

# The Oxford Handbook Of Corporate Social Responsibility 2008

The A to Z of Corporate Social Responsibility Perspectives on Corporate Social Responsibility Corporate Social Responsibility and Human Rights in Asia Corporate Social Responsibility and Strategic Market Positioning for Organizational Success Corporate Social Responsibility in Management and Engineering Corporate Social Responsibility Reporting in China Routledge Handbook of Sport and Corporate Social Responsibility Corporate Social Responsibility Report 2007/2008 ICICKM2008– 5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning Understanding and Managing Threats to the Environment in South Eastern Europe Corporate Social Responsibility The Effect of the 2008 Financial Crisis on Corporate Social Responsibilities How do personal values about Corporate Social Responsibility affect Human Resource Management Practice? The Oxford Handbook of Corporate Social Responsibility Ethics in Management Consulting Current Global Practices of Corporate Social Responsibility Rhetoric and Cognition Corporate Social Responsibility in the 21st Century Dhaka University Journal of Business Studies Corporate Governance Corporate Governance in Asia 2011 Wayne Visser Handelshøjskolen i København. CEMS. Robert J. Hanlon Brown, Carlton Carolina Machado Kwang-Yong Shin Juan Luis Paramio Salcines Bord na Morna Dr Kevin O Sullivan Gorazd Meško Katharina Ruschak Evans Tee Mi-Ra Prinz Andrew Crane Andreas Hauser Samuel O. Idowu Thierry Herman Bryan Horrigan Organisation for Economic Co-operation and Development

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Responsibility The Effect of the 2008 Financial Crisis on Corporate Social Responsibilities How do personal values about Corporate Social Responsibility affect Human Resource Management Practice? The Oxford Handbook of Corporate Social Responsibility Ethics in Management Consulting Current Global Practices of Corporate Social Responsibility Rhetoric and Cognition Corporate Social Responsibility in the 21st Century Dhaka University Journal of Business Studies Corporate Governance Corporate Governance in Asia 2011 *Wayne Visser Handelshøjskolen i København. CEMS. Robert J. Hanlon Brown, Carlton Carolina Machado Kwang-Yong Shin Juan Luis Paramio Salcines Bord na Mòna Dr Kevin O Sullivan Gorazd Meško Katharina Ruschak Evans Tee Mi-Ra Prinz Andrew Crane Andreas Hauser Samuel O. Idowu Thierry Herman Bryan Horrigan Organisation for Economic Co-operation and Development*

csr has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society this timely edition is destined to become the definitive guide to csr sustainability business ethics and the organizations and standards in the field the a to z of corporate social responsibility is a unique publication and is the culmination of over a hundred of the world s leading thinkers opinion formers academic and business people providing an easy to use guide to csr from general concepts such as sustainability stakeholder management business ethics and human rights to more specific topics such as carbon trading microfinance biodiversity the base of the pyramid model and globalisation in addition to definitions of the most important terms across the wide range of csr associated topics this book also covers all the most important codes and guidelines such as the equator principles the un global compact and iso standards as well as providing background on organizations such as the world business council for sustainable development and transparency international and profiles of csr in particular industries and regions this paperback edition includes all the latest developments in csr as well as incorporating new sections on boardroom pay the sub prime market and the financial crisis praise for the first edition a complete reference guide offers an invaluable combination of lessons learned and best practice for the future provides first hand insights forum csr international october 2008 this is a timely and innovative contribution to the field of corporate social responsibility retail leisure international february 2008 a handy reference to have on the shelf behind your desk ethical performance february 2008 you will not find a wider display of today s key global players and their action programs than here csr news net may 2008 the book contains a great deal of detailed research supply management may 2008

