

THE DAMA DICTIONARY OF DATA MANAGEMENT

DATA MANAGEMENT AND DATA DESCRIPTION DATA MANAGEMENT: A GENTLE INTRODUCTION PRINCIPLES OF DATA MANAGEMENT MASTER DATA MANAGEMENT LINKED DATA MANAGEMENT DATA GOVERNANCE AND DATA MANAGEMENT NAVIGATING THE LABYRINTH DATA MANAGEMENT FOR RESEARCHERS DATA MANAGEMENT DATA GOVERNANCE MODERN DATA STRATEGY DATA MANAGEMENT SYSTEMS THE DAMA DICTIONARY OF DATA MANAGEMENT ENTERPRISE MASTER DATA MANAGEMENT DATA MANAGEMENT DATA STEWARDSHIP ENTERPRISE KNOWLEDGE MANAGEMENT BIG DATA MANAGEMENT PRINCIPLES OF DATA MANAGEMENT MASTER DATA MANAGEMENT AND DATA GOVERNANCE, 2/E RICHARD WILLIAMS BAS VAN GILS KEITH GORDON DAVID LOSHIN ANDREAS HARTH RUPA MAHANTI LAURA SEBASTIAN-COLEMAN KRISTIN BRINEY RICHARD T. WATSON JOHN LADLEY MIKE FLECKENSTEIN CARL CAGAN DAMA INTERNATIONAL ALLEN DREIBELBIS INTROBOOKS DAVID PLOTKIN DAVID LOSHIN PETER GHAVAMI KEITH GORDON ALEX BERSON

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PUBLISHED IN 1992 THE AUTHOR SETS OUT THE MAIN ISSUES IN DATA MANAGEMENT FROM THE FIRST PRINCIPLES OF META MODELLING AND DATA DESCRIPTION THROUGH THE COMPREHENSIVE MANAGEMENT EXPLOITATION RE USE VALUATION EXTENSION AND ENHANCEMENT OF DATA AS A VALUABLE ORGANIZATIONAL RESOURCE USING HIS RECENT IN DEPTH EXPERIENCE OF A MAJOR TRANS EUROPEAN PROJECT HE HIGHLIGHTS DATA VALUE METRICS AND PROVIDES EXAMPLES OF EXTENDED DATA ANALYSIS TO ASSIST READERS TO PRODUCE CORPORATE DATA ARCHITECTURES THE BOOK CONSIDERS HOW THE TECHNIQUES OF DATA MANAGEMENT CAN BE APPLIED IN THE WIDER COMMUNITY OF BUSINESS INSTITUTIONAL AND ORGANIZATIONAL SETTINGS AND CONSIDERS HOW NEW TYPES OF DATA FROM THE EDIFACT WORLD CAN BE INTEGRATED INTO THE EXISTING DATA MANAGEMENT ENVIRONMENTS OF LARGE DATA PROCESSING FUNCTIONS THIS WIDE RANGING TEXT CONSIDERS EXISTING WORK IN THE FIELD OF DATA RESOURCE MANAGEMENT AND EXTENDS THE CONCEPTS OF DATA RESOURCE VALUATION REFERENCES ARE MADE TO NEW ASPECTS OF METRICS FOR DATA VALUE AND HOW THEY CAN BE APPLIED IT WILL INTEREST STRATEGIC BUSINESS PLANNERS INFORMATION SYSTEMS AND DP MANAGERS AND EXECUTIVES DATA MANAGEMENT PERSONNEL AND DATA ANALYSTS AND ACADEMICS INVOLVED IN MSC AND BSC COURSES ON DATA ANALYSIS CASE REPOSITORIES AND STRUCTURED METHODS

THE OVERALL OBJECTIVE OF THIS BOOK IS TO SHOW THAT DATA MANAGEMENT IS AN EXCITING AND VALUABLE CAPABILITY THAT IS WORTH TIME AND EFFORT MORE SPECIFICALLY IT AIMS TO ACHIEVE THE FOLLOWING GOALS 1 TO GIVE A GENTLE INTRODUCTION TO THE FIELD OF DM BY EXPLAINING AND ILLUSTRATING ITS CORE CONCEPTS BASED ON A MIX OF THEORY PRACTICAL FRAMEWORKS SUCH AS TOGAF ARCHIMATE AND DMBOK AS WELL AS RESULTS FROM REAL WORLD ASSIGNMENTS 2 TO OFFER GUIDANCE ON HOW TO BUILD AN EFFECTIVE DM CAPABILITY IN AN

