

The Lean Turnaround How Business Leaders Use Lean Principles To Create Value And Transform Their Company

Digital Enterprise TransformationSuccessful Business Model Transformations in Disruptive TimesTHE IMPACT OF BUSINESS TRANSFORMATION STRATEGIES ON ORGANIZATIONAL PERFORMANCE A Case Study-Based Analysis of Digital Innovation and Workforce OptimizationDigital Business TransformationThe Palgrave Handbook of Managing Continuous Business TransformationImpact of Digital Transformation on the Development of New Business Models and Consumer ExperienceBusiness Information Systems WorkshopsData Driven Business TransformationHandbook of Research on Digital Transformation Management and ToolsThe Digital Transformation RoadmapThe Purpose of Business. Where Value meets Strategic Sustainable DevelopmentDesigning the Future: How Ford, Toyota, and other World-Class Organizations Use Lean Product Development to Drive Innovation and Transform Their BusinessThe BrickmakerMetaCapitalismChanging the GameTransformedCreating the High Performance International Petroleum CompanyThe InternationalThe Digital Transformation Success FormulaEngineering News and American Contract Journal Axel Uhl Thomas Rudolph Rocco Agrifoglio Horst Ellermann Rodrigues, Maria Antónia Witold Abramowicz Peter Jackson Pettinger, Richard David L. Rogers Sophia von Petersdorff James M. Morgan Grady Means Michael Vullings Marty Cagan Etienne Deffarges M Nadia Vincent Mba

Digital Enterprise Transformation Successful Business Model Transformations in Disruptive Times THE IMPACT OF BUSINESS TRANSFORMATION STRATEGIES ON ORGANIZATIONAL PERFORMANCE A Case Study-Based Analysis of Digital Innovation and Workforce Optimization Digital Business Transformation The Palgrave Handbook of Managing Continuous Business Transformation Impact of Digital Transformation on the Development of New Business Models and Consumer Experience Business Information Systems Workshops Data Driven Business Transformation Handbook of Research on Digital Transformation Management and Tools The Digital Transformation Roadmap The Purpose of Business. Where Value meets Strategic Sustainable Development Designing the Future: How Ford, Toyota, and other World-Class Organizations Use Lean Product Development to Drive Innovation and Transform Their Business The Brickmaker MetaCapitalism Changing the Game Transformed Creating the High Performance International Petroleum Company The International The Digital Transformation Success Formula Engineering News and American Contract Journal *Axel Uhl Thomas Rudolph Rocco Agrifoglio Horst Ellermann Rodrigues, Maria Antónia Witold Abramowicz Peter Jackson Pettinger, Richard David L. Rogers Sophia von Petersdorff James M. Morgan Grady Means Michael Vullings Marty Cagan Etienne Deffarges M Nadia Vincent Mba*

the integration of technological innovations such as in memory analytics cloud computing mobile connectivity and social media with business practice can enable significant competitive advantage in order to embrace recent challenges and changes in the governance of it strategies sap and its think tank the business transformation academy bta have jointly developed the digital capability framework dcf digital enterprise transformation a business driven approach to leveraging innovative it by axel uhl and lars alexander gollenia outlines the dcf which comprises six specific capabilities innovation

management transformation management it excellence customer centricity effective knowledge worker and operational excellence in cooperation with the university of applied sciences and arts northwestern switzerland university of st gallen switzerland queensland university of technology australia university of liechtenstein principality of liechtenstein and karlsruhe institute of technology germany sap and the bta have been validating each capability and the corresponding maturity models based on analyzing several lighthouse case studies comprising samsung ibm finanz informatik the walt disney company google inc hilti ag digital enterprise transformation presents how these companies take advantage of innovative it and how they develop their digital capabilities on top the authors also develop and present a range of novel yet hands on digital use cases for a number of different industries which have emerged from innovative technological trends such as big data cloud computing 3d printing and internet of things

the authors offer solutions for established corporations facing disruptive challenges based on extensive research and discussion a unique management approach the high 5 approach has been developed to promote successful self disruption in established corporations at the center of this approach is the transformation of the core business the book supports the idea of permanent self disruption as the key to success for established players successful business model transformations in disruptive times is aimed at the management of various industries this book provides managers in established corporations with a theoretically sound and practical guide