as globalization has brought about new concerns and responsibilities for business particularly in the realm of human rights many multinational corporations mnc operating in asia have argued that such rights are the responsibility of government however as globalization continues to improve market access for mncs it increasingly exposes them to new forms of transnational social movements and as a result the private sector has emerged as one of the central stakeholders in the region s human rights dialogue taking three of asia s fastest emerging economies cambodia china and thailand as its starting point corporate social responsibility and human rights in asia explores the business case for corporate social responsibility human rights and anti corruption in the region in doing so it examines how industry perceives human rights and corruption within the corporate social responsibility csr paradigm and builds on the argument that the csr regime is a socially constructed concept drawing on interviews with key stakeholders including business leaders nongovernmental organizations international organizations and government officials robert hanlon argues that industry perceives human rights as outside their sphere of influence that divergent stakeholder interests are side lining the human rights debate and that human rights are increasingly ignored in the quest for profit maximization this leads to the conclusion that human rights and corruption will remain peripheral business issues until stakeholders find new ways of creating space for csr engagement and business actors will continue to marginalize the human rights issue so long as governments in the region let them this interdisciplinary book draws on political science business and sociological perspectives and as such will be of great interest to students and scholars working across the fields of asian business corporate social responsibility and business ethics human rights and international political economy

the decisions a corporation makes affect more than just its stakeholders for they can have wide social environmental and economic consequences the relationship between marketing and corporate social responsibility is important to facing these consequences and providing organizational success strategic marketing is a tool that can help to defuse tension between companies and their wider stakeholders as well as fend off criticism corporate social responsibility and strategic market positioning for organizational success is a critical scholarly resource that explores different approaches to understanding the nexus between business marketing technology education engagement and sustainability featuring research on topics such as business strategy marketing strategies and organizational culture this book is ideally designed for business managers and practitioners commercial and corporate organizations researchers and academicians seeking coverage on the strategic importance

of corporate social responsibility and marketing for commercial success

referring to an organizations responsibility for their impact on society corporate social responsibility csr is greatly relevant for the competitiveness sustainability and innovation in the management and engineering arena of organizations and the economy worldwide taking in account its these concerns corporate social responsibility in management and engineering covers the issues related to corporate social responsibility in management and engineering in a context where organizations are facing day after day high challenges for what concerns issues related to their social responsibility the book looks to contribute to the exchange of experiences and perspectives about the state of the research related to csr as well as the future direction of this field of research it looks to provide a support to academics and researchers as well as those that operating in the management field need to deal with policies and strategies related to csr

the csr report has become a very important tool which can help corporations to set up strategies and build their core competencies this book presents a range of cases from different industries based on the analysis of the enterprise survival environment it points out the necessity and significance of csr the book analyzes the current situation and development trend of csr in china as well as its international developing trend by analyzing the management framework and formulation process of the csr report this book provides businesses with guiding principles for preparing the csr report

as the role of sport in society becomes ever more prominent and as sports organisations become increasingly influential members of the global community so it has become more important than ever for sport to consider its wider social responsibilities the routledge handbook of sport and corporate social responsibility is the first book to offer a comprehensive survey of theories and concepts of csr as applied to sport and the social ethical and environmental aspects of sport business and management it offers an overview of perspectives and approaches to csr in sport examines the unique features of the sport industry in relation to csr explores the tools models common pitfalls and examples of best practice on which managers can draw and discusses how csr and corporate citizenship can be integrated into the sport management curriculum the book covers every key issue and functional area including implementation strategic benefits communication and corporate image stakeholder engagement and the measurement and evaluation of csr policies and practices and includes detailed international case studies from

the nba and the olympic games to japanese soccer the routledge handbook of sport and corporate social responsibility is important reading for any student researcher manager or policy maker with an interest in sport business management ethics or development

this volume presents reflections on a variety of environmental issues in south eastern europe from diverse contemporary scientific disciplines the contributions address many crucial issues including national environmental policies economic instruments for preventing crimes against the environment international waste trafficking threats to air water and soil due to mining management of dump areas environment protection and food safety from a perspective of public health the book will be a useful resource for researchers developers and decision makers interested in the stability and sustainable development of the south eastern european countries