ORGANIZATION THIS IS ILLUSTRATED BY VARIOUS USE CASES LINKED TO THE PREVIOUSLY MENTIONED THEORETICAL EXPLORATION AS WELL AS THE STORIES OF PRACTITIONERS IN THE FIELD THE PRIMARY TARGET GROUPS ARE BUSY PROFESSIONALS WHO ARE ACTIVELY INVOLVED WITH MANAGING DATA THE BOOK IS ALSO AIMED AT BACHELOR S MASTER S STUDENTS WITH AN INTEREST IN DATA MANAGEMENT THE BOOK IS INDUSTRY AGNOSTIC AND SHOULD BE APPLICABLE IN DIFFERENT INDUSTRIES SUCH AS GOVERNMENT FINANCE TELECOMMUNICATIONS ETC TYPICAL ROLES FOR WHICH THIS BOOK IS INTENDED DATA GOVERNANCE OFFICE COUNCIL DATA OWNERS DATA STEWARDS PEOPLE INVOLVED WITH DATA GOVERNANCE DATA GOVERNANCE BOARD ENTERPRISE ARCHITECTS DATA ARCHITECTS PROCESS MANAGERS BUSINESS ANALYSTS AND IT ANALYSTS THE BOOK IS DIVIDED INTO THREE MAIN PARTS THEORY PRACTICE AND CLOSING REMARKS FURTHERMORE THE CHAPTERS ARE AS SHORT AND TO THE POINT AS POSSIBLE AND ALSO MAKE A CLEAR DISTINCTION BETWEEN THE MAIN TEXT AND THE EXAMPLES IF THE READER IS ALREADY FAMILIAR WITH THE TOPIC OF A CHAPTER HE SHE CAN EASILY SKIP IT AND MOVE ON TO THE NEXT

ORGANISATIONS INCREASINGLY VIEW DATA AS A VALUABLE CORPORATE ASSET AND ITS EFFECTIVE MANAGEMENT CAN BE VITAL TO AN ORGANISATION S SUCCESS THIS PROFESSIONAL REFERENCE GUIDE COVERS ALL THE KEY AREAS INCLUDING DATABASE DEVELOPMENT DATA QUALITY AND CORPORATE DATA MODELLING IT IS NOT BASED ON A PARTICULAR PROPRIETARY SYSTEM IT IS BUSINESS FOCUSED PROVIDING THE KNOWLEDGE AND TECHNIQUES REQUIRED TO SUCCESSFULLY IMPLEMENT THE DATA MANAGEMENT FUNCTION

THE KEY TO A SUCCESSFUL MDM INITIATIVE ISN T TECHNOLOGY OR METHODS IT S PEOPLE THE STAKEHOLDERS IN THE ORGANIZATION AND THEIR COMPLEX OWNERSHIP OF THE DATA THAT THE INITIATIVE WILL AFFECT MASTER DATA MANAGEMENT EQUIPS YOU WITH A DEEPLY PRACTICAL BUSINESS FOCUSED WAY OF THINKING ABOUT MDM AN UNDERSTANDING THAT WILL GREATLY ENHANCE YOUR ABILITY TO COMMUNICATE WITH STAKEHOLDERS AND WIN THEIR SUPPORT MOREOVER IT WILL HELP YOU DESERVE THEIR SUPPORT YOU LL MASTER ALL THE DETAILS INVOLVED IN PLANNING AND

EXECUTING AN MDM PROJECT THAT LEADS TO MEASURABLE IMPROVEMENTS IN BUSINESS PRODUCTIVITY AND EFFECTIVENESS PRESENTS A COMPREHENSIVE ROADMAP THAT YOU CAN ADAPT TO ANY MDM PROJECT EMPHASIZES THE CRITICAL GOAL OF MAINTAINING AND IMPROVING DATA QUALITY PROVIDES GUIDELINES FOR DETERMINING WHICH DATA TO MASTER EXAMINES SPECIAL ISSUES RELATING TO MASTER DATA METADATA CONSIDERS A RANGE OF MDM ARCHITECTURAL STYLES COVERS THE SYNCHRONIZATION OF MASTER DATA ACROSS THE APPLICATION INFRASTRUCTURE

LINKED DATA MANAGEMENT PRESENTS TECHNIQUES FOR QUERYING AND MANAGING LINKED DATA THAT IS AVAILABLE ON TODAY S THE BOOK SHOWS HOW THE ABUNDANCE OF LINKED DATA CAN SERVE AS FERTILE GROUND FOR RESEARCH AND COMMERCIAL APPLICATIONS THE TEXT FOCUSES ON ASPECTS OF MANAGING LARGE SCALE COLLECTIONS OF LINKED DATA IT OFFERS A DETAILED INTRODUCTION TO LINKED DATA AND RELATED STANDARDS INCLUDING THE MAIN PRINCIPLES DISTINGUISHING LINKED DATA FROM STANDARD DATABASE TECHNOLOGY CHAPTERS ALSO DESCRIBE HOW TO GENERATE LINKS BETWEEN DATASETS AND EXPLAIN THE OVERALL ARCHITECTURE OF DATA INTEGRATION SYSTEMS BASED ON LINKED DATA A LARGE PART OF THE TEXT IS DEVOTED TO QUERY PROCESSING IN DIFFERENT SETUPs AFTER PRESENTING METHODS TO PUBLISH RELATIONAL DATA AS LINKED DATA AND EFFICIENT CENTRALIZED PROCESSING THE BOOK EXPLORES LOOKUP BASED DISTRIBUTED AND PARALLEL SOLUTIONS IT THEN ADDRESSES ADVANCED TOPICS SUCH AS REASONING AND DISCUSSES WORK RELATED TO READ WRITE LINKED DATA FOR SYSTEM INTEROPERATION DESPITE THE PUBLICATION OF MANY PAPERS SINCE TIM BERNERS LEE DEVELOPED THE LINKED DATA PRINCIPLES IN 2006 THE FIELD LACKS A COMPREHENSIVE UNIFIED OVERVIEW OF THE STATE OF THE ART SUITABLE FOR BOTH RESEARCHERS AND PRACTITIONERS THIS BOOK PROVIDES A THOROUGH CONSOLIDATED ACCOUNT OF THE NEW DATA PUBLISHING AND DATA INTEGRATION PARADIGM WHILE THE BOOK COVERS QUERY PROCESSING EXTENSIVELY THE LINKED DATA ABSTRACTION FURNISHES MORE THAN A MECHANISM FOR COLLECTING INTEGRATING AND QUERYING DATA FROM THE OPEN THE LINKED DATA TECHNOLOGY STACK ALSO ALLOWS FOR CONTROLLED SOPHISTICATED APPLICATIONS DEPLOYED IN AN ENTERPRISE ENVIRONMENT