the recent surge of interest in digital transformation is changing the business landscape and posing several challenges both organizational and sectoral this transformation involves the application of digital technology in all aspects of business and enables organizations to create new products and services and to find more efficient ways of doing business moreover the digital transformation is happening within and across organizations of all types and in every industry producing a disruptive innovation that can break down the barriers between people and organizations and help create more adaptive processes in the information age it is imperative for organizations to develop it related capabilities that allow them to leverage the potential of digital technologies due to the pervasive effects of this transformation on processes firms and industries both scholars and practitioners are interested in better understanding the key mechanisms behind the emergence and evolution of the digital business transformation this book presents a collection of research papers focusing on the relationships between technologies e g digital platforms ai blockchain etc processes e g decision making co creation financial compliance etc and organizations e g smart organizations digital ecosystems industry 4 0 collaborative networked organizations etc which have been categorized into three major areas organizing managing and controlling it also provides critical insights into how the digital transformation is enhancing organizational processes and firms performance through an exploration and exploitation of internal resources and through the establishment of external connections and linkages the plurality of views offered makes this book particularly relevant for users companies scientists and governments the content of the book is based on a selection of the best papers original double blind peer reviewed contributions presented at the annual conference of the italian chapter of the ais which was held in naples italy in september 2019

this handbook provides a comprehensive and unparalleled reference point for studying continuous business transformation asserting that change will be the new normal and highlighting the fact that business transformation can never be complete this important resource is a tool for coping with ongoing change in order to become and stay resilient the predominant concern of executives across industries containing case study material to illustrate issues and solutions the palgrave handbook of

managing continuous business transformation takes an interdisciplinary approach weaving together strategic concepts with real life experiences connecting human resource issues with shifts in information technology and linking customers with the businesses from which they buy structured into four parts transformational shifts achieving customer centricity dealing with new technology and leading the change this handbook is crucial reading for academics scholars and practitioners of business transformation

in a highly competitive market digital transformation with internet of things artificial intelligence and other innovative technological trends are elements of differentiations and are important milestones in business development and consumer interaction particularly in services as a result there are several new business models anchored in these digital and technological environments and new experiences provided to services consumers and firms that need to be examined impact of digital transformation on the development of new business models and consumer experience provides relevant theoretical and empirical research findings and innovative and multifaceted perspectives on how digital transformation and other innovative technologies can drive new business models and create valued experiences for consumers and firms covering topics such as business models consumer behavior and gamification this publication is ideal for industry professionals managers business owners practitioners researchers professors academicians and students

this book constitutes revised papers from the seven workshops and one accompanying event which took place at the 21st international conference on business information systems bis 2018 held in berlin germany in july 2018 overall across all workshops 58 out of 122 papers were accepted the workshops included in this volume are aktb 2018 10th workshop on applications of knowledge based technologies in business bita 2018 9th workshop on business and it alignment bsct 2018 1st workshop on blockchain and smart contract technologies idea 2018 4th international workshop on digital enterprise engineering and architecture ideate 2018 3rd workshop on big data and business analytics ecosystems scibowater 2018 scientific challenges business opportunities in water management qod 2018 1st workshop on quality of open data in addition one keynote speech in full paper length and contributions from the doctoral consortium are included

optimize your business data for first class results data driven business transformation illustrates how to find the secrets to fast adaptation and disruptive origination hidden in your data and how to use them to capture market share digitalisation or the digital revolution was the first step in an evolving process of analysis and improvement in the operations and administration of commerce the popular author team of caroline carruthers and peter jackson two global leaders in data transformation and education pick up the conversation here at the next evolutionary step where data from these digital systems generates value and really use data science to produce tangible results optimise the performance of your company through data driven processes by following step by step guidance for transitioning your company in the real world to run on a data enabled business model mastering a versatile set of data principles powerful enough to produce transformative results at any stage of a business s development winning over the hearts of your employees and influencing a cultural shift to a data enabled business reading first hand stories from today s thought leaders who are shaping data transformation at their companies enable your company s data to lift profits with data driven business transformation

advances in digital technologies continue to impact all areas of life including the business sector digital transformation is ascertained to usher in the digitalized economy and involves new concepts and management tools that must be considered in the context of management science and practice for

