

# The Great Brain Race How Global Universities Are Reshaping The World Hardback

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in today's globalized world universities strive for excellence by aligning with the unsustainable development goals and competing in research global universities aim to benefit future generations and promote cooperation through exchange programs and research collaborations this book emphasizes long term planning research focus financial management online learning community engagement and sustainable development goals as integral aspects of global university success it also demonstrates that universities should prioritize societal values over rankings and popularity the book is divided into two parts the first part delves into the global strategies for establishing successful universities worldwide highlighted by the vice chancellors and presidents from renowned universities of the world the second part discusses pilot projects and experiences from shibaura institute of technology sit along with successful case studies contributing to top tier university development it highlights that collaboration among universities research institutions and industries as well as leadership strategic decision making and aligning missions with globalization goals are crucial for success for any university in the world including young universities aiming to become one of the top global universities within a specific timeframe and improve its ranking locally

as well as globally this is the right book as it showcases worldwide expert opinions and case studies

reveals how international competition for university students is impacting higher education and explains the benefits of this competition which allows students to choose from diverse educational settings and programs

this book is a case study of policy translation at an elite japanese university through an analysis of the implementation of government funded reform policies black investigates the role of the university in society the youth to work transition and systems of organisational management operative at the university black was present throughout the initial adoption phase of the super global project a policy project implemented at an elite japanese university the university of tsukuba aligned with a basic critical realist perspective the different components of his research are integrated in four levels of analysis the macro level of policy the organisation level of the university the departmental level of the english section and the individual level of the student the analysis and the different sources of data look at internal structures of the organisation and try to understand what the mechanisms of policy translation operative are in the integrated and overlapping complexity of the four levels of analysis at the core of the research is the objective of understanding why things are as they are the main theories to emerge from the case study serve to inform the judgements and decisions of practitioners or policy makers in this area it is a telling case for internationalisation focused education reform policy in japan

reimagining higher education around the world lessons from the creation of eight new colleges and universities in africa asia the middle east and north america higher education is perpetually in crisis buffeted by increasing costs and a perceived lack of return on investment campus culture that is

criticized for stifling debate on controversial topics and a growing sense that the liberal arts are outmoded and irrelevant some observers even put higher education on the brink of death the new global universities offers a counterargument telling the story of educational leaders who have chosen not to give up on higher education but to reimagine it the book chronicles the development and launch of eight innovative colleges and universities in africa asia the middle east and north america describing the combination of intellectual courage entrepreneurial audacity and adaptive leadership needed to invent educational institutions today the authors both academic leaders who have been involved in launching ventures similar to the ones described offer a unique inside perspective on these efforts bryan penprase and noah pickus show how the founders of new colleges and universities establish distinctive brands in a sector dominated by centuries old institutions secure creative sources of funding attract stellar faculty and students and design appealing curriculums and campuses all while managing tradeoffs and setbacks balancing local needs and global aspirations and wrestling with challenges to academic freedom these new educational institutions include two universities in asia and the middle east built by well established american parent institutions others in africa and north america that offer holistic reform from the ground up and leverage new technologies to lower costs and still others that adapted the american liberal arts model to asian and african contexts their experiences offer lessons for future founders of new universities and for those who want to renew and rejuvenate existing ones

the first multi indicator ranking of world universities academic ranking of world universities arwu was published by the institute of higher education of shanghai jiao tong university in june 2003 although the initial purpose of arwu was to find the global standing of top chinese universities it has been attracting world wide attention from governments universities media and the public in general professor ellen hazelkorn of dublin institute of technology

recently wrote that arwu marked the era of global rankings despite being developed to highlight the position of chinese universities vis a vis competitor universities and being focused on research it has effectively become the gold standard hazelkorn 2014 nearly one year and a half after the first publication of arwu the times higher education supplement and quacquarelli symonds published their world university rankings in november 2004 up to now more than a dozen global university rankings have been published the latest development is the best global universities rankings published by us news and world report in october 2014 although the major global rankings use very different methodologies the majority of their top 100 universities are the same and the percentage is significantly higher for the top 20 universities different ranking methodologies may result in very different sometimes conflicting ranking results depending on the dimensions measured by the ranking methodologies large variation of ranking positions of a particular institution in different rankings indicates the unbalanced performance of the institution in different dimensions measured although controversial global university rankings are widely used by various stakeholders and have a profound impact on world higher education professor simon marginson of the university college of london ucl institute of education recently wrote since the first shanghai academic ranking of world universities in 2003 global rankings have transformed higher education and since the emergence of global rankings universities have been unable to avoid national and international comparisons and this has caused changes in the way universities function marginson 2014