THIS BOOK DELVES INTO THE CONCEPT OF DATA AS A CRITICAL ENTERPRISE ASSET NEEDED FOR INFORMED DECISION MAKING COMPLIANCE REGULATORY REPORTING AND INSIGHTS INTO TRENDS BEHAVIORS PERFORMANCE AND PATTERNS WITH GOOD DATA BEING KEY TO STAYING AHEAD IN A COMPETITIVE MARKET ENTERPRISES CAPTURE AND STORE EXPONENTIAL VOLUMES OF DATA CONSIDERING THE BUSINESS IMPACT OF DATA THERE NEEDS TO BE ADEQUATE MANAGEMENT AROUND IT TO DERIVE THE BEST VALUE DATA GOVERNANCE IS ONE OF THE CORE DATA MANAGEMENT RELATED FUNCTIONS HOWEVER IT IS OFTEN OVERLOOKED MISUNDERSTOOD OR CONFUSED WITH OTHER TERMINOLOGIES AND DATA MANAGEMENT FUNCTIONS GIVEN THE Pervasiveness of data and the importance of data this book provides comprehensive understanding of the business drivers for data governance and benefits of data governance the interactions of data governance function with other data management functions and various components and aspects of data governance that can be facilitated by technology and tools the distinction between data management tools and data governance tools the readiness checks to perform before exploring the market to purchase a data governance tool the different aspects that must be considered when comparing and selecting the appropriate data governance technologies and tools from large number of options available in the marketplace and the different market players that provide tools for supporting data governance this book combines the data and data governance knowledge that the author has gained over years of working in different industrial and research programs and projects associated with data processes and technologies with unique perspectives gained through interviews with thought leaders and data experts this book is highly beneficial for it students academicians information management and business professionals and researchers to enhance their knowledge and get guidance on implementing data governance in their own data initiatives

AN EXECUTIVE GUIDE TO DATA MANAGEMENT

A COMPREHENSIVE GUIDE TO EVERYTHING SCIENTISTS NEED TO KNOW ABOUT DATA MANAGEMENT THIS BOOK IS ESSENTIAL FOR RESEARCHERS WHO NEED TO LEARN HOW TO ORGANIZE DOCUMENT AND TAKE CARE OF THEIR OWN DATA RESEARCHERS IN ALL DISCIPLINES ARE FACED WITH THE CHALLENGE OF MANAGING THE GROWING AMOUNTS OF DIGITAL DATA THAT ARE THE FOUNDATION OF THEIR RESEARCH KRISTIN BRINEY OFFERS PRACTICAL ADVICE AND CLEARLY EXPLAINS POLICIES AND PRINCIPLES IN AN ACCESSIBLE AND IN DEPTH TEXT THAT WILL ALLOW RESEARCHERS TO UNDERSTAND AND ACHIEVE THE GOAL OF BETTER RESEARCH DATA MANAGEMENT DATA MANAGEMENT FOR RESEARCHERS INCLUDES SECTIONS ON THE DATA PROBLEM AN INTRODUCTION TO THE GROWING IMPORTANCE AND CHALLENGES OF USING DIGITAL DATA IN RESEARCH COVERS BOTH THE INHERENT PROBLEMS WITH MANAGING DIGITAL INFORMATION AS WELL AS HOW THE RESEARCH LANDSCAPE IS CHANGING TO GIVE MORE VALUE TO RESEARCH DATASETS AND CODE THE DATA LIFECYCLE A FRAMEWORK FOR DATA'S PLACE WITHIN THE RESEARCH PROCESS AND HOW DATA'S ROLE IS CHANGING GREATER EMPHASIS ON DATA SHARING AND DATA REUSE WILL NOT ONLY CHANGE THE WAY WE CONDUCT RESEARCH BUT ALSO HOW WE MANAGE RESEARCH DATA PLANNING FOR DATA MANAGEMENT COVERS THE MANY ASPECTS OF DATA MANAGEMENT AND HOW TO PUT THEM TOGETHER IN A DATA MANAGEMENT PLAN THIS SECTION ALSO INCLUDES SAMPLE DATA MANAGEMENT PLANS DOCUMENTING YOUR DATA AN OFTEN OVERLOOKED PART OF THE DATA MANAGEMENT PROCESS BUT ONE THAT IS CRITICAL TO GOOD MANAGEMENT DATA WITHOUT DOCUMENTATION ARE FREQUENTLY UNUSABLE ORGANIZING YOUR DATA EXPLAINS HOW TO KEEP YOUR DATA IN ORDER USING ORGANIZATIONAL SYSTEMS AND FILE NAMING CONVENTIONS THIS SECTION ALSO COVERS USING A DATABASE TO ORGANIZE AND ANALYZE CONTENT IMPROVING DATA ANALYSIS COVERS MANAGING INFORMATION THROUGH THE ANALYSIS PROCESS THIS SECTION STARTS BY COMPARING THE MANAGEMENT OF RAW AND ANALYZED DATA AND THEN DESCRIBES WAYS TO MAKE ANALYSIS EASIER SUCH AS SPREADSHEET BEST PRACTICES IT ALSO EXAMINES PRACTICES FOR RESEARCH CODE INCLUDING VERSION CONTROL SYSTEMS MANAGING SECURE AND PRIVATE DATA MANY RESEARCHERS ARE DEALING WITH DATA THAT REQUIRE EXTRA SECURITY THIS SECTION OUTLINES WHAT DATA FALLS INTO THIS CATEGORY AND SOME OF THE POLICIES THAT APPLY BEFORE ADDRESSING THE BEST PRACTICES FOR KEEPING

