

The Movie Business Book

The Movie Business BookThe Movie Business BookThe Movie Business Book, Third EditionThe Movie Business BookThe Movie Business BookThe Movie BusinessThe Movie businessFilm Distribution in the Digital AgeEpics, Spectacles, and BlockbustersCreative IndustriesExhibition, the Film ReaderThe Movie BusinessSightlinesFilms in ReviewFilm Year BookMy Movie Business43 Way\$ to Finance Your Feature FilmThe Film Daily Year Book of Motion PicturesFilm ArtCurrent Research in Film Jason E. Squire Squire, Jason E. Jason E. Squire Jason E. Squire Jason E. Squire Kelly Crabb A. William Bluem Virginia Crisp Sheldon Hall Richard E. Caves Ina Rae Hark A. William Bluem John Irving John W. Cones David Bordwell Bruce A. Austin

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drawing on the knowledge of a full spectrum of industry experts including producers independent filmmakers managers and financiers the third international edition of the movie business book offers a comprehensive authoritative overview of the film industry it features a preface written especially for the international edition which contextualizes this definitive state of the art sourcebook for readers in the expanding global entertainment business a must read for anyone working in the film and entertainment industry it covers the nuts and bolts of financing revenue streams marketing dvds globalization the internet and new technologies using actual examples and advice from practitioners this edition includes contributions from key industry players such as david puttnam tom rothman chairman of fox filmed entertainment benjamin s feingold president business operations columbia tristar motion picture group a division of sony pictures entertainment sydney pollack and mel brooks the movie business book international third edition is an essential guide for anyone wanting to launch or advance a career in the growing media marketplace

drawing from a variety of experts in an industry that has seen major technological advances since the second edition the movie business book third edition offers the most comprehensive authoritative overview of this fascinating global business a must read for industry newcomers film students and movie buffs this new edition features key movers and shakers such as tom rothman chairman of fox filmed entertainment michael grillo head of feature film production at dreamworks skg sydney pollack mel brooks and many others a definitive sourcebook it covers nuts and bolts details about financing revenue streams marketing dvds globalization the internet and new technologies all of this and more is detailed in this new edition of the classic movie business book

behind the glitter of hollywood lies a high powered multibillion dollar business whose workings are known only to industry insiders in the movie business book forty of hollywood s most celebrated producers directors screenwriters agents lawyers marketers distributors exhibitors and deal makers reveal the secrets of their trade in personal accounts that are both highly informative and wonderfully entertaining this new edition fully revised and updated for the movie industry of the 90s includes such unique perspectives as david puttnam on producers sydney pollack on directors henry jaglom on independent filmmaking mike medavoy on studio management richard childs on home video martin polon on new technology and thirty four more

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making a movie may be part art and part science but it s 100 percent business in this comprehensive and accessible guide kelly charles crabb shares the information necessary to understand the legal and financial challenges involved in getting a film from story to the silver screen and beyond drawing on over twenty years of experience in the entertainment industry as both lawyer and producer crabb reveals his insider s knowledge on understanding copyright and intellectual property law obtaining financial backing selecting and hiring the key players overseeing the filming locking in the theatrical home video and tv distribution understanding merchandise licensing and everything else you need to know to make a serious run at producing and exploiting a movie offering hands on illustrations from actual movie contracts to show how the basic deals for each of the many stages are assembled the author explains in plain and simple terms what the contracts contain and why it gives the big picture and the finer points of movie making from concept to raking in the last dollar after the film is completed while it may not transform you into a lawyer or an industry accountant and that s not what you want anyway it will take you through all the business and legal principles you need to know to be a successful and knowledgeable professional producer

film distribution in the digital age critically examines the evolution of the landscape of film distribution in recent years in doing so it argues that

the interlocking ecosystem s of media dissemination must be considered holistically and culturally if we are to truly understand the transnational flows of cultural texts

considers the history of the american blockbuster the large scale high cost film as it evolved from the 1890s to today the pantheon of big budget commercially successful films encompasses a range of genres including biblical films war films romances comic book adaptations animated features and historical epics in epics spectacles and blockbusters a hollywood history authors sheldon hall and steve neale discuss the characteristics history and modes of distribution and exhibition that unite big budget pictures from their beginnings in the late nineteenth century to the present moving chronologically the authors examine the roots of today s blockbuster in the feature special superspecial roadshow epic and spectacle of earlier eras with special attention to the characteristics of each type of picture in the first section hall and neale consider the beginnings of features specials and superspecials in american cinema as the terms came to define not the length of a film but its marketable stars or larger budget the second section investigates roadshowing as a means of distributing specials and the changes to the roadshow that resulted from the introduction of synchronized sound in the 1920s in the third section the authors examine the phenomenon of epics and spectacles that arose from films like gone with the wind samson and delilah and spartacus and continues to evolve today in films like spider man and pearl harbor in this section hall and neale consider advances in visual and sound technology and the effects and costs they introduced to the industry scholars of film and television studies as well as readers interested in the history of american moviemaking will enjoy epics spectacles and blockbusters

drawing on industrial economics and contract theory caves explores the organization of creative industries including visual and performing arts movies theater sound recordings and book publishing in each artistic inputs are combined with humdrum inputs but caves finds the deals bringing these inputs together are inherently problematic

exhibition the film reader explores the history sociology and urban geography of the range of venues in which films have been shown in the course of film history

john irving s memoir begins with his account of the distinguished career and medical writings of the novelist s grandfather dr frederick c irving a renowned obstetrician and gynaecologist and includes mr irving s incisive history of abortion politics in the united states but my movie business focuses primarily on the thirteen years john irving spent adapting his novel the cider house rules for the screen for four different directors mr irving also writes about the failed effort to make his first novel setting free the bears into a movie about two of the films that were made from his novels but not from his screenplays the world according to garp and the hotel new hampshire about his slow progress at shepherding his screenplay of a son of the circus into production not least and in addition to its qualities as a memoir anecdotal comic affectionate and candid my movie business is an insightful essay on the essential differences between writing a novel and writing a screenplay

in covering the scope of film financing cones ranges from a discussion of studio based independent production company methods to an examination of lender financing without distributor contracts to a detailed analysis of active and passive investor vehicles and foreign tax shelters and incentives

this introduction to film art explains the techniques specific to film as a medium discusses the principles by which entire films are constructed and explores how these techniques and formal principles have changed over the history of moviemaking concepts are illuminated with frame enlargements

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