the concept of world class universities wcu has increasingly gained popularity in the past two decades around the world wcu are regarded as cornerstone institutions of any academic system and imperative to develop a nation's competitiveness in the global knowledge economy the development of such universities is high on the policy agenda of various stakeholders worldwide in both developed and developing countries and regions and at both national

and institutional levels to promote their global competitiveness visibility and performance are among the most watched concepts in relation to developing universities but remain complicated in nature and with no agreed upon definitions existing literature have focused on how to raise universities prestige status impact and rankings in the global and regional arena on the one hand and how to enhance universities quality efficiency effectiveness and academic output on the other however whether visibility is a legitimate indicator of performance or vice versa is yet to be answered matching visibility and performance a standing challenge for world class universities provides insights of developing academic excellence from global national and institutional perspectives and intends to stimulate discussion on how universities can be globally visible and locally engaged and how visibility and performance can be integrated and balanced in practice

the impact of the covid 19 pandemic on the functioning and development of certain branches of industrial production is subject to detailed analysis taking into account the national and cultural specifics of a particular region the degree of development of the national economy as a whole anti pandemic actions of governments etc such an analysis will make it possible to outline a range of effective measures to counter the negative impact of the pandemic on the economy and develop a program for post pandemic recovery of production the monograph by prof olga shvetsova korea university of technology and education is a striking example a successful attempt at such an analysis on the example of the high tech industry of south korea

world class universities commonly recognized as global research universities or flagship universities are cornerstone institutions embedded in any academic system and play an important role in developing a nation's competitiveness in the global knowledge economy the development of world class

universities is high on the policy agenda of various stakeholders across the globe in the past few years an increasing number of nations regions and higher education institutions in both developed and developing countries have joined the same race for academic excellence and have adopted a range of development strategies and implemented various reforms from a comparative perspective how world class universities affect global higher education intends to provide an in depth picture of excellence initiatives and relevant policies adopted in various nations and regions and to reflect opportunities and challenges of developing excellence

looks at the cultural political social and economic impacts of globalization and internationalization

for many institutions to ignore your university s ranking is to become invisible a risky proposition in a competitive search for funding but rankings tell us little if anything about the education scholarship or engagement with communities offered by a university drawing on a range of research and inquiry based methods global university rankings and the politics of knowledge exposes how universities became servants to the education industry and its impact conceptually unique in its scope global university rankings and the politics of knowledge addresses the lack of empirical research behind university and journal ranking systems chapters from internationally recognized scholars in decolonial studies provide readers with robust frameworks to understand the intersections of coloniality and indigeneity and how they play out in higher education contributions from diverse geographical and disciplinary contexts explore the political economy of rankings within the contexts of the global north and south and examine alternatives to media driven rankings this book allows readers to consider the intersections of power and knowledge within the wider contexts of politics culture and the

economy to explore how assumptions about gender social class sexuality and race underpin the meanings attached to rankings and to imagine a future that confronts and challenges cognitive environmental and social injustice

higher education institutions simultaneously critique and participate in national and international rankings of universities however this creates a difficult situation since if universities do participate in rankings they acquiesce to a system based in media logics that has little to do with academic norms of research if they do not participate in the rankings they risk losing public funding students and donors in an increasingly competitive and globalized environment this book delves into the influence of journalists business tycoons and multinational corporations in defining what world class is and how it will be measured rankings provide us with a rich study for understanding how universities define deploy and manage their assets and liabilities in a mediatized globalized economy

in this new book jean fran ois bayart offers a radically new account of globalization which challenges the way it is interpreted by neo liberals and by the anti globalization movement

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