DATA SECURE SHORT TERM STORAGE DEALS WITH THE PRACTICAL MATTERS OF STORAGE AND BACKUP AND COVERS THE MANY OPTIONS AVAILABLE THIS SECTION ALSO GOES THROUGH THE BEST PRACTICES TO INSURE THAT DATA ARE NOT LOST PRESERVING AND ARCHIVING YOUR DATA DIGITAL DATA CAN HAVE A LONG LIFE IF PROPERLY CARED FOR THIS SECTION COVERS MANAGING DATA IN THE LONG TERM INCLUDING CHOOSING GOOD FILE FORMATS AND MEDIA AS WELL AS DETERMINING WHO WILL MANAGE THE DATA AFTER THE END OF THE PROJECT SHARING PUBLISHING YOUR DATA ADDRESSES HOW TO MAKE DATA SHARING ACROSS RESEARCH GROUPS EASIER AS WELL AS HOW AND WHY TO PUBLICLY SHARE DATA THIS SECTION COVERS INTELLECTUAL PROPERTY AND LICENSES FOR DATASETS BEFORE ENDING WITH THE ALTMETRICS THAT MEASURE THE IMPACT OF PUBLICLY SHARED DATA REUSING DATA AS MORE DATA ARE SHARED IT BECOMES POSSIBLE TO USE OUTSIDE DATA IN YOUR RESEARCH THIS CHAPTER DISCUSSES STRATEGIES FOR FINDING DATASETS AND LAYS OUT HOW TO CITE DATA ONCE YOU HAVE FOUND IT THIS BOOK IS DESIGNED FOR ACTIVE SCIENTIFIC RESEARCHERS BUT IT IS USEFUL FOR ANYONE WHO WANTS TO GET MORE FROM THEIR DATA ACADEMICS EDUCATORS PROFESSIONALS OR ANYONE WHO TEACHES DATA MANAGEMENT SHARING AND PRESERVATION AN EXCELLENT PRACTICAL TREATISE ON THE ART AND PRACTICE OF DATA MANAGEMENT THIS BOOK IS ESSENTIAL TO ANY RESEARCHER REGARDLESS OF SUBJECT OR DISCIPLINE ROBERT BUNTRICK CHEMICAL INFORMATION BULLETIN

UPDATED WITH THE LATEST DEVELOPMENTS IN THE FIELD THE FIFTH EDITION WILL HELP YOU DESIGN AND CREATE RELATIONAL DATABASES FORMULATE COMPLEX SQL QUERIES UNDERSTAND OLAP USE SQL WITH JAVA LEARN HOW TO USE XML AND PREPARE YOURSELF FOR THE REAL WORLD OF DATA MANAGEMENT BOOK JACKET

MANAGING DATA CONTINUES TO GROW AS A NECESSITY FOR MODERN ORGANIZATIONS THERE ARE SEEMINGLY INFINITE OPPORTUNITIES FOR ORGANIC GROWTH REDUCTION OF COSTS AND CREATION OF NEW PRODUCTS AND SERVICES IT HAS BECOME APPARENT THAT NONE OF THESE OPPORTUNITIES

