

Supply Chain Management 5th Edition Bing

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effective design and management of supply chain networks can cut costs and enhance customer value the supply chain can be a sustainable source of advantage in today's turbulent global marketplace where demand is difficult to predict and supply chains need to be more flexible as a result

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and enhance customer value this updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains as well as new and updated examples and case studies there are two new chapters routes to market many companies now have to manage multiple distribution channels this chapter covers strategic issues on how companies go to market along with the cost implications of using alternative channels service logistics as companies begin to sell performance rather than physical product this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical

a concise applied and strategic introduction to the subject of logistics and supply chain management perfect for modern managers and students of logistics and supply chain management logistics and supply chain management continue to transform the competitive landscape and have become one of today s key business issues this 5th edition of logistics management and strategy continues to take a practical integrated and international approach to logistics and includes the very latest research to reflect the innovative and exciting developments in this subject area the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

the fifth edition of supply chain logistics management presents logistics in the context of integration within a firm s supply chain strategy and operations the framework of supply chain management is initially presented by creating a foundation for in depth study of the five logistics operational components in part two challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in part three part four focuses on administrative challenges related to cross organisational collaboration performance measurement and concludes with the challenges of managing risk and achieving sustainability an essential feature is the integration of topical materials and examples into the supply chain logistics value creation process text materials are supported by study and challenge questions as well as contemporary cases discussion of it is integrated throughout and illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage

supply chain management scm is the systemic strategic coordination of the traditional business functions and the tactics across these business functions within a particular company and across businesses within the supply chain for the purposes of improving the long term performance of the individual companies and the supply chain as a whole 2 it has also been defined as the design planning execution control and monitoring of supply chain activities with the objective of creating net value building a competitive infrastructure leveraging worldwide logistics synchronizing supply with demand and measuring performance globally

effective development and management of supply chain networks helps businesses cut costs and enhance customer value this 5th edition provides the most up to date practical tools to manage the people and processes that allow businesses to gain and maintain competitive advantage through their supply chains

this book presents scheduling with a medium and short term focus which makes it possible to capitalize on fleeting market opportunities while simultaneously working to reconcile economic and environmental priorities it introduces a new mixed integer approach to hierarchical discrete time and continuous time scheduling combining aspects of production and recycling forward and reverse logistics as well as emissions trading for multi stage supply chain networks problem specific variants of relax and fix heuristics and genetic algorithms are also proposed given its scope the book provides a range of practical tools and new perspectives for researchers and professionals in the field of supply chain management

this book contributes to blockchain applications in food supply chain management from both theoretical and practical perspectives by using the case study research method it empirically investigates why and how food companies implement blockchain technology moreover it proposes a conceptual framework based on the case findings and extant literature the book provides empirical evidence to verify academic findings such as critical success factors and barriers furthermore it identifies the implementation process to answer the how question uniquely it applies the innovation process model and the practice based view pbv to studies on food supply chains and blockchain thus building on the original model and theory it enriches the theory on blockchain implementation making it a valuable asset for all researchers and practitioners interested in blockchain adoption and food supply chain management

academic paper from the year 2018 in the subject business economics business management corporate governance grade a kenyatta university course business management language english abstract over the past years supply chains sc and supply chain management scm have been noted to play a crucial role in corporate efficiency not to mention that they have immensely attracted the attention of several scholars due to the cropping up of liberalization as well as the globalization of the international trade the production factors involved in sourcing and consumer products from destinations across the globe have enhanced the interdependence between the producers and wholesalers on the global supply chains accordingly the literature behind supply chain management has offered a number of variations on the same theme in supply chain definition in simple terms supply chain management can be defined as a system of suppliers retailers customers distributors and even manufacturers whereby the products flow downstream from the suppliers to the consumers while information flows in both directions on the other hand a supply chain can be defined as a network of facilities as well as distribution options that operate to procure materials and transform these materials into intermediate and finished products alongside distributing these finished products to consumers evidently supply chains exist in the service and even manufacturing enterprises even though the chain s complexity may greatly vary from firm to firm and industry to industry

sustainable supply chain management dives into creating eco friendly and socially responsible supply chains edited by experts this guide explores sustainable practices across all stages of a supply chain from sourcing materials to delivering products we emphasize reducing environmental impact promoting ethical labor practices and realizing economic benefits through collaboration among suppliers customers and governments the book also focuses on risk management and resilience offering strategies to identify and mitigate disruptions like natural disasters or economic downturns we highlight the importance of adaptable supply chains capable of

recovering from challenges additionally the role of technology in sustainability is explored including blockchain artificial intelligence data analytics renewable energy and 3d printing as key innovations enhancing supply chain efficiency and visibility sustainable supply chain management is an invaluable resource for supply chain managers and sustainability practitioners providing practical guidance to build responsible future proof supply chains that benefit both the environment and society