diploma thesis from the year 2008 in the subject business economics business management corporate governance grade 2 0 university of linz institut für internationales management language english abstract today ethics gain more and more importance in our economy and the heard statement global capitalism local values underlines the trend to make money with the help of local values from that aspect capitalism does not seem to appear that ignoring and barbarous but shows us that in deed that human values and ethical standards are anchored in the acting of huge successful multinational concerns the role of values in that case is crucial as they affect our everyday life everything we do and the way we think is guided by values which we got communicated from our families people that seem to be important for us or from institutions that accompanied us for a period of our life values and behaviour are some kind of indicators that form generations and decades when talking about values and ethics the upcoming importance of corporate socially responsible behaviour in form of csr projects can not be disregarded it is definitively the buzzword of the early 21st business century nearly every huge company has to face corporate social responsibility activities in order to behave in a way its customers and society in general want them to so the role of external pressure should not be underestimated a good example is mcdonald s the 40 billion us dollar concern continuously implements csr programs but does not behave in a socially responsible way when talking about the firm s employees and working conditions work at mc donald s is low skilled hard and most of the time unrelenting as one of the company mottos suggests if there is time to lean there is time to clean royle 2005 p 45 bad working conditions like underpayment and endless night shifts make mc donald s to appear in another light in the minds of its employees and

customers after the motto we sold them a dream and paid them as little as possible if participating companies mean these activities really serious is often doubtful also the question if these activities really fit to the corporate culture of the organization stays unanswered so organizations implement projects like that in order to be legitimated by society but when we take a look behind the organization s curtain it can be recognized that the csr activity is only a facade of legitimating

the purpose of this study was to examine the effects of financial crisis on the number and extent of csr projects the assumption is that during a financial crisis organizations act more conservatively and defensively and as such fail to balance the expectations of related parties this study made use of secondary data in analysing the effect of the 2008 financial crises on the corporate social responsibility as well as analysing relationship between corporate social responsibility and financial performance of some 30 firms randomly sampled from the ftse 100 in the united kingdom the secondary data for the study were retrieved from the bloomberg database paired sample t test pearson correlation and regression analysis were used to find out whether there is significant difference between corporate social responsibility score in 2007 and 2008 the study revealed a positives significant relationship between csr in 2007 and 2008 though there was a positive highly significant rise in the csr during the 2008 financial crises there was no enough evidence to attribute the rise to the effects of the financial crises also the impact of the csr on the firms profitability during the 2008 financial crises was negative but insignificant the study adds to the literature by contributing to the discussions on csr and the ways they are affected by financial crisis

master s thesis from the year 2011 in the subject leadership and human resources miscellaneous grade 72 with distinction queen mary university of london course international human resource management language english abstract abstract little research has been conducted into corporate social responsibility and its implications for human resource management in particular with regard to application and recruiting process the study recognizes the importance of csr in current management practice and strategy and examines the way in which personal values regarding csr affect application and recruitment practices in germany to this end the study explores how individuals understand and define csr and asks which factors influence this moreover the findings show what role individual understandings of csr play in the application and recruiting process the research seeks to understand the external environment that decisions are taken within and thus highlights the

impact of socio economic context on personal values regarding csr in general and in specific regarding the first point of contact between job applicant and targeted company the theoretical lens applied makes use of carroll s 1991 pyramid of csr and festinger s 1962 theory of cognitive dissonance the study is qualitative and includes an analysis of 16 semi structured interviews with business students and hr managers working in companies in germany the results are used to present a complex and multifaceted model that reflects the variety of factors that should be taken into consideration during the application and recruiting process

csr encompasses broad questions about the changing relationship between business society and government an authoritative review of the academic research that has both prompted and responded to these issues the text provides clear thinking and perspectives on csr and the debates around it

master s thesis from the year 2009 in the subject business economics business management corporate governance grade 1 0 university of applied sciences ludwigshafen institute for international management consulting i imc language english abstract in the current financial and economic crisis public concern of a value based economic system grows the demand by politicians economists and the society for ethics oriented behaviour in the market increases and thus questions the prevailing system of worldwide managerial capitalism especially in germany the rising awareness for bad business practices calls for a change in values this development not only affects the providers of products and services but also has significant impacts on their strategic and operational advisors the industry of management consulting against this background the present masters dissertation examines the extent to which the principles of integrative consulting ethics are incorporated in management consulting firms in germany to this end the determinants of awareness institutionalisation application and enforcement of ethics integration in organisations are assessed this work represents the first academic approach to researching the practical application of thoroughly reflected ethics oriented guidelines and standards in the industry management consulting after a general introduction into the topic the theoretical framework research provides the background of the work done in the field of ethics in management consulting namely integrative consulting ethics the empirical part employs a multi method approach firstly a quantitative survey was carried out via the bdu association of german management consultants and produced a total of 194 responses thus providing a statistical relevance for the results and secondly