CAN HAPPEN SMOOTHLY WITHOUT DATA GOVERNANCE THE COST OF EXPONENTIAL DATA GROWTH AND PRIVACY SECURITY CONCERN ARE BECOMING BURDENOME ORGANIZATIONS WILL ENCOUNTER UNEXPECTED CONSEQUENCES IN NEW SOURCES OF RISK THE SOLUTION TO THESE CHALLENGES IS ALSO DATA GOVERNANCE ENSURING BALANCE BETWEEN RISK AND OPPORTUNITY DATA GOVERNANCE SECOND EDITION IS FOR ANY EXECUTIVE MANAGER OR DATA PROFESSIONAL WHO NEEDS TO UNDERSTAND OR IMPLEMENT A DATA GOVERNANCE PROGRAM IT IS REQUIRED TO ENSURE CONSISTENT ACCURATE AND RELIABLE DATA ACROSS THEIR ORGANIZATION THIS BOOK OFFERS AN OVERVIEW OF WHY DATA GOVERNANCE IS NEEDED HOW TO DESIGN INITIATE AND EXECUTE A PROGRAM AND HOW TO KEEP THE PROGRAM SUSTAINABLE THIS VALUABLE RESOURCE PROVIDES COMPREHENSIVE GUIDANCE TO BEGINNING PROFESSIONALS MANAGERS OR ANALYSTS LOOKING TO IMPROVE THEIR PROCESSES AND ADVANCED STUDENTS IN DATA MANAGEMENT AND RELATED COURSES WITH THE PROVIDED FRAMEWORK AND CASE STUDIES ALL PROFESSIONALS IN THE DATA GOVERNANCE FIELD WILL GAIN KEY INSIGHTS INTO LAUNCHING SUCCESSFUL AND MONEY SAVING DATA GOVERNANCE PROGRAM INCORPORATES INDUSTRY CHANGES LESSONS LEARNED AND NEW APPROACHES EXPLORES VARIOUS WAYS IN WHICH DATA ANALYSTS AND MANAGERS CAN ENSURE CONSISTENT ACCURATE AND RELIABLE DATA ACROSS THEIR ORGANIZATIONS INCLUDES NEW CASE STUDIES WHICH DETAIL REAL WORLD SITUATIONS EXPLORES ALL OF THE CAPABILITIES AN ORGANIZATION MUST ADOPT TO BECOME DATA DRIVEN PROVIDES GUIDANCE ON VARIOUS APPROACHES TO DATA GOVERNANCE TO DETERMINE WHETHER AN ORGANIZATION SHOULD BE LOW PROFILE CENTRAL CONTROLLED AGILE OR TRADITIONAL PROVIDES GUIDANCE ON USING TECHNOLOGY AND SEPARATING VENDOR HYPE FROM SINCERE DELIVERY OF NECESSARY CAPABILITIES OFFERS READERS INSIGHTS INTO HOW THEIR ORGANIZATIONS CAN IMPROVE THE VALUE OF THEIR DATA THROUGH DATA QUALITY DATA STRATEGY AND DATA LITERACY PROVIDES UP TO 75 BRAND NEW CONTENT COMPARED TO THE FIRST EDITION

THIS BOOK CONTAINS PRACTICAL STEPS BUSINESS USERS CAN TAKE TO IMPLEMENT DATA MANAGEMENT IN A NUMBER OF WAYS INCLUDING DATA GOVERNANCE DATA ARCHITECTURE MASTER DATA MANAGEMENT BUSINESS INTELLIGENCE AND OTHERS IT DEFINES DATA STRATEGY AND COVERS

CHAPTERS THAT ILLUSTRATE HOW TO ALIGN A DATA STRATEGY WITH THE BUSINESS STRATEGY A DISCUSSION ON VALUING DATA AS AN ASSET THE EVOLUTION OF DATA MANAGEMENT AND WHO SHOULD OVERSEE A DATA STRATEGY THIS PROVIDES THE USER WITH A GOOD UNDERSTANDING OF WHAT A DATA STRATEGY IS AND ITS LIMITS CRITICAL TO A DATA STRATEGY IS THE INCORPORATION OF ONE OR MORE DATA MANAGEMENT DOMAINS CHAPTERS ON KEY DATA MANAGEMENT DOMAINS DATA GOVERNANCE DATA ARCHITECTURE MASTER DATA MANAGEMENT AND ANALYTICS OFFER THE USER A PRACTICAL APPROACH TO DATA MANAGEMENT EXECUTION WITHIN A DATA STRATEGY THE INTENT IS TO ENABLE THE USER TO IDENTIFY HOW EXECUTION ON ONE OR MORE DATA MANAGEMENT DOMAINS CAN HELP SOLVE BUSINESS ISSUES THIS BOOK IS INTENDED FOR BUSINESS USERS WHO WORK WITH DATA WHO NEED TO MANAGE ONE OR MORE ASPECTS OF THE ORGANIZATION S DATA AND WHO WANT TO FOSTER AN INTEGRATED APPROACH FOR HOW ENTERPRISE DATA IS MANAGED THIS BOOK IS ALSO AN EXCELLENT REFERENCE FOR STUDENTS STUDYING COMPUTER SCIENCE AND BUSINESS MANAGEMENT OR SIMPLY FOR SOMEONE WHO HAS BEEN TASKED WITH STARTING OR IMPROVING EXISTING DATA MANAGEMENT UNDER THE HEADING DATA MANAGEMENT SYSTEMS DMS THIS BOOK CONSIDERS GENERALIZED PROGRAMMING SYSTEM WHICH PERMIT THE GENERATION AND MAINTENANCE OF DATABASES WITH THE OBJECTIVES OF PROVIDING AN UNDERSTANDING OF TECHNIQUES EMPLOYED IN IMPLEMENTING A DMS AN UNDERSTANDING OF THE POTENTIAL OF THE DMS FOR SOLVING DATA PROCESSING PROBLEMS AND THE ABILITY TO EVALUATE THE DMS PACKAGES AVAILABLE FOR PURCHASE PREFACE

