

The Digital Photography By Scott Kelby

Scott Kelby's Digital Photography Boxed Set, Volumes 1 and 2 (Includes the Digital Photography Book Volume 1, the Digital Photography Book Volume 2, and Limited Signed Print)The Digital Photography BookThe Digital Photography Book, Part 2Scott Kelby's Digital Photography Boxed Set, Volumes 1 And 2Scott Kelby's Lightroom 7-Point SystemScott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, 4, and 5Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, 4, and 5 SlipcoverScott Kelby's Digital Photography Books, Volumes 1, 2, and 3The Digital Photography Book, Part 4Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4, Updated EditionThe Best of The Digital Photography Book SeriesThe Travel Photography BookPhotoshop for Lightroom UsersLight It, Shoot It, Retouch It (2nd Edition)The Lightroom Mobile BookThe Digital Photography Book, Part 2The Digital Photography Book, Part 3Crush the CompositionThe Digital Photography Book Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby

Scott Kelby's Digital Photography Boxed Set, Volumes 1 and 2 (Includes the Digital Photography Book Volume 1, the Digital Photography Book Volume 2, and Limited Signed Print) The Digital Photography Book The Digital Photography Book, Part 2 Scott Kelby's Digital Photography Boxed Set, Volumes 1 And 2 Scott Kelby's Lightroom 7-Point System Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, 4, and 5 Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4 Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, 4, and 5 Slipcover Scott Kelby's Digital Photography Books, Volumes 1, 2, and 3 The Digital Photography Book, Part 4 Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4, Updated Edition The Best of The Digital Photography Book Series The Travel Photography Book Photoshop for Lightroom Users Light It, Shoot It, Retouch It (2nd Edition) The Lightroom Mobile Book The Digital Photography Book, Part 2 The Digital Photography Book, Part 3 Crush the Composition The Digital Photography Book Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby Scott Kelby

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with over 400 of the most closely guarded photographic tricks of the trade this boxed set consisting of the digital photography book volume 1 the digital photography book volume 2 and a limited edition signed print by scott kelby is the ultimate resource for anyone who wants to shoot dramatically better looking sharper more colorful more professional looking photos every time scott kelby the man who changed the digital darkroom forever with his ground breaking bestselling the photoshop book for digital photographers now tackles the most important side of digital photography how to take professional quality shots using the same tricks today s top digital pros use and it s easier than you think these aren t books of theory full of confusing jargon and detailed concepts these are books on which button to push which setting to use and when to use it each page covers a single concept on how to make your photography better every time you turn the page you ll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you re tired of shots that look okay and if you re tired of looking in photography magazines and thinking why don t my shots look like that then these are the books for you included in this gorgeously packaged set is a limited edition 8x10 print of a beautiful original scott kelby image personally signed by the bestselling author himself

this is it the 1 best selling digital photography book ever it s the award winning worldwide smash hit written by scott kelby that s been translated into dozens of different languages because it s the one book that really shows you how to take professional quality shots using the same tricks today s top digital pros use and surprisingly it s easier than you d think this updated second edition of the bestselling digital photography book of all time includes many new images up to date information on gear pricing and links and a new chapter from the author on the ten things i wish someone had told me when i was first starting out in photography here s how scott describes this book s brilliant premise if you and i were out on a shoot and you asked me hey how do i get this flower to be in focus with the background out of focus i wouldn t stand there and give you a photography lecture in real life i d just say put on your zoom lens set your f stop to f 2.8 focus on the flower and fire away that s what this book is all about you and i out shooting where i answer questions give you advice and share the secrets i ve learned just like i would with a friend without all the technical explanations and techie photo speak this

isn't a book of theory full of confusing jargon and detailed concepts this is a book on which button to push which setting to use and when to use it with over 200 of the most closely guarded photographic tricks of the trade this book gets you shooting dramatically better looking sharper more colorful more professional looking photos every time each page covers a single concept that makes your photography better every time you turn the page you'll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you're tired of taking shots that look okay and if you're tired of looking in photography magazines and thinking why don't my shots look like that then this is the book for you

