

The Data Warehouse Toolkit The Definitive Guide To Dimensional Modeling Ebook

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updated new edition of ralph kimball s groundbreaking book on dimensional modeling for data warehousing and business intelligence the first edition of ralph kimball s the data warehouse toolkit introduced the industry to dimensional modeling and now his books are considered the most authoritative guides in this space this new third edition is a complete library of updated dimensional modeling techniques the most comprehensive collection ever it covers new and enhanced star schema dimensional modeling patterns adds two new chapters on etl techniques includes new and expanded business matrices for 12 case studies and more authored by ralph kimball and margy ross known worldwide as educators consultants and influential thought leaders in data warehousing and business intelligence begins with fundamental design recommendations and progresses through increasingly complex scenarios presents unique modeling techniques for business applications such as inventory management procurement invoicing accounting customer relationship management big data analytics and more draws real world case studies from a variety of industries including retail sales financial services telecommunications education health care insurance e commerce and more design dimensional databases that are easy to understand and provide fast query response with the data warehouse toolkit the definitive guide to dimensional modeling 3rd edition

this old edition was published in 2002 the current and final edition of this book is the data warehouse toolkit the definitive guide to dimensional modeling 3rd edition which was published in 2013 under isbn 9781118530801 the authors begin with fundamental design recommendations and gradually progress step by step through increasingly complex scenarios clear cut guidelines for designing dimensional models are illustrated using real world data warehouse case studies drawn from a variety of business application areas and industries including retail sales and e commerce

inventory management procurement order management customer relationship management crm human resources management accounting financial services telecommunications and utilities education transportation health care and insurance by the end of the book you will have mastered the full range of powerful techniques for designing dimensional databases that are easy to understand and provide fast query response you will also learn how to create an architected framework that integrates the distributed data warehouse using standardized dimensions and facts

one of the definitive books of our industry if you take the time to read only one professional book make it this book w h inmon one of the most dramatic new developments in database design the dimensional data warehouse is a powerful database model that significantly enhances managers ability to quickly analyze large multidimensional data sets written by the leading proponent of this revolutionary new approach this valuable book cd toolkit outfits you with all the nuts and bolts information you need to design build manage and use dimensional data warehouses for virtually any type of business application as well as software for querying dimensional data warehouses employing many real life case studies of data warehouses ralph kimball provides clear cut guidelines on how to model data and design data warehouses to support advanced multidimensional decision support systems beginning with the relatively simple example of a data warehouse for a grocery store he progresses step by step through an increasingly complex array of business applications in retail manufacturing banking insurance subscriptions and airline reservations by the end of the book you will have mastered the full range of powerful techniques for creating controlling and navigating dimensional business databases that are easy to understand and navigate on the cd rom you ll find software for querying dimensional data warehouses working models of all the databases described in the book

three books by the bestselling authors on data warehousing the most authoritative guides from the inventor of the technique all for a value price

the data warehouse toolkit 3rd edition 9781118530801 ralph kimball invented a data warehousing technique called dimensional modeling and popularized it in his first wiley book the data warehouse toolkit since this book was first published in 1996 dimensional modeling has become the most widely accepted technique for data warehouse design over the past 10 years kimball has improved on his earlier techniques and created many new ones in this 3rd edition he will provide a comprehensive collection of all of these techniques from basic to advanced the data warehouse lifecycle toolkit 2nd edition 9780470149775 complete coverage of best practices from data warehouse project inception through on going program management updates industry best practices to be in sync with current recommendations of kimball group streamlines the lifecycle methodology to be more efficient and user friendly the data warehouse etl toolkit 9780764567575 shows data warehouse developers how to effectively manage the etl extract transform load phase of the data warehouse development lifecycle the authors show developers the best methods for extracting data from scattered sources throughout the enterprise removing obsolete redundant and inaccurate data transforming the remaining data into correctly formatted data structures and then physically loading them into the data warehouse this book provides complete coverage of proven time saving etl techniques it begins with a quick overview of etl fundamentals and the role of the etl development team it then quickly moves into an overview of the etl data structures both relational and dimensional the authors show how to build useful dimensional structures providing practical examples of beginning through advanced techniques

cowritten by ralph kimball the world s leading data warehousing authority whose previous books have sold more than 150 000 copies delivers real world solutions for the most time and labor intensive portion of data warehousing data staging or the extract transform load etl process delineates best practices for extracting data from scattered sources removing redundant and inaccurate data transforming the remaining data into correctly formatted data structures and then loading the end product into the data warehouse offers proven time saving etl techniques comprehensive guidance on building dimensional structures and crucial advice on ensuring data quality