A GLOSSARY OF OVER 2 000 TERMS WHICH PROVIDES A COMMON DATA MANAGEMENT VOCABULARY FOR IT AND BUSINESS PROFESSIONALS AND IS A COMPANION TO THE DAMA DATA MANAGEMENT BODY OF KNOWLEDGE DAMA DMBOK TOPICS INCLUDE ANALYTICS DATA MINING ARCHITECTURE ARTIFICIAL INTELLIGENCE BUSINESS ANALYSIS DAMA PROFESSIONAL DEVELOPMENT DATABASES DATABASE DESIGN DATABASE ADMINISTRATION DATA GOVERNANCE STEWARDSHIP DATA MANAGEMENT DATA MODELING DATA MOVEMENT INTEGRATION DATA QUALITY MANAGEMENT DATA SECURITY

MANAGEMENT DATA WAREHOUSING BUSINESS INTELLIGENCE DOCUMENT RECORD CONTENT MANAGEMENT FINANCE ACCOUNTING GEOSPATIAL DATA KNOWLEDGE MANAGEMENT MARKETING CUSTOMER RELATIONSHIP MANAGEMENT META DATA MANAGEMENT MULTI DIMENSIONAL OLAP NORMALIZATION OBJECT ORIENTATION PARALLEL DATABASE PROCESSING PLANNING PROCESS MANAGEMENT PROJECT MANAGEMENT REFERENCE MASTER DATA MANAGEMENT SEMANTIC MODELING SOFTWARE DEVELOPMENT STANDARDS ORGANIZATIONS STRUCTURED QUERY LANGUAGE SQL XML DEVELOPMENT

THE ONLY COMPLETE TECHNICAL PRIMER FOR MDM PLANNERS ARCHITECTS AND IMPLEMENTERS COMPANIES MOVING TOWARD FLEXIBLE SOA ARCHITECTURES OFTEN FACE DIFFICULT INFORMATION MANAGEMENT AND INTEGRATION CHALLENGES THE MASTER DATA THEY RELY ON IS OFTEN STORED AND MANAGED IN WAYS THAT ARE REDUNDANT INCONSISTENT INACCESSIBLE NON STANDARDIZED AND POORLY GOVERNED USING MASTER DATA MANAGEMENT MDM ORGANIZATIONS CAN REGAIN CONTROL OF THEIR MASTER DATA IMPROVE CORRESPONDING BUSINESS PROCESSES AND MAXIMIZE ITS VALUE IN SOA ENVIRONMENTS ENTERPRISE MASTER DATA MANAGEMENT PROVIDES AN AUTHORITATIVE VENDOR INDEPENDENT MDM TECHNICAL REFERENCE FOR PRACTITIONERS ARCHITECTS TECHNICAL ANALYSTS CONSULTANTS SOLUTION DESIGNERS AND SENIOR IT DECISIONMAKERS WRITTEN BY THE IBM DATA MANAGEMENT INNOVATORS WHO ARE PIONEERING MDM THIS BOOK SYSTEMATICALLY INTRODUCES MDM'S KEY CONCEPTS AND TECHNICAL THEMES EXPLAINS ITS BUSINESS CASE AND ILLUMINATES HOW IT INTERRELATES WITH AND ENABLES SOA DRAWING ON THEIR EXPERIENCE WITH CUTTING EDGE PROJECTS THE AUTHORS INTRODUCE MDM PATTERNS BLUEPRINTS SOLUTIONS AND BEST PRACTICES PUBLISHED NOWHERE ELSE EVERYTHING YOU NEED TO ESTABLISH A CONSISTENT MANAGEABLE SET OF MASTER DATA AND USE IT FOR COMPETITIVE ADVANTAGE COVERAGE INCLUDES HOW MDM AND SOA COMPLEMENT EACH OTHER USING THE MDM REFERENCE ARCHITECTURE TO POSITION AND DESIGN MDM SOLUTIONS WITHIN AN ENTERPRISE ASSESSING THE VALUE AND RISKS TO MASTER DATA AND APPLYING THE RIGHT SECURITY CONTROLS USING PIM MDM AND CDI MDM SOLUTION BLUEPRINTS TO ADDRESS INDUSTRY SPECIFIC INFORMATION MANAGEMENT CHALLENGES EXPLAINING MDM PATTERNS AS ENABLERS TO ACCELERATE CONSISTENT MDM DEPLOYMENTS INCORPORATING MDM SOLUTIONS INTO EXISTING IT LANDSCAPES VIA MDM INTEGRATION BLUEPRINTS LEVERAGING MASTER DATA AS AN ENTERPRISE

ASSET BRINGING PEOPLE PROCESSES AND TECHNOLOGY TOGETHER WITH MDM AND DATA GOVERNANCE BEST PRACTICES IN MDM DEPLOYMENT INCLUDING DATA WAREHOUSE AND SAP INTEGRATION