scott kelby author of the groundbreaking bestseller the digital photography book vol 1 is back with an entirely new book that picks up right where vol 1 left off it's more of that ah ha so that's how they do it straight to the point skip the techno jargon packed with stuff you can really use today that made vol 1 the world's bestselling book on digital photography in volume 2 scott adds entirely new chapters packed with plain english tips on using flash shooting close up photography travel photography shooting people and even how to build a studio from scratch where he demystifies the process so anyone can start taking pro quality portraits today plus he's got full chapters on his most requested topics including loads of tips for landscape photographers wedding photographers and there's an entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional no matter what you're shooting this book truly has a brilliant premise and here's how scott describes it if you and i were out on a shoot and you asked me when i use my flash the background behind the person i'm shooting turns black how do i fix that i wouldn't give you a lecture on flash ratios or start a discussion on flash synchronization and rear curtain sync i'd just say lower your shutter speed to 1/60 of a second that should do it well that's what this book is all about you and i out shooting where i answer questions give you advice and share the secrets i've learned just like i would with a friend without all the technical explanations and techie photo speak each page covers a single concept on how to make your photography better every time you turn the page you'll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you're tired of taking shots that look okay and if you're tired of looking in photography magazines and thinking why don't my shots look like that then this is the book for you this isn't a book of theory full of confusing jargon and detailed concepts this is a book on which button to push which setting to use and when to use it with nearly

another 200 of the most closely guarded photographic tricks of the trade this book gets you shooting dramatically better looking sharper more colorful more professional looking photos every time

p b learn scott kelby s 7 point system for developing photos to perfection in adobe lightroom b p p imagine how awesome it would be if you opened up an image in lightroom even a really messed up one and you knew exactly what to do first what to do next and every step along the way to take that image from flat to fabulous well that is precisely what this book is all about you re learning a system the same one taught in colleges and universities around the world that was crafted by world renowned lightroom expert scott kelby the world s 1 best selling lightroom book author p p this is a new way of working and thinking about editing your images that will change the way you work in lightroom forever so you ll spend less time fixing your photos and more time finishing them and doing the fun creative things that make lightroom the amazing tool that it is p p scott narrowed things down to just the seven major editing moves we need to master to enhance our images like a pro so we re not learning lightroom tools we re probably never going to need then and perhaps most importantly he determined exactly when and in which order to apply these seven techniques that make up this proven time tested lightroom 7 point system p p but the magic of this book isn t just listing the seven techniques and how they work it s how they re used together and it s the learning process you go through that makes this book so unique this isn t a read about it book this is a hands on you do it book you start each lesson with the raw photo right out of the camera you can download scott s images so you can follow right along then you re going to apply the 7 point system in a very specific way and you re going to do it over and over again and again and again on a range of various photos with different challenges and situations until these seven points are absolutely second nature to you you re going to do the full edit each time from beginning to end with nothing left out once you learn this system there won t be an image on your screen that you won t be able to enhance fix edit and finish like a pro p p as you move through the book you ll be amazed at how well this system works across such a wide range of photos from landscapes to portraits from architectural to sports photography from wedding photos to everything in between the book is 21 short lessons including two bonus lessons where you work with lightroom and photoshop together and if you spend just 10 minutes a day doing that day s lesson in three weeks there won t be a photo you won t be able to beat you ll know what to do first what to do next and in exactly which order to take a dull lifeless image and make it one you d proudly hang on your wall best of all you

ll learn more than just the 7 point system along the way as you ll have to tackle whatever each image throws at you so you re going to discover extra techniques shortcuts and workarounds that will help you in every aspect of your editing p p this is the book you ve been waiting for the industry has been waiting for and once you learn this system and start applying it yourself you ll be the next one to say you can t beat the system p

this attractive boxed set includes the digital photography book part 1 2nd edition isbn 0321934946 the digital photography book part 2 2nd edition isbn 0321948548 the digital photography book part 3 isbn 0321617657 the digital photography book part 4 isbn 0321773020 and the digital photography book part 5 0133856887 scott kelby the man who changed the digital darkroom forever shows which buttons to push which settings to use when to use them and hundreds of the most closely guarded photographic tricks of the trade to get budding photographers shooting dramatically better looking sharper more colorful more professional looking photos with their digital camera every time they press the shutter button scott tackles the most important side of digital photography how to take pro quality shots using the same tricks today s top digital pros use and it s easier than you d think each chapter is packed with plain english tips on using flash shooting close up photography travel photography shooting people and even how to build a studio from scratch where he demystifies the process so anyone can start taking pro quality portraits today plus he s got full chapters on his most requested topics including loads of tips for landscape photographers wedding photographers and sports photographers chapter after chapter page after page scott shares all the pros secrets for making your photos look more professional no matter what you re shooting this bundle has a value of us 125