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best practices and invaluable advice from world renowned data warehouse experts in this book leading data warehouse experts from the kimball group share best practices for using the upcoming business intelligence release of sql server referred to as sql server 2008 r2 in this new edition the authors explain how sql server 2008 r2 provides a collection of powerful new tools that extend the power of its bi toolset to excel and sharepoint users and they show how to use sql server to build a successful data warehouse that supports the business intelligence requirements that are common to most organizations covering the complete suite of data warehousing and bi tools that are part of sql server 2008 r2 as well as microsoft office the authors walk you through a full project lifecycle including design development deployment and maintenance features more than 50 percent new and revised material that covers the rich new feature set of the sql server 2008 r2 release as well as the office 2010 release includes brand new content that focuses on powerpivot for excel and sharepoint master data services and discusses updated capabilities of sql server analysis integration and reporting services shares detailed case examples that clearly illustrate how to best apply the techniques described in the book the accompanying site contains all code samples as well as the sample database used throughout the case studies the microsoft data warehouse toolkit second edition provides you with the knowledge of how and when to use bi tools such as analysis services and integration

services to accomplish your most essential data warehousing tasks

this groundbreaking book is the first in the kimball toolkit series to be product specific microsoft s bi toolset has undergone significant changes in the sql server 2005 development cycle sql server 2005 is the first viable full functioned data warehouse and business intelligence platform to be offered at a price that will make data warehousing and business intelligence available to a broad set of organizations this book is meant to offer practical techniques to guide those organizations through the myriad of challenges to true success as measured by contribution to business value building a data warehousing and business intelligence system is a complex business and engineering effort while there are significant technical challenges to overcome in successfully deploying a data warehouse the authors find that the most common reason for data warehouse project failure is insufficient focus on the business users and business problems in an effort to help people gain success this book takes the proven business dimensional lifecycle approach first described in best selling the data warehouse lifecycle toolkit and applies it to the microsoft sql server 2005 tool set beginning with a thorough description of how to gather business requirements the book then works through the details of creating the target dimensional model setting up the data warehouse infrastructure creating the relational atomic database creating the analysis services databases designing and building the standard report set implementing security dealing with metadata managing ongoing maintenance and growing the dw bi system all of these steps tie back to the business requirements each chapter describes the practical steps in the context of the sql server 2005 platform intended audience the target audience for this book is the it department or service provider consultant who is planning a small to mid range data warehouse project evaluating or planning to use microsoft technologies as the primary or exclusive data warehouse server technology familiar with the general concepts of data warehousing and business intelligence the book will be directed primarily at the project leader and the warehouse developers although everyone involved with a data warehouse project will find the book useful some of the book s content will be more technical than the typical project leader will need other chapters and sections will focus on business issues that