THE DATA MANAGEMENT SYSTEM IS ONE OF THE MOST IMPORTANT AND VIRAL TRENDS WHICH HAS CAPTURED THE MARKET WORLDWIDE THE DATA MANAGEMENT SYSTEM IS NOT LIMITED TO JUST A FEW DOMAINS BUT IT IS ALSO BEING USED IN MANY OTHER DIFFERENT SECTORS AND AREAS SUCH AS INFORMATION TECHNOLOGY HOSPITALITY SERVICES SCHOOLS AND COLLEGES AND OTHER INSTITUTIONS ALONG WITH MANY PRIVATE AND GOVERNMENT SECTORS THE DATA MANAGEMENT SYSTEM PROVIDES THE ACCESSIBILITY OF DATA WITHIN A COMPUTER SYSTEM WHERE THERE IS NO REQUIREMENT OF KEEPING THE TRACK OF DATA IN BIG REGISTERS INSTEAD THE DATA IS STORED IN COMPUTER SYSTEMS THE DATA WHICH IS STORED IN THE SYSTEM CAN BE ACCESSED UPDATED REPLICATED DUPLICATED AND CAN BE DELETED BY THE USER OR ADMINISTRATOR OF THAT SYSTEM IS NO DOUBT THAT THE DATA MANAGEMENT SYSTEM HAS MADE THE LIFE VERY EASY AND WITH THE HELP OF THIS WONDERFUL SYSTEM THE ACCESS TO INFORMATION HAS BECOME EASIER

DATA STEWARDS IN ANY ORGANIZATION ARE THE BACKBONE OF A SUCCESSFUL DATA GOVERNANCE IMPLEMENTATION BECAUSE THEY DO THE WORK TO MAKE DATA TRUSTED DEPENDABLE AND HIGH QUALITY SINCE THE PUBLICATION OF THE FIRST EDITION THERE HAVE BEEN CRITICAL NEW DEVELOPMENTS IN THE FIELD SUCH AS INTEGRATING DATA STEWARDSHIP INTO PROJECT MANAGEMENT HANDLING DATA STEWARDSHIP IN LARGE INTERNATIONAL COMPANIES HANDLING BIG DATA AND DATA LAKES AND A PIVOT IN THE OVERALL THINKING AROUND THE BEST WAY TO ALIGN DATA STEWARDSHIP TO THE DATA MOVING FROM BUSINESS ORGANIZATIONAL FUNCTION TO DATA DOMAIN FURTHERMORE THE ROLE OF PROCESS IN DATA STEWARDSHIP IS NOW RECOGNIZED AS KEY AND NEEDED TO BE COVERED DATA STEWARDSHIP SECOND EDITION PROVIDES CLEAR AND CONCISE PRACTICAL ADVICE ON IMPLEMENTING AND RUNNING DATA STEWARDSHIP INCLUDING GUIDELINES ON HOW TO ORGANIZE BASED ON ORGANIZATIONAL COMPANY STRUCTURE

BUSINESS FUNCTIONS AND DATA OWNERSHIP THE BOOK SHOWS DATA MANAGERS HOW TO GAIN SUPPORT FOR A STEWARDSHIP EFFORT MAINTAIN THAT SUPPORT OVER THE LONG TERM AND MEASURE THE SUCCESS OF THE DATA STEWARDSHIP EFFORT IT INCLUDES DETAILED LISTS OF RESPONSIBILITIES FOR EACH TYPE OF DATA STEWARD AND STRATEGIES TO HELP THE DATA GOVERNANCE PROGRAM OFFICE WORK EFFECTIVELY WITH THE DATA STEWARDS INCLUDES AN ENHANCED SECTION ON DATA GOVERNANCE STEWARDSHIP STRUCTURE FOR COMPANIES THAT DO BUSINESS INTERNATIONALLY INCLUDING THE STRUCTURE OF BUSINESS TERMS TO ACCOUNT FOR COUNTRY DIFFERENCES OUTLINES THE ADVANTAGES AND DISADVANTAGES OF DATA DOMAINS DETAILS ON SUGGESTED DATA DOMAINS AND DATA DOMAIN STRUCTURES AS WELL AS DATA GOVERNANCE BY DATA DOMAINS INTEGRATES DATA GOVERNANCE INTO PROJECT METHODOLOGY DEFINING ROLES ON A PROJECT ADDING DATA GOVERNANCE TASKS TO THE WORK BREAKDOWN STRUCTURE AS WELL AS ADVANTAGES OF WORKING CLOSELY WITH THE PROJECT MANAGEMENT OFFICE COVERS THE DATA STEWARDSHIP INVOLVED IN IMPLEMENTING NATIONAL AND INTERNATIONAL DATA PRIVACY REGULATIONS

THIS VOLUME PRESENTS A METHODOLOGY FOR DEFINING MEASURING AND IMPROVING DATA QUALITY IT LAYS OUT AN ECONOMIC FRAMEWORK FOR UNDERSTANDING THE VALUE OF DATA QUALITY THEN OUTLINES DATA QUALITY RULES AND DOMAIN AND MAPPING BASED APPROACHES TO CONSOLIDATING ENTERPRISE KNOWLEDGE