business leaders to ensure their companies remain competitive and relevant it is essential for them to utilize these innovative technologies and strategies the handbook of research on digital transformation management and tools highlights new digital concepts within management such as digitalization and digital disruption and addresses the paradigm shift in management science incurred by the digital transformation towards the digitalized economy covering a range of important topics such as cultural economy online consumer behavior sustainability and social media this major reference work is crucial for managers business owners researchers scholars academicians practitioners instructors and students

shortlist 2024 best in business book awards society for advancing business editing and writing today every business is talking about digital transformation with the acceleration of new technologies every organization knows it must adapt to survive but by their own admission 70 percent of businesses are failing to transform across industries established companies are held back by bureaucracy inertia and old ways of working how can businesses break through to drive real change the digital transformation roadmap provides every leader with the answer acclaimed author and c suite advisor david l rogers argues that businesses must transform not just products and business models they must transform the organization itself based on two decades of research and advising companies around the world rogers identifies the five biggest barriers to digital transformation vision priorities experimentation governance and capabilities he then shows how any business can evolve by heeding the lessons of companies such as disney walmart mastercard air liquide and the new york times company the digital transformation roadmap provides a practical blueprint for organizational change illustrated with real world case studies and step by step planning tools rogers shows every leader how to think beyond the churn of new technologies and rebuild their organization for a world of constant change

master s thesis from the year 2018 in the subject business economics general grade 1 6 blekinge institute of technology strategic sustainability language english abstract the current global economic paradigm centred on growth is a significant barrier in the transition towards a sustainable society business as usual companies operating within this paradigm are perceived to prosper at the expense of society and environment which is not viable on a finite planet the need to rethink the purpose of business is inevitable as maximising shareholder value has been deemed insufficient to create a sustainable society this study aimed to explore how business models can be used to create value that supports strategic sustainable development previous research proposed that the concept of business models for sustainability helps business place sustainability at the core of all consideration a qualitative research was chosen for which we employed the framework for strategic sustainable development and combined a literature review with an investigation of three expert groups to answer our research question our findings showed that compared to other value forms system value is the most appropriate concept for businesses striving towards sustainable development based on our findings six themes emerged that businesses need to address to accelerate the speed of change towards sustainability to make a relevant contribution to the intended audience a prototype has been developed based on our findings

how companies are using lean development to revolutionize their product and service offerings vital lessons any business leader can use as an engine of innovation how did ford motors use lean development to pull off one of the most impressive corporate turnarounds in history largely by avoiding the mistakes that so many companies make when in a death spiral they looked beyond manufacturing efficiency to change the very fundamentals of how they developed vehicles in designing the future lean product development expert james morgan and world renowned lean guru

jeffrey k liker reveal why so many companies have achieved only moderate success with lean in operations with a limited impact on their overall business they take you through the process of bringing the best of lean management to your enterprise in order to link your business strategy to superior value designed for customers the authors provide an actionable approach to building a better future for your business fueled by an iterative integrated process that relies on simultaneous engineering linking strategy and vision they illustrate how to empower skilled and talented people to make collaboration and innovation a habit hour to hour and day to day it's the secret of full implementation of lean and this groundbreaking guide takes you through every step of the process the best way to predict the future is to create it with designing the future you have everything you need to create a flexible iterative business transformation process that takes you from strategic vision to value stream creation for maximum customer value delivery

the authors of this work gather and make sense of the many changes the e business revolution has fostered case histories and examples reveal how market leaders today are accelerating economic growth and value creation

finalist of the management and hr book of the year at the australian business book awards 2022 the complete and comprehensive guide to business transformation as digital technologies and consumer expectations continue to disrupt almost every industry sector companies are placing greater emphasis on developing and implementing transformation programs changing the game offers the practical knowledge required to create a dramatic step change in company performance designed for executives and managers responsible for a transformation in any type of company and situation this comprehensive real world playbook covers the change process from start to finish from assessing the situation and determining strategic priorities to developing a roadmap establishing the governance structure managing initiative delivery and evaluating the impact of the transformation adopting a robust and pragmatic approach to every stage of business transformation this authoritative volume explains where to start identifies key areas of focus and describes the strategies decisions and actions necessary for achieving results throughout the text case studies of leading organizations highlight essential tools and approaches examine key challenges and evaluate their impact a wealth of practical tools help readers build a foundation for change in their organization define a clear path forward mobilize teams assign responsibilities execute initiatives track progress sustain momentum and more provides detailed guidance on envisioning designing managing and delivering a successful company function or team transformation enables readers to create a dramatic change in company performance with a results focused approach based on leading management practices contains more than 20 in depth sections representing the entire transformation journey includes numerous ready to use tools and templates including 50 exhibits that can be adopted in any organization to accelerate results features tips and advice from top level executives at leading companies and government organizations changing the game the playbook for leading business transformation is an invaluable step by step blueprint for executives managers teams and consultants involved in devising and executing transformation programs

