new to the profession and it s a first rate refresher for the established professional harold burson founding chairman burson marsteller worldwide mary devereux and anne peirson smith have combined their considerable talents and experience to produce a bible of how public relations is and should be practiced in the asia pacific one of its many virtues is that it debunks the myth that pr is just one long lunch hosted by caricature svengalis and spin doctors rather it sets the profession in a cultural context that will be valuable to those starting at pr 101 professionals and corporate executives who want to know how truth can be well told with all due credit to mccann erickson kerry mcglynn special adviser corporate communication department cathay pacific airways as greater social pluralism stakeholder influence and internet driven consumer sophistication and empowerment grow relentlessly across nearly all asian societies public relations in asia pacific is a timely guide to the critical role of good public relations clear helpful and with a wealth of good examples of how best practice pr in action can make real and tangible contributions to governments businesses ngos as well as to ordinary people this is essential reading for anyone concerned with how to communicate well in the world s fastest growing economic region tim sutton chairman asia pacific weber shandwick in an increasingly globalized world public relations practices and strategies become critical for organizations to communicate effectively to their diverse audiences worldwide this book is therefore an extremely timely and relevant contribution to pr students and practitioners in the asia pacific region as it provides not only a comprehensive overview of the essential concepts and skills of public relations but also specific case studies which illustrate tactical uses of public relations across a wide range of issues and countries in my opinion this book fills a major gap in the understanding of public relations concepts and practices and will constitute a fundamental resource for all those who aspire to excel within the field dr indrajit banerjee secretary general asian media information and communication centre amic

a multinational and inter disciplinary group of contributors have written original essays in this book to provide the first profile of the strategic cultures of the states of the asia pacific region

most books that analyse the crucial subject of globalisation only look at it from a western perspective this is the first detailed study to look at globalisation specifically in the asia pacific region an impressive collection of leading interdisciplinary scholars explore various dimensions of globalisation and their relationship to development processes in the region

the new fully updated second edition of the new global politics of the asia pacific builds on its coherent framework for understanding the complex international and global politics of the asia pacific the textbook provides an introductory guide for the main frameworks needed to understand the region realism liberalism critical theory which is reader friendly while still

offering sophisticated competing interpretations key content includes the us in the asia pacific china and japan in the asia pacific southeast asia in the asia pacific india in the asia pacific russia in the asia pacific australia in the asia pacific europe in the asia pacific globalization regionalism and political economy asian values democracy and human rights transnational actors region security order and the impact of terrorism on the region a highly topical account which provides an overview of the main actors institutions and contemporary issues such as security terrorism and transnational actors the book is required reading for undergraduate students of asian studies international politics and anyone interested in the region

rivalry and cooperation in the asia pacific provides a comprehensive and accessible introduction to the most important strategic and economic region in the world asia pacific is a region that is undergoing a major transformation largely as a consequence of the rise of china and its growing rivalry with the united states whatever happens in the asia pacific will profoundly influence global events not just regional ones looking ahead the region s future direction and even its name is contested and uncertain this two volume reference work by one of the world s leading analysts of regional affairs places these events in historical context and considers what they may mean for future political economic and strategic relations by focusing on the united states china and the region s most significant middle powers the book explains why and how the asia pacific has become the fulcrum of international events

this text examines the crucial social and cultural factors associated with the rise of the asia pacific at the end of the 20th century

relationships and alignments among the nations of the world s most populous and productive region the asia pacific are in flux current global political economic and security uncertainty heightened by 9 11 and the subsequent war on terror has fuelled a reassessment by many asia pacific nations about the structure and form of future economic and political cooperation and development featuring contributions from some of the most eminent and influential economists and political scientists in the asia pacific region this book explores the forces reshaping the asia pacific economic order and where these changes may lead focusing on the origins of the shift towards policy driven integration the book examines what new structures may eventually emerge on both sides of the pacific the ways in which this shift will affect the progress of economic integration and how cross pacific relations will therefore be affected

demonstrating that none of the various perspectives under review has emerged as the clear winner in the struggle for theoretical hegemony in security studies this book shows that eclectic perspectives like democratic realist institutionalism can better explain peace and security in the asian pacific the asian pacific has emerged as one of the most important regions in the world causing scholars to pay increased attention to the various challenges old and new to peace and security there peace and security in the asia pacific theory and practice is a comprehensive critical review of the established theoretical perspectives relevant to contemporary peace and security studies in the light of recent experiences illuminating ongoing debates in the field the book covers some 20 theoretical perspectives on peace and

security in the asian pacific including realist liberal socialist peace and human security constructivist feminist and nontraditional security studies the first section of the book discusses perspectives in realist security studies the second part covers perspectives critical of realism the author s goal is to assess whether any of the perspectives found in nonrealist security studies are capable of undermining realism his conclusion is that each theoretical perspective has its strengths and weaknesses leaving eclecticism as the best way to understand the region s dynamics

multilateral security forums in the asia pacific region have evolved but bilateral defence alliances continue to form the principle pillars of national security for most nations in the region this text presents a survey of issues confronting the asia pacific region as it enters year 2000

after examining the global system s political volatility at the dawn of the new millenium the book looks at how some of the identifiable system wide trends e g globalization democratization fragmentation etc may find repercussions in the asia pacific the book also addresses the question of comprehensive security in comparison with other regions in a wide range of areas subsuming economic security geoeconomics environmental security ecopolitics and human security in addition the book recognizes the idiosyncrasies of the region such as the defensiveness of most asian governments toward the protection of their financial markets against external forces following the regional financial crisis of the late 1990s

this book introduces readers to the deep political tensions in the asia pacific and offers classroom simulations designed to encourage students to delve deeper into the issues and dynamics of the region

when secretary of state hillary clinton published america s pacific century in foreign policy magazine in november 2011 the administration was clearly indicating to domestic and international audiences that the united states is beginning a pivot toward the asia pacific clinton s article served as a spark for renewed interest in the nation s asi

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