

Television Entertainment

The China Business Review AV Market Place Television Entertainment The Format Age News: Österreichs grösstes Nachrichtenmagazin Planet TV Entertainment on TV Introduction to Media Distribution Netflix and the Re-invention of Television Television Entertainment as a Source of Information Entertainment Industry The Netflix Effect Tv-entertainment TV-Anytime The TV Crime Drama Television Television and the Law Television Comedy and Light Entertainment Perspectives on Media Effects The Business of Television Information Today Inc Jonathan Gray Jean K. Chalaby Lisa Parks Sue Hackman Scott Kirkpatrick Mareike Jenner Bruce Jordan Purdy Mark Vinet Kevin McDonald Kirsten Frandsen Alberto Gil Solla Sue Turnbull Michael Dugan Didi M. Skaff Jennings Bryant Ken Basin

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television entertainment rules supreme one of the world s most important disseminators of information ideas and amusement more than a parade of little figures in a box it is deeply embedded in everyday life in how we think what we think and care about and who we think and care about it with but is television entertainment art why do so many love it and so many hate or fear it does it offer a window to the world or images of a fake world how is it political and how does it address us as citizens what powers does it hold and what powers do we have over it or for that matter what is television these days in an era of rapidly developing technologies media platforms and globalization written especially for students television entertainment addresses these and other key questions that we regularly ask or should ask jonathan gray offers a lively and dynamic thematically based overview with examples from recent and current television including lost reality

television the sopranos the simpsons political satire grey s anatomy the west wing soaps and 24

few trends have had as much impact on television as formats have in recent years long confined to the fringes of the tv industry they have risen to prominence since the late 1990s today they are a global business with hundreds of programmes adapted across the world at any one time from mundane game shows to blockbuster talent competitions from factual entertainment to high end drama based on exclusive industry access this book provides an in depth analysis of the complex world of the tv format from its origins to the present day chalaby delivers a comprehensive account of the tv format trading system and conceptualizes the global value chain that underpins it unpicking the corporate strategies and power relations within using interviews with format creators he uncovers the secrets behind the world s most travelled formats exploring their narrative structure and cultural meanings

provides an overview of the rapidly changing landscape of global television combining previously published essays by pioneers of the study of television with new work by cutting edge television scholars who refine and extend intellectual debates in the field

in this second edition author scott kirkpatrick draws from over a decade of personal experience in the distribution arena to provide a clear and up to date overview of the entire film television and new media distribution business readers will learn what fuels the distribution process and exactly how the distribution business works from beginning to end not merely what happens to a film or television series upon acquisition but how distributors develop presell and broker deals on content before it even exists this new edition considers a much more international approach to media distribution with case studies and analyses from across the globe it also reflects on the ever increasing relevance of diversity and inclusiveness in the industry as well as the new media verticals like podcasts and the effects of social media influencers on the media landscape the book will be an integral guidebook for any student or professional wishing to understand both the basics and the subtleties of media distribution the book also contains a robust appendix containing in depth studies of legal definitions material delivery requirements territory by territory financial projections and more

this book deals with the various ways netflix reconceptualises television as part of the process of tv iv as television continues to undergo a myriad of significant changes netflix has proven itself to be the dominant force in this development simultaneously driving a number of these changes and challenging television s existing institutional structures this

comprehensive study explores the pre history of netflix the role of binge watching in its organisation and marketing and netflix s position as a transnational broadcaster it also examines different concepts of control and the role these play in the history of ancillary technologies from the remote control to binge watching as netflix s iteration of giving control to the viewers by focusing on netflix s relationship with the linear television schedule its negotiations of quality and marketing as well as the way netflix integrates into national media systems netflix and the re invention of television illuminates the importance of netflix s role within the processes of tv iv

netflix is the definitive media company of the 21st century it was among the first to parlay new internet technologies into a successful business model and in the process it changed how consumers access film and television it is now one of the leading providers of digitally delivered media content and is continually expanding access across a host of platforms and mobile devices despite its transformative role however netflix has drawn very little critical attention far less than competitors such as youtube apple amazon comcast and hbo this collection addresses this gap as the essays are designed to critically explore the breadth and diversity of netflix s effect from a variety of different scholarly perspectives a necessary approach considering the hybrid nature of netflix its inextricable links to new models of media production distribution viewer engagement and consumer behavior its relationship to existing media conglomerates and consumer electronics its capabilities as a web based service provider and data network and its reliance on a broader technological infrastructure

television is a mature mass media with close to eight decades of regular broadcasts since its beginnings in germany the uk and the usa today despite the spectacular growth of the internet and social networks television is still the leading medium for entertainment and information across the world exerting an unparalleled influence on public opinion until recently television had undergone a rather slow evolution regarding the interaction with its users yet this is beginning to change the ongoing trend of digitalization has accelerated the process and the computational capacity of televisions and set top boxes has increased the possibilities of communication and implementation of services this book provides the first descriptive and structured presentation of the tv anytime norm which will standardize information formats and communication protocols to create a framework for the development of novel and intelligent services in the audiovisual market the standard the dissemination of which has been entrusted to the european telecommunications standards institute ensures manufacturers and service providers that their products will be presented to the widest possible market without fear of being constrained by the wars of interest typical for emerging technologies the individual chapters provide

detailed descriptions of the new standard's most important capabilities and contributions including metadata management customization and personalization processes uni and bidirectional data transfer and remote receiver programming overall the authors deliver a solid introduction to the standard to ensure a better understanding of concepts and tools they present a wide range of simple examples illustrating many different usage scenarios that can be found when describing users equipment and content this presentation style mainly targets professionals in the television and broadcasting industry who are interested in acquainting themselves with the standard and the possibilities it offers

this book provides an historical analysis of the tv crime series as a genre paying close attention not only to the nature of tv dramas themselves but also to the context of production and reception

in this book esteemed television executive and harvard lecturer ken basin offers a comprehensive overview of the business financial and legal structure of the u s television industry as well as its dealmaking norms written for working or aspiring creative professionals who want to better understand the entertainment industry as well as for executives agents managers and lawyers looking for a reference guide the business of television presents a readable in depth introduction to rights and talent negotiations intellectual property backend deals licensing streaming platforms international production and much more the book also includes breakdowns after each chapter summarizing deal points and points of negotiation a glossary a list of referenced cases and a wealth of real world examples to help readers put the material into context

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