with over 800 of the most closely guarded photographic tricks of the trade this boxed set consisting of all four parts of scott kelby s best selling series the digital photography book is the ultimate resource for any one who wants to shoot dramatically better looking sharper more colorful more professional looking photos every time scott kelby the man who changed the digital darkroom forever with his groundbreaking best selling the photoshop book for digital photographers now tackles the most important side of digital photography how to take professional quality shots using the same tricks today s top digital pros use and it s easier than you think these aren t books of theory full of confusing jargon and detailed concepts these are books on which button to push which setting to use and when

to use it each page covers a single concept on how to make your photography better every time you turn the page you ll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you re tired of shots that look okay and if you re tired of looking in photography magazines and thinking why don t my shots look like that then these are the books for you

includes the digital photography book the digital photography book volume 2 the digital photography book volume 3 scott kelby the man who changed the digital darkroom forever with his groundbreaking 1 bestselling award winning book the photoshop book for digital photographers shows which button to push which setting to use when to use them and hundreds of the most closely guarded photographic tricks of the trade to get budding photographers shooting dramatically better looking sharper more colorful more professional looking photos with their digital camera every time they press the shutter button scott tackles the most important side of digital photography how to take pro quality shots using the same tricks today s top digital pros use and it s easier than you d think each chapter is packed with plain english tips on using flash shooting close up photography travel photography shooting people and even how to build a studio from scratch where he demystifies the process so anyone can start taking pro quality portraits today plus he s got full chapters on his most requested topics including loads of tips for landscape photographers wedding photographers and there s an entire chapter devoted to sharing some of the pro s secrets for making your photos look more professional no matter what you re shooting

scott kelby author of the digital photography book the best selling digital photography book of all time is back with another follow up to his smash best seller with an entirely new book that picks up right where volume 3 left off it s even more of that ah ha so that s how they do it straight to the point skip the techno jargon stuff people can really use today and that made volume 1 the world s best selling book on digital photography this book truly has a brilliant premise and here s how scott describes it if you and i were out on a shoot and you asked me hey scott i want the light for this portrait to look really soft and flattering how far back should i put this softbox i wouldn t give you a lecture about lighting ratios or flash modifiers in real life i d just turn to you and say move it in as close to your subject as you possibly can without it actually showing up in the shot well that s what this book is all about you and i out shooting where i answer questions give you advice and share the secrets i ve learned just like i

would with a friend without all the technical explanations and techie photo speak each page covers a single concept on how to make your photography better every time you turn the page you ll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you re tired of taking shots that look okay and if you re tired of looking in photography magazines and thinking why don t my shots look like that then this is the book for you this isn t a book of theory full of confusing jargon and detailed concepts this is a book on which button to push which setting to use and when to use it with another 200 of the most closely guarded photographic tricks of the trade this book gets you shooting dramatically better looking sharper more colorful more professional looking photos every time

shows how to take professional quality shots using the same tricks today s top digital pros use and it s easier than you think these aren t books of theory full of confusion jargon and detailed concepts these are books on which button to push which setting to use and when to use it each page covers a single concept on how to make your photography better

what could top the 1 best selling photography book of all time we re talking about the award winning worldwide smash hit written by scott kelby that s been translated into dozens of different languages because it s the one book that really shows you how to take professional quality shots using the same tricks today s top digital pros use well what if you took that book created four more just like it but with even more tips plucked out only the best tips from all five of those books updated the images referenced all new gear and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new dslr in the best of the digital photography book you ll find all of scott s favorite tips and techniques curated and updated from the digital photography book parts 1 5 along with a brand new chapter on transitioning from your phone to a full fledged dslr you ll find everything that made the first five titles a success scott answering questions giving out advice and sharing the secrets he s learned just like he would with a friend without all the technical explanations and techie photo speak this book will help you shoot dramatically better looking sharper more colorful more professional looking photos every time

