

The Alternative Media Handbook

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this book offers an overview of global alternative media activity before moving on to provide information about alternative media production and how to get involved in it

alternative media is the term used to describe non mainstream media forms that are independently run and community focussed such as zines pirate radio online discussion boards community run and owned broadcasting companies and activist publications such as red pepper and corporate watch the book outlines the different types of alternative

the transformations in alternative media journalism and social protest in contemporary turkey have largely occurred due to the upsurge in use of social media some of the most fervent users of social media in the world come from turkey where forms of social media are frequently banned by the turkish government this book looks at the structural economic and political reasons why the current media system fails urban educated young professionals in turkey and led them to a month long resistance and protest through the use of social media during occupygezi movement the book outlines the history of alternative media use and the ways in which it has become a tool for the critics of the neoliberal economic system in turkey the collection concentrates on social media use within social movements and applies interdisciplinary approaches and research methods ranging from cinema and visual arts to sociology political science content analysis and ethnographic study

the entries are designed to be relatively brief with clear accessible and current information

the routledge companion to alternative and community media provides an authoritative and comprehensive examination of the diverse forms practices and philosophies of alternative and community media across the world the volume offers a multiplicity of perspectives to examine the reasons why alternative and community media arise how they develop in particular ways and in particular places and how they can enrich our understanding of the broader media landscape and its place in society the 50 chapters present a range of theoretical and methodological positions and arguments to demonstrate the dynamic challenging and innovative thinking around the subject locating media theory and practice within the broader concerns of democracy citizenship social exclusion race class and gender in addition to research from the uk the us canada europe and australia the companion also includes studies from colombia haiti india south korea and zimbabwe enabling international comparisons to be made and also allowing for the problematisation of traditional often western approaches to media studies by considering media practices across a range of cultures and communities this collection is an ideal companion to the key issues and debates within alternative and community media

what are alternative media what roles do alternative media play in pluralistic democratic societies what are the similarities and differences between alternative media community media civil society media and rhizomatic media how do alternative media work in practice this clear and concise text offers a one stop guide through the complex political social and

economic debates that surround alternative media and provides a fresh and insightful look at the renewed importance of this form of communication combining diverse case studies from countries including the uk north america and brazil the authors propose an original theoretical framework to help understand the subject looking at both old and new media the book argues for the importance of an alternative media and suggests a political agenda as a way of broadening its scope understanding alternative media is valuable reading for students in media journalism and communications studies researchers academics and journalists

what are alternative media are they the same as underground radical or oppositional media in this book chris atton offers a fresh introduction to alternative media one which is not limited to radical media but can also account for newer cultural forms such as zines fanzines and personal websites alternative media examines how and why people produce and use alternative media to make meaning to interpret and to change the world in which they live encompasses a wide range of alternative media and draws on examples from both the united states and united kingdom locates contemporary alternative media in their cultural historical and political contexts alternative media provides a timely corrective to media theorizing which focuses almost exclusively on the output of the media conglomerates as such it will be an essential purchase for all students and researchers with an interest in the true nature of the contemporary media environment

a provocative inspiring and challenging intervention in both journalism and media studies alternative journalism is that rare book that services students as much as scholars it widens the trajectory of media studies and creates different modes of reading writing and thinking it offers an alternative history beyond the tales of great men great newspapers great editors and great technologies it adds value and content to overused and ambiguous words such as community and citizenship and captures the spark of new information environments the times higher education alternative journalism investigates and analyses the diverse forms and genres of journalism that have arisen as challenges to mainstream news coverage from the radical content of emancipatory media to the dizzying range of citizen journalist blogs and fanzine subcultures this book charts the historical and cultural practices of this diverse and globalized phenomenon this exploration goes to the heart of journalism itself prompting a critical inquiry into the epistemology of news the professional norms of objectivity the elite basis of journalism and the hierarchical commerce of news production in investigating the

challenges to media power presented by alternative journalism atton addresses not just the issues of politics and empowerment but also the journalism of popular culture and the everyday the result is essential reading for students of journalism both mainstream and alternative

contesting media power is the most ambitious international collection to date on the worldwide growth of alternative media that are challenging the power concentration in large media corporations media scholars and political scientists develop a broad comparative framework for analyzing alternative media in australia chile china indonesia malaysia russia sweden south africa the united kingdom and the united states topics include independent media centers gay online networks and alternative web discussion forums feminist film political journalism and social networks indigenous communication and church sponsored media this important book will help shape debates on the media s role in current global struggles such as the anti globalization movement

offering one of the most comprehensive assessments of alternative media to date beyond mainstream media examines the rise of alternative media over the last decade analysing their changing content and editorial strategies and exploring why many people go beyond the mainstream media for news and information considering the differences in agenda between alternative and mainstream media coverage cushion sheds light on why right wing alternative media have become a more prominent part of national media systems than left wing sites in the western world in doing so he argues that alternative left wing media should place less emphasis on attacking professional journalism and focus more on converging into the world of mainstream news to promote their politics this book draws on over 3 500 articles and 17 000 social media posts produced by alternative media extensive interviews with editors and contributors and a survey of over 2 700 media users it develops a comparative international perspective by explaining how findings and concepts can be applied to understanding much broader issues such as public distrust in the mainstream media or the influence different media and political systems have on the production of alternative media providing both an introduction to and a critical analysis of the state of alternative media today this book is written in clear jargon free language and is recommended reading for advanced students undertaking courses in alternative media and political journalism

analyzing representations and practices of consumption in the western world this book offers a perspective on the themes of counter consumerism ecological crisis and sustainability it is suitable for students in media cultural and literary studies as well as in sociology and environmental studies

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Introduction

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