are interesting to a database administrator or programmer as guiding information the book is focused on the mass market where the volume of data in a single application or data mart is less than 500 gb of raw data while the book does discuss issues around handling larger warehouses in the microsoft environment it is not exclusively or even primarily concerned with the unusual challenges of extremely large datasets about the authors joy mundy has focused on data warehousing and business intelligence since the early 1990s specializing in business requirements analysis dimensional modeling and business intelligence systems architecture joy co founded infodynamics llc a data warehouse consulting firm then joined microsoft webtv to develop closed loop analytic applications and a packaged data warehouse before returning to consulting with the kimball group in 2004 joy worked in microsoft sql server product development managing a team that developed the best practices for building business intelligence systems on the microsoft platform joy began her career as a business analyst in banking and finance she graduated from tufts university with a ba in economics and from stanford with an ms in engineering economic systems warren thornthwaite has been building data warehousing and business intelligence systems since 1980 warren worked at metaphor for eight years where he managed the consulting organization and implemented many major data warehouse systems after metaphor warren managed the enterprise wide data warehouse development at stanford university he then co founded infodynamics llc a data warehouse consulting firm with his co author joy mundy warren joined up with webtv to help build a world class multi terabyte customer focused data warehouse before returning to consulting with the kimball group in addition to designing data warehouses for a range of industries warren speaks at major industry conferences and for leading vendors and is a long time instructor for kimball university warren holds an mba in decision sciences from the university of pennsylvania s wharton school and a ba in communications studies from the university of michigan ralph kimball ph d has been a leading visionary in the data warehouse industry since 1982 and is one of today s most internationally well known authors speakers consultants and teachers on data warehousing he writes the data warehouse architect column for intelligent enterprise formerly dbms magazine

a thorough update to the industry standard for designing developing and deploying data warehouse and business intelligence systems the world of data warehousing has changed remarkably since the first edition of the data warehouse lifecycle toolkit was published in 1998 in that time the data warehouse industry has reached full maturity and acceptance hardware and software have made staggering advances and the techniques promoted in the premiere edition of this book have been adopted by nearly all data warehouse vendors and practitioners in addition the term business intelligence emerged to reflect the mission of the data warehouse wrangling the data out of source systems cleaning it and delivering it to add value to the business ralph kimball and his colleagues have refined the original set of lifecycle methods and techniques based on their consulting and training experience the authors understand first hand that a data warehousing business intelligence dw bi system needs to change as fast as its surrounding organization evolves to that end they walk you through the detailed steps of designing developing and deploying a dw bi system you ll learn to create adaptable systems that deliver data and analyses to business users so they can make better business decisions

market desc database and data warehouse developers and managers special features wiley is the leading publisher of books on data warehousing wiley books written by members of the kimball group have sold more than 300 000 copies generating revenue in excess of 7 million ralph kimball and his co authors are recognized as the most influential thought leaders in the data warehousing industry there is no direct competition the methods they ve pioneered have been adopted by almost all leading data warehouse vendors the authors will actively promote this book in training and consulting worldwide about the book in this book leading data warehouse experts from the kimball group share best practices for using the upcoming business intelligence release of sql server referred to as sql server 2008 r2 in this new edition the authors explain how sql server 2008 r2 provides a collection of powerful new tools that extend the power of its bi toolset to excel and sharepoint users and they show how to use sql server to build a successful data warehouse that supports the business intelligence requirements that are common to most organizations covering the complete suite of data warehousing and bi tools that are part of sql server 2008 r2 as well as microsoft office

the authors walk you through a full project lifecycle including design development deployment and maintenance

this updated and expanded second edition of the the data warehouse toolkit the definitive guide to dimensional modeling provides a user friendly introduction to the subject taking a clear structural framework it guides the reader through the subject s core elements a flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts this succinct and enlightening overview is a required reading for all those interested in the subject we hope you find this book useful in shaping your future career business

a comprehensive thoughtful and detailed book that will be of inestimable value to anyone struggling with the complex details of designing building and maintaining an enterprise wide decision support system highly recommended robert s craig vice president application architectures hurwitz group inc in his bestselling book the data warehouse toolkit ralph kimball showed you how to use dimensional modeling to design effective and usable data warehouses now he carries these techniques to the larger issues of delivering complete data marts and data warehouses drawing upon their experiences with numerous data warehouse implementations he and his coauthors show you all the practical details involved in planning designing developing deploying and growing data warehouses important topics include the business dimensional lifecycle tm approach to data warehouse project planning and management techniques for gathering requirements more effectively and efficiently advanced dimensional modeling techniques to capture the most complex business rules the data warehouse bus architecture and other approaches for integrating data marts into super flexible data warehouses a framework for creating your technical architecture techniques for minimizing the risks involved with data staging aggregations and other effective ways to boost data warehouse performance cutting edge internet based data warehouse security techniques the cd rom supplies you with complete data warehouse project plan tasks and responsibilities a set of sample models that