p b learn how to take professional quality photographs when you travel using the same tricks today s

top photographers use b p p if you ve ever dreamed of making such incredible travel photos that when your friends and family see them they say wait a minute this is i your i photo i you i took this then you re holding the right book p p scott kelby award winning travel photographer and author of the best selling digital photography book in history shares all his secrets and time tested techniques as he discusses everything from his go to essential travel gear to camera settings to how to research before your trip to the travel photography techniques that will help you capture truly captivating images on your trip p p among many other topics you ll learn p ul what makes a great travel photo including what to shoot and what to skip ul ul which lenses and accessories will get you the best results including when to use them and why ul ul how to post process your images in lightroom or photoshop to get incredible results ul ul tips for getting great portraits of the locals and even how to get them to pose for your shots ul ul when it makes more sense to use your cell phone s camera instead ul ul travel photo recipes that show you the ingredients for creating specific types of travel shots ul ul how to compose your travel images how to keep your gear safe when traveling and a ton of killer tips to help you create better travel images and make your entire trip that much more fun ul p it s all here scott doesn t hold anything back in this groundbreaking book that will help you take the type of travel images you ve always dreamed of there s never been a travel photography book like it p

adobe photoshop lightroom is truly an awesome program and the primary editing tool for so many photographers today but at some point you realize that there are things you need to do to your images that lightroom just can t do it could be anything from pro level portrait retouching to blending two or more images together to incredible special effects to removing distracting things in your image to adding beautiful type to your images and well there are just lots of incredible things you could do if you just knew photoshop adobe photoshop is well it s photoshop this huge amazing swiss army knife of a program with 70 tools and more than a hundred filters so compared to lightroom it seems really complicated and it could be but you ve got a secret weapon scott kelby he s the same guy who wrote the world s 1 best selling book on lightroom he s editor and publisher of photoshop user magazine and lightroom magazine and he s here to teach you just the most important most useful parts of photoshop just the stuff that lightroom can t already do once you learn these techniques all covered in this short quick easy to use plain english guide it opens a whole new world of productivity and creativity here s what you ll learn scott tells you flat out which tools to use which techniques work best which ones to

avoid and why you only really need about 20 of what photoshop can do and that 20 is all covered right in this book the most important layer techniques and learning layers is like being handed the keys to the candy store this is where the fun begins and you ll be amazed at what you ll be able to do so quickly and easily scott s favorite and most useful portrait retouching techniques his favorite special effects for landscape travel and people photos plus which filters are awesome and which ones waste your time also you ll learn how to mask hair and create super realistic composites you ll be amazed when you learn how easy this is plus how to take advantage of all the latest photoshop technology how to leverage the latest features so you re doing things the easy way and a bunch of today s most popular techniques the same commercial looks you re seeing in hot demand so you ll be using photoshop like a shark in no time if you ve been saying to yourself ya know i really should learn photoshop you re holding the absolute best book to get you there coming from the guy who literally wrote the book on lightroom he knows how to help you make the most of using these two powerful tools together to take your images and your fun to the next level you are going to love being a photoshop shark

learn all three aspects of what it takes to create stunning portraits lighting shooting and retouching scott kelby the 1 best selling author of photography technique books and editor in chief of photoshop user magazine has reinvented how flash lighting books are written by finally revealing the entire process from start to finish you see everything from the complete flash and softbox setup including all the gear used to the shoot including all the camera and flash settings to the all important part that most books don t dare include the post processing and retouching in lightroom and photoshop this book also breaks new ground in the visual way it teaches you exactly how and where to set up your flash there aren t any sketches or drawings you see the actual lighting setup taken from above during the live shoot so you can see exactly where everything s positioned the subject the photographer the lighting the background you name it you see it all plus you ll see side over the shoulder and more behind the scenes views with all the exact measurements so you can absolutely nail the lighting every time scott has trained thousands of photographers during his light it shoot it retouch it live seminar tour and he s taken that incredibly popular style of learning and put it into book form now you can have a real world reference for getting the same looks today s clients are clamoring for you ll learn the step by step setups for creating the most requested and sought after lighting looks using flash how to get more out of one flash than you ever thought you could this is worth it alone how to control and