DATA ANALYTICS IS CORE TO BUSINESS AND DECISION MAKING THE RAPID INCREASE IN DATA VOLUME VELOCITY AND VARIETY OFFERS BOTH OPPORTUNITIES AND CHALLENGES WHILE OPEN SOURCE SOLUTIONS TO STORE BIG DATA LIKE HADOOP OFFER PLATFORMS FOR EXPLORING VALUE AND INSIGHT FROM BIG DATA THEY WERE NOT ORIGINALLY DEVELOPED WITH DATA SECURITY AND GOVERNANCE IN MIND BIG DATA MANAGEMENT DISCUSSES NUMEROUS POLICIES STRATEGIES AND RECIPES FOR MANAGING BIG DATA IT ADDRESSES DATA SECURITY PRIVACY CONTROLS AND LIFE CYCLE MANAGEMENT OFFERING MODERN PRINCIPLES AND OPEN SOURCE ARCHITECTURES FOR SUCCESSFUL GOVERNANCE OF BIG DATA THE AUTHOR HAS

COLLECTED BEST PRACTICES FROM THE WORLD'S LEADING ORGANIZATIONS THAT HAVE SUCCESSFULLY IMPLEMENTED BIG DATA PLATFORMS THE TOPICS DISCUSSED COVER THE ENTIRE DATA MANAGEMENT LIFE CYCLE DATA QUALITY DATA STEWARDSHIP REGULATORY CONSIDERATIONS DATA COUNCIL ARCHITECTURAL AND OPERATIONAL MODELS ARE PRESENTED FOR SUCCESSFUL MANAGEMENT OF BIG DATA THE BOOK IS A MUST READ FOR DATA SCIENTISTS DATA ENGINEERS AND CORPORATE LEADERS WHO ARE IMPLEMENTING BIG DATA PLATFORMS IN THEIR ORGANIZATIONS

DATA IS A VALUABLE CORPORATE ASSET AND ITS EFFECTIVE MANAGEMENT CAN BE VITAL TO AN ORGANISATION'S SUCCESS THIS PROFESSIONAL GUIDE COVERS ALL THE KEY AREAS OF DATA MANAGEMENT INCLUDING DATABASE DEVELOPMENT AND CORPORATE DATA MODELLING IT IS BUSINESS FOCUSED PROVIDING THE KNOWLEDGE AND TECHNIQUES REQUIRED TO SUCCESSFULLY IMPLEMENT THE DATA MANAGEMENT FUNCTION THIS NEW EDITION COVERS WEB TECHNOLOGY AND ITS RELATION TO DATABASES AND INCLUDES MATERIAL ON THE MANAGEMENT OF MASTER DATA

THE LATEST TECHNIQUES FOR BUILDING A CUSTOMER FOCUSED ENTERPRISE ENVIRONMENT THE AUTHORS HAVE APPRECIATED THAT MDM IS A COMPLEX MULTIDIMENSIONAL AREA AND HAVE SET OUT TO COVER EACH OF THESE DIMENSIONS IN SUFFICIENT DETAIL TO PROVIDE ADEQUATE PRACTICAL GUIDANCE TO ANYONE IMPLEMENTING MDM WHILE THIS NECESSARILY MAKES THE BOOK RATHER LONG IT MEANS THAT THE AUTHORS ACHIEVE A COMPREHENSIVE TREATMENT OF MDM THAT IS LACKING IN PREVIOUS WORKS MALCOLM CHISHOLM PH D PRESIDENT ASKGET COM CONSULTING INC REGAIN CONTROL OF YOUR MASTER DATA AND MAINTAIN A MASTER ENTITY CENTRIC ENTERPRISE DATA FRAMEWORK USING THE DETAILED INFORMATION IN THIS AUTHORITATIVE GUIDE MASTER DATA MANAGEMENT AND DATA GOVERNANCE SECOND EDITION PROVIDES UP TO DATE COVERAGE OF THE MOST CURRENT ARCHITECTURE AND TECHNOLOGY VIEWS AND SYSTEM DEVELOPMENT AND MANAGEMENT METHODS DISCOVER HOW TO CONSTRUCT AN MDM BUSINESS CASE AND ROADMAP BUILD ACCURATE MODELS DEPLOY DATA HUBS AND IMPLEMENT LAYERED SECURITY POLICIES LEGACY SYSTEM INTEGRATION CROSS INDUSTRY CHALLENGES AND REGULATORY COMPLIANCE ARE ALSO COVERED IN THIS COMPREHENSIVE VOLUME PLAN AND IMPLEMENT

ENTERPRISE SCALE MDM AND DATA GOVERNANCE SOLUTIONS DEVELOP MASTER DATA MODEL IDENTIFY MATCH AND LINK MASTER RECORDS FOR VARIOUS DOMAINS THROUGH ENTITY RESOLUTION IMPROVE EFFICIENCY AND MAXIMIZE INTEGRATION USING SOA AND SERVICES ENSURE COMPLIANCE WITH LOCAL STATE FEDERAL AND INTERNATIONAL REGULATIONS HANDLE SECURITY USING AUTHENTICATION AUTHORIZATION ROLES ENTITLEMENTS AND ENCRYPTION DEFEND AGAINST IDENTITY THEFT DATA COMPROMISE SPYWARE ATTACK AND WORM INFECTION SYNCHRONIZE COMPONENTS AND TEST DATA QUALITY AND SYSTEM PERFORMANCE

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