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this textbook presents global supply chain and operations management from a comprehensive perspective combining value creation networks and interacting processes it focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material information and financial flows in the supply chain each chapter of the book starts with an introductory case study numerous examples from various industries and services help to illustrate the key concepts the book explains how to design operations and supply networks and how to incorporate suppliers and customers as matching supply and demand is a core aspect of tactical planning the book focuses on it before turning to the allocation of resources for fulfilling customer demands providing readers with a working knowledge of global supply chain and operations management this textbook can be used in core special and advanced classes therefore the book targets a broad range of students and professionals involved with supply chain and operations management special focus is directed at bridging theory and practice

corporate social responsibility has for long been on the agenda in the business world and recently it has also become a political agenda in the european union focusing on international supply chains and their control based on studies of law in several european jurisdictions this book aims to advance the discussion on the application and enforcement of csr drawing parallels to us and canadian law the book explores to what extent private law tools can be used as an enforcement device and it ultimately asks if what we are witnessing is the formation of a new area of law employing the interplay of contract and tort a law of production liability as a corollary of the concept of product liability

integrating intelligence and sustainability in supply chains is a comprehensive research guide that delves into the realm of sustainable and smart supply chains with a focus on bridging the gap between intelligence and sustainability this book provides a valuable resource for graduate students in business management industrial engineering and industrial ecology it serves as a unifying platform for researchers across various domains including operations management industrial ecology industrial strategy risk management and life cycle assessment who are passionate about sustainable and smart supply chains this book offers a wealth of groundbreaking insights from renowned scholars and field experts it serves as a theoretical and conceptual foundation for environmental researchers seeking a business policy or industry perspective by addressing the key issues at the intersection of operations management and environmental and social responsibility the book presents a novel approach to mitigating negative impacts and aligning logistics with sustainability and digitalization requirements structured in a modular format this book allows readers to explore specific current topics relevant to their interests it covers a wide range of subjects such as measuring environmental impacts transforming supply chains to meet sustainability challenges business models for

sustainable logistics and integrative business strategies furthermore the book addresses emerging technologies like big data analytics artificial intelligence and the internet of things iot exploring their applications in supply chain management

the fifth edition of operations and supply chain management the core focuses on the important core concepts in the dynamic field of operations just as lava flows from the core of the earth operations and supply chain management is the core of business material must flow through supply chain processes to create cash output and input this new edition has an increased focus on supply chain analytics focusing on the effective analysis of data to better solve business problems

exploring the concept of quality management from a new point of view this book now in an expanded second edition presents a holistic model of how consumers judge the quality of products it links consumer perceptions of quality to the design and delivery of the final product and presents models and methods for improving the quality of these products and services it offers readers an improved understanding of how and why the design process must consider how the consumer will perceive a product or service in order to facilitate the presentation and understanding of these concepts illustrations and case examples are also provided throughout the book this updated and enlarged volume provides an invaluable resource for managers designers manufacturers professional practitioners and academics interested in quality management the book also offers a useful supplementary text for marketing and quality management courses

the most up to date practical tools to manage the people and processes that allow businesses to gain and maintain competitive advantage through their supply chains you ll discover how effective development and management of supply chain networks will help businesses cut costs and enhance customer value

in the current business landscape many business firms compete in one project and cooperate in another related project and they do so at the same time even more interesting is that certain members of these firms are involved in both projects this book examines this new business landscape résumé de l éd

the handbook of logistics and distribution management provides an introduction to fundamental elements of modern logistics and distribution it explores all stages of the supply chain from raw materials through to the final distribution of the finished product this handbook covers vital areas including concepts of logistics and distribution planning for logistics procurement and inventory decisions warehousing and storage freight transport and operational management the 5th edition of the handbook of logistics and distribution management has been radically updated to reflect the latest advances in logistics and covers new topics studied on academic and professional courses there are brand new chapters on humanitarian logistics multichannel fulfilment and reverse logistics as well as detailed discussion of the latest trends and issues that confront logistics the handbook of logistics and distribution management is a practical handbook and an essential reference for logistics and supply chain practitioners as well as students undertaking professional examinations and degrees in the field of logistics and supply chain

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