demonstrate the bus architecture blank versions of the templates and tools described in the book checklists to use at key points in the project market desc data warehouse designers data warehouse architects data warehouse developers data warehouse managers special features the current first edition has sold more than 72 000 copies generating net revenue of more than 2 5 million the methods described in this book have been adopted by almost all leading data warehouse vendors ralph kimball and his co authors are recognized as the driving thought leaders in the data warehousing industry there is no direct competition the authors actively promote this methodology in training and consulting worldwide and in their writing in magazines and online about the book the book covers best practices from data warehouse project inception through on going program management about 30 to 40 of the content in the book is updated and new this revised tutorial covers major lifecycle topics such as dimensional modeling tech architecture etl bi etc it is targeted at both novice and experienced data warehouse professionals an unparalleled collection of recommended guidelines for data warehousing and business intelligence pioneered by ralph kimball and his team of colleagues from the kimball group recognized and respected throughout the world as the most influential leaders in the data warehousing industry ralph kimball and the kimball group have written articles covering more than 250 topics that define the field of data warehousing for the first time the kimball group s incomparable advice design tips and best practices have been gathered in this remarkable collection of articles which spans a decade of data warehousing innovation each group of articles is introduced with original commentaries that explain their role in the overall lifecycle methodology developed by the kimball group these practical hands on articles are fully updated to reflect current practices and terminology and cover the complete lifecycle including project planning requirements gathering dimensional modeling etl and business intelligence and analytics this easily referenced collection is nothing less than vital if you are involved with data warehousing or business intelligence in any capacity

ralph kimball s three data warehousing books the data warehouse toolkit the data warehouse lifecycle toolkit and the data webhouse toolkit provide you with everything you will need to create manage and use your data warehouse his first book the data warehouse toolkit is the definitive guide to building a data warehouse kimball uses actual case studies of existing data warehouses developed for specific types of business applications such as retail manufacturing banking insurance subscriptions and airline reservations using the techniques learned in kimball s first book the data warehouse lifecycle toolkit carries them to the larger issues of delivering complete data marts and data warehouses the book shows you all the practical details involved in planning designing developing deploying and growing data warehouses the data webhouse toolkit is a groundbreaking guide which introduces the webhouse a powerful new way of capturing valuable information flowing into a site and ordering it in ways that are useful to managers strategic decision makers and customers

the first step by step guide to building enabled data warehouses the can be an incredibly rich source of customer data and right now companies across industry sectors are hustling to get up and running with data warehouses capable of capturing the clickstream data from their sites this allows companies to track exactly where a customer is going or clicking to on their site in order to gain meaningful information about that customer s preferences following ralph kimball s the data webhouse toolkit 0 471 37680 9 where he provides the blueprint clickstream data warehousing fills developers in on all the technical details that go into building a enabled data warehouse the authors review all key architectural and design issues that developers need to masterfully build a webhouse using examples to illustrate key points companion site features code examples from the book and links to related sites

aimed at helping business and it managers clearly communicate with each other this helpful book addresses concerns straight on and provides practical methods to building a collaborative data warehouse you ll get clear explanations of the goals and objectives of each stage of the data

warehouse lifecycle while learning the roles that both business managers and technicians play at each stage discussions of the most critical decision points for success at each phase of the data warehouse lifecycle help you understand ways in which both business and it management can make decisions that best meet unified objectives

each chapter is a practice run for the way we all ought to design our data marts and hence our data warehouses ralph kimball from the foreword let the experts show you how to customize data warehouse designs for real business needs in data warehouse design solutions to effectively design a data warehouse you have to understand its many business uses this guidebook shows you how business managers in different corporate functions actually use data warehouses to make decisions you ll get a rich set of data warehouse designs that flow from realistic business cases two top experts show you how to customize your data warehouse designs for real life business needs including sales and marketing production and inventory management budgeting and financial reporting quality control product delivery and fulfillment strategic business analysis such as determining market share rates of return on investment and other key analytic ratios cd rom includes all sample data warehouse designs with accompanying preformatted reports in html for specific business uses such as marketing sales and financial analysis

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