qualitative interviews were led with four representatives of large management consulting firms in germany leading to a series of conclusive deductions the drawn up conclusions show that the level of incorporating the principles of integrative consulting ethics in management consulting firms in germany is generally low awareness for the topic is superficial leading to deficient institutionalisation furthermore application is suggested to be very weak and enforcement appears to be practically non existent finally the outlook and the recommendations act as a reference to improve the current status quo of the industry in the light of a rising importance of value oriented activity within the economic system

this book addresses the status quo of corporate social responsibility practices and their development since 2008 how have things changed in the practice of csr what new opportunities and challenges have arisen the book reports on an international set of cases and case studies on how csr is practiced at business and organizations in various countries it analyzes country specific and industry specific issues as well as general global issues in connection with the united nations sustainable development goals the contributions gathered here provide comprehensive information on csr for both practitioners and researchers around the globe

this volume gathers contributions from two disciplines which have much to gain from one another rhetoric and cognitive science as they both have much to say in the broad realm of argumentation studies this collection neither condemns the fallacious effects of specific argument schemes nor adds yet another layer to fallacy criticism but studies how argumentation and fallacies work hic et nunc what are the linguistic and cognitive mechanisms behind the performance of fallacious arguments how do rhetorical strategies work at the interface of cognition language science and society

as corporate states join the universe of nation states the challenge of securing both corporate social responsibility and accountability becomes one of the core challenges facing the social and legal order bryan horrigan s masterly comprehensive account of this protean subject offers an assured guide for future thought and action paul redmond professor university of technology sydney australia csr continues to be one of the most important aspects of business in the global economy receiving much attention from business managers government leaders and academics while continuing to increase in prominence there are many aspects and many approaches evolving in this global phenomenon in this



book horrigan provides the most complete interdisciplinary analysis of these perspectives yet undertaken combining theoretical insights with practical examples while pointing the way forward towards future developments david crowther professor de montfort university uk and social responsibility research network in this book professor horrigan brings together the many facets of and perspectives on the concept of csr and he places them in the context of the development of thought in the crossover from the 20th to the 21st century i doubt whether such an ambitious and comprehensive account of the concept has been previously attempted there is no doubt that it is a hugely important subject in today s world and one which will not go away i believe that the book will be valuable to all who need to deal with this issue whether as government officials regulators businessmen lawyers academics media commentators or concerned citizens the right honourable lord butler of brockwell kg gcb cvo was secretary of the united kingdom cabinet and head of the home civil service from 1988 to 1998 1998 2008 master of university college oxford and a non executive director of ici plc and of hsbc holdings also chairman of the board s corporate social responsibility committee this timely and thorough book offers one of the most wide ranging inter disciplinary and cross jurisdictional analyses of corporate social responsibility so far in the 21st century professor bryan horrigan spans subjects as diverse and topical as global corporate responsibility and governance debates practical guidelines for responsible businesses and their professional advisers governmental roles in corporate social responsibility corporations and human rights and the new era of enlightened shareholder value he also highlights an emerging transnational and comparative body of law regulation and practice on corporate social responsibility illustrated throughout with meaningful controversies and examples the book also highlights the major recent global developments in corporate social responsibility already this century focusing especially on europe the uk north america and australasia and charting its future regulatory and research directions worldwide the book s scholarly foundation up to date coverage and accessible style will appeal particularly to academic researchers and students of corporate social responsibility in the fields of law business management economics and political science in a number of countries it will also be of great interest and use to those whose work involves corporate social responsibility within government business and civil society

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