

Supply Chain Management A Logistics Perspective 9th Edition

LOGISTICS AND SUPPLY CHAIN MANAGEMENT, Third Edition
Logistics Operations and Management
Supply Chain Management
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Logistics
Global Logistics and Supply Chain Management
Operations, Logistics and Supply Chain Management
Logistics Management and Strategy
Supply Chain Management
Readings in Physical Distribution
Management
Project Management in Logistics and Supply Chain Management
Supply Chain Logistics Management
Global Logistics and Distribution Planning
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Supply Chain and Logistics Management Made Easy
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Supply Chain Management
The Management of Business Logistics
Global Logistics And Distribution Planning
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to retain their market share in today's competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to widen the scope of the subject target audience mba production and operations management pgdm logistics and supply chain management

this book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment topics covered include important tools for strategic decision making transport packaging warehousing retailing customer services and future trends an introduction to logistics provides practical applications discusses trends and new strategies in major parts of the logistic industry

with the development of the integrative supply chain management approach traditional thinking about concepts such as purchasing materials management distribution and logistics management has become outdated

logistics is an essential introduction for any business student studying logistics or supply chain management it takes a broad view of logistics exploring all the main concepts within a wide business context with a strong focus on application and practical situations this clear and well written text gives a very up to date perspective on this fast moving field it explores the management of logistics and its strategic role within an organization while examining new developments in the field and providing an international dimension to the subject

written by two highly experienced authors this new text provides a concise global approach to logistics and supply chain management featuring both a practical element enabling the reader to do logistics select carriers identify routes structure warehouses etc and a strategic element understand the role of logistics and supply chain management in the wider business context the book also uses a good range of international case material to illustrate key concepts and extend learning

this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication technologies sensors and robotics internet of things and additive manufacturing to name a few often referred to as industry 4.0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i.e. concepts and principles at a basic undergraduate level more advanced topics at a graduate level and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains

using a reader friendly style and straightforward interesting approach supply chain management a logistics perspective 11e blends logistics theory with practical applications the latest content highlights emerging issues technology developments and global changes in the constantly evolving field of supply chain management today this digital edition examines today's real companies and how public and private organizations are responding to the continual pressure to modernize and transform their supply chains updated features and short cases offer hands on managerial experience as you examine the key decisions and circumstances that supply chain managers face daily new profiles introduce each chapter with real organizations people or events that emphasize the relevance of what you are learning technology focused features and global content examine key areas where change is occurring and provide a meaningful perspective on how today's changes impact current and future supply chains

this practice oriented guide comprehensively describes the basics of planning and implementing project management in logistics and supply chain management it also presents a range of methods and tools for assessing project risks and monitoring projects containing ten detailed and practical examples involving germany based global players like porsche wüth continental and sme the book shares valuable and well founded insights into systematic project management as such it is chiefly intended for career starters career changers and students in the field of logistics and supply chain management

supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

effective logistics and distribution is essential to the long term success of a company and is an area of constant innovation taking an international perspective this book outlines the current situation and provides useful ideas and practical information on trends this edition has been updated to cover the strategic development of logistics and the supply chains the design and implementation of logistics strategies the continuing integration of the supply chain the developments in e commerce the effects of lean and agile operations measuring and improving performance environmental issues and international views on logistics

this textbook introduces logistics from a broad perspective to include all activities throughout the product and service life cycle pertaining to supply chain and logistics management the physical supply and distribution of products and the corresponding maintenance and support it recognizes the mutual interdependence of the major functional areas of the organization including marketing production and finance the emphasis throughout the text is on logistics in the context of a total business system design process it views the business as a system managing logistics within that system and thus transforming their supply chain pedagogy to aid learning is incorporated throughout every chapter with chapter objectives case studies and concept checks this text is intended for both upper level undergraduate and lower level graduate students in both business and engineering on logistics and supply chain tracks it can also serve as a reference for practitioners actively engaged in day to day management of logistics and supply chain activities supplementary online resources include an instructors manual chapter by chapter powerpoint slides glossary and a test bank of exam questions

this easy guide introduces the modern field of supply chain and logistics management explains

why it is central to business success shows how its pieces fit together and presents best practices you can use wherever you work myerson explains key concepts tools and applications in clear simple language with intuitive examples that make sense to any student or professional

a concise applied and strategic introduction to the subject of logistics and supply chain management perfect for modern managers and students of logistics and supply chain management logistics and supply chain management continue to transform the competitive landscape and have become one of today s key business issues this 5th edition of logistics management and strategy continues to take a practical integrated and international approach to logistics and includes the very latest research to reflect the innovative and exciting developments in this subject area the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

effective development and management of a supply chain network is an invaluable source of sustainable advantage in today s turbulent global marketplace where demand is difficult to predict and supply chains need to be more flexible as a result this updated 4th edition of the bestselling logistics and supply chain management is a clear headed guide to all the key topics in an integrated approach to supply chains including the link between logistics and customer value logistics and the bottom line measuring costs and performance creating a responsive supply chain managing the global pipeline managing supply chain relationships managing risk in the supply chain matching supply and demand creating a sustainable supply chain product design in the supply chain

the latest edition of this market leading text has adopted a supply chain approach one of the latest developments in logistics management its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing

the fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for west and east europe the far east and north america logistics has a key strategic role to play in the long term plans of major companies and is recognized as a vital part of every organization to a large extent this crucial new role is due to an expanded view of logistics which now includes all the activities related to the supply chain from initial suppliers through to final customers this book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution written by a host of contributors drawn from industry constancy and education this book provides new insights into the most significant aspects of logistics including developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re engineering the logistics function from logistics professionals consultants professors and students to managers from different backgrounds who want an appreciation of current trends in the subject this book is essential reading about the author donald waters a past member if the institute of logistics and currently a member of the canadian association of logistics management has lectured weekly on logistics operational research and management science and has brought his academic career to fruition as professor of operations management at the university calgary canada he is also the author of operations management in the kogan page

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