shape the light from your flash without breaking the bank the camera settings the gear and the flash power settings for every shot the retouching techniques the pros really use today to make their subjects look their very best how to retouch hair eyes lips and skin plus lots of other little retouching tricks that make a really big difference the measurements for everything so you know exactly how far to position the flash from your subject and your subject from the camera and how high to position each and every light it's all there so you can't miss a host of insider tricks invaluable shortcuts and kick butt special effects to give you a real advantage over the competition and the entire book is written in Scott's trademark casual step by step plain English style there's never been a book like it and you're going to love the results you get from it table of contents chapter 1 beauty look clamshell lighting chapter 2 dramatic portrait chapter 3 simple one flash look chapter 4 location flash with backlight chapter 5 contrasty side lighting chapter 6 corporate headshot male chapter 7 corporate headshot female chapter 8 window light flash chapter 9 sports look chapter 10 fashion lighting chapter 11 gel color effects chapter 12 rim lighting chapter 13 one flash location chapter 14 compositing portraits chapter 15 sunset location

this is the ebook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book Scott Kelby the #1 best selling Lightroom book author brings you everything you need to know about Lightroom mobile in his newest book Lightroom mobile which is kind of like an extension of the regular desktop version of Lightroom allows users to use Lightroom on their iPads iPhones and Android devices this is really handy because it lets you do a lot of the main things you use the desktop version for but with Lightroom mobile you can easily do them on your mobile device plus it's free and that's a hard price to beat the Lightroom mobile book first shows you how to get up and running quickly then comes the fun stuff like telling Lightroom on your computer which collections you want access to over in Lightroom mobile plus you'll learn how to manage your collections add pick flags and star ratings move images play slide shows and a bunch of other important stuff you'll want to know right up front then you'll learn how to edit your images in Lightroom mobile using the same basic panel features found in the desktop version of Lightroom it's the same sliders that do the same thing and it's even in the same order you'll also learn how to easily crop images as well as use the in app camera you'll learn step by step how to set up Lightroom on your desktop and mobile device so that during a shoot you can hand your client your tablet and not only

can they see the images coming in live as you shoot they can make their own picks comments and even share the link with someone at a different location so they can be part of the shoot and the approval process too there are lots of other handy features you ll want to know about and scott tells you exactly how to use them just like he was sitting there beside you using the same casual style as if he were telling a friend in the lightroom mobile book scott brings the whole process together in a clear concise and visual way there is no faster more straight to the point or more fun way to learn lightroom mobile than with this groundbreaking book

scott kelby author of the digital photography book part 1 the top selling digital photography book of all time is back with an entirely new book that picks up right where part 1 left off it s more of that ah ha so that s how they do it straight to the point skip the techno jargon stuff you can really use today that made part 1 so successful this book truly has a brilliant premise and here s how scott describes it if you and i were out on a shoot and you asked me when i use my flash the background behind the person i m shooting turns black how do i fix that i wouldn t give you a lecture on flash ratios or start a discussion on flash synchronization and rear curtain sync i d just say lower your shutter speed to 1/60 of a second that should do it well that s what this book is all about you and i out shooting where i answer questions give you advice and share the secrets i ve learned just like i would with a friend without all the technical explanations and techie photo speak each page covers a single concept on how to make your photography better every time you turn the page you ll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you re tired of taking shots that look okay and if you re tired of looking in photography magazines and thinking why don t my shots look like that then this is the book for you this isn t a book of theory full of confusing jargon and detailed concepts this is a book on which button to push which setting to use and when to use it with over 200 of the most closely guarded photographic tricks of the trade this book gets you shooting dramatically better looking sharper more colorful more professional looking photos every time