help transform your business and innovate like the world's top tech companies in inspired product thought leader marty cagan revealed the best practices and techniques used by the top product teams operating in the product model next empowered shared the best practices and techniques used by the top product leaders to provide their teams with the kind of environment they need to thrive in the product model yet the most common question after reading inspired and empowered has been yes we want to work this way but the way we work today is so different and so deeply ingrained is it even possible for a company like ours to transform to the product model transformed was written to

bridge the gap between where most companies are right now and where they need to be the leaders of these companies know they must transform to compete in an era of rapidly changing enabling technology but most of them have never operated this way before transformed has three big goals first the book will educate you with a deep understanding of the product operating model and what it means to work that way second the book will convince you with detailed case studies of successful transformations that while difficult it is absolutely possible for you to transform your company to the product operating model third the book will inspire you with truly impressive case studies of product innovation showing what you too will be capable of doing once you successfully transform transformed is written for those driving change including the senior company leaders starting with the ceo as well as the senior executives and stakeholders who need to collaborate with the product teams the product leaders the members of the product teams and all those who either support or depend on these product teams written by best selling author marty cagan and his partners at the silicon valley product group transformed is filled with real world examples and proven practical advice from their decades of experience helping companies move to the product operating model

this volume contains five sections section one provides a brief historical discussion of the oil industry and the forces which constantly drive the need for change section two and three detail business strategies and tips for building and maintaining high performance operations section four examines the special case of national oil companies and section five discusses integration looking at issues relevant to the 21st century

digital transformation is business transformation for greater performance using the latest digital technologies and strategic business innovation approach the digital transformation success formula by m nadia vincent foreword by david a maynard is a professional and practical guide for leaders such as cios it managers business executives and digital transformation leaders alike as they implement digital transformation in their organizations or businesses the digital transformation success formula is about facilitating self transformation for leaders so they inspire individual transformations in their organizations creating environments that are efficient and promote business innovation and disruption empowering leaders with a progressive mindset that embraces change so that they make better personal business and digital choices digitally enabling organizations for faster deliveries and increased business performance reducing risks in the implementation of digital transformation increasing employee engagement so that organizations are strengthened in the digital market converting digital transformation and innovation into a lucrative investment for increased roi the book is a solution oriented straight to the point read yet written in a warm tone it addresses points that sometimes we managers may not be comfortable speaking about but are present and impactful in our everyday work reviews engaging insightful brilliantly written and transformative in her introduction nadia speaks of having learned multiple languages through her international consulting career in this book she creates a whole new language for the rest of us to learn that of digital transformation leadership consider this book your rosetta stone on how to become a true digital transformation leader it s an honor and a privilege to consider nadia a friend and mentor lawrence cooper larry the agility series facilitator digital transformer and author canada as someone who has practiced digital transformation projects for nearly four decades the premise of the success formula and the problems caused by fear are so important to recognize nadia takes us through a roadmap to digital transformation success through the recognition of the need to treat digital transformation as a project and to apply the soft skills needed to manage change and transformation a very important book for someone undertaking a digital transformation project without the necessary foundation in place ray w frohnhofer pmp managing director ppc group llc usa fear as the division in nadia s success formula is genuine that part alone is worth getting this book nadia and i met at pmi global congress where a client of my company

the department of treasury was presenting an enterprise project portfolio management system we implemented from my experiences working with large organizations nadia s unique angel and comprehensive approach for people planning and executing corporate change is invaluable this book discusses a holistic approach the mind heart and muscles of digital transformation sophia zhou ceo epm solutions author of i can and i will usa nadia vincent has encapsulated years of experience into a guide with the missing ingredient of most digital transformation projects great leadership forget technology only by leading an organisation through transformation by instilling in your organisation the mindset required for continuous change and overcoming the fear of the future can you bring successful digital transformation to a business the digital transformation success formula provides a roadmap for technology and business leaders to ready their business for the future of constant change andrew pryor director cio watercooler england

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