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better this book truly has a brilliant premise and here's how Scott describes it if you and I were out on a shoot and you asked me hey Scott I want the light for this portrait to look really soft and flattering how far back should I put this softbox I wouldn't give you a lecture about lighting ratios or flash modifiers in real life I'd just turn to you and say move it in as close to your subject as you possibly can without it actually showing up in the shot well that's what this book is all about you and I out shooting where I answer questions give you advice and share the secrets I've learned just like I would with a friend without all the technical explanations and techie photo speak each page covers a single concept on how to make your photography better every time you turn the page you'll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you're tired of taking shots that look okay and if you're tired of looking in photography magazines and thinking why don't my shots look like that then this is the book for you this isn't a book of theory full of confusing jargon and detailed concepts this is a book on which button to push which setting to use and when to use it with nearly 200 more of the most closely guarded photographic tricks of the trade this book gets you shooting dramatically better looking sharper more colorful more professional looking photos every time

to uncover the transformative power of composition and elevate your photography because if you bought a book from the 1940s on photography composition what would you imagine its chapters might be rule of thirds leading lines using patterns exactly heck the phrase leading lines in photography composition was first used back in the late 1700s but after all this time we're still teaching these rules of composition why it's probably because they actually work pretty well but they only scratch the surface of composition after all there has got to be more to great composition than just those rules or everybody would already be a composition master right because that's what sets it apart written by photographer and best selling author Scott Kelby it's the first book of its kind to take you beyond the time honored rules of composition covered in every book on composition since the beginning of photography and share the concepts that nobody has been talking about until now these are some of the best kept secrets in photography and Scott unveils them all here in this groundbreaking new book whose layout and design put one leg in the classroom and one leg on the coffee table you're holding a book that has the power to transform the way you see frame and create images from this day forward because it will give you a clear plan of exactly what to do when you pick up your camera and start to frame up your shot because you'll learn exactly how to work the scene when it comes to photographing

landscapes travel and even portraits along with what to do first what to do next and how to move step by step through the process plus you ll learn p ul what to do when the classic rules don t apply for example what you can do if there are no leading lines or using the rule of thirds doesn t work ul ul how to vary your settings and how it can change your composition plus you ll learn not only when to do it but most importantly why you d want to in the first place ul ul how to add depth to your images so they go from looking flat to having that deep epic feeling that draws the viewer into your image ul ul how to compose for great looking portraits and why certain composition decisions can make your subject look their very best ul ul how to use sharpness and depth of field to your advantage and how they play into your entire composition it s more powerful than you d think ul p you ll also find a chapter on composition tips and tricks and there s even a short chapter that covers those classic rules of composition but instead of dedicating an entire chapter to each rule each one is just one page they re short sweet and to the point so you get them out of the way fast they re still valid but the way scott describes them in his trademark casual style all you ll need is that one page and you ll totally get them that way you can focus on the stuff that goes way beyond just those classic rules p p it s all here in the only book of its kind so get ready to rethink everything and come away with the type of images you ve always dreamed of creating p b table of contents b br chapter 1 seeing differently br chapter 2 work the scene br chapter 3 change your perspective br chapter 4 work the sharpness br chapter 5 work the settings br chapter 6 add depth to your composition br chapter 7 the power of simplicity br chapter 8 composition for portraits br chapter 9 how to critique your own work br chapter 10 composition tips br chapter 11 the classic rules of composition br chapter 12 the numbers behind the pixels br

this is it the 1 best selling digital photography book ever it s the award winning worldwide smash hit written by scott kelby that s been translated into dozens of different languages because it s the one book that really shows you how to take professional quality shots using the same tricks today s top digital pros use and surprisingly it s easier than you d think this updated second edition of the bestselling digital photography book of all time includes many new images up to date information on gear pricing and links and a new chapter from the author on the ten things i wish someone had told me when i was first starting out in photography here s how scott describes this book s brilliant premise if you and i were out on a shoot and you asked me hey how do i get this flower to be in focus with the background out of focus i wouldn t stand there and give you a photography lecture in real life i d just

say put on your zoom lens set your f stop to f 2.8 focus on the flower and fire away that's what this book is all about you and I out shooting where I answer questions give you advice and share the secrets I've learned just like I would with a friend without all the technical explanations and techie photo speak this isn't a book of theory full of confusing jargon and detailed concepts this is a book on which button to push which setting to use and when to use it with over 200 of the most closely guarded photographic tricks of the trade this book gets you shooting dramatically better looking sharper more colorful more professional looking photos every time each page covers a single concept that makes your photography better every time you turn the page you'll learn another pro setting tool or trick to transform your work from snapshots into gallery prints if you're tired of taking shots that look okay and if you're tired of looking in photography magazines and thinking why don't my shots look like that then this is the book for you

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