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this book provides a current overview and discussion about the meaning of the financing of the companies it discusses the related challenges and provides ways to overcome them the focus is on increasing the company s value the book uses case studies to show how financial restructuring can be implemented in practice thus paving the way for successful expansion the book is written for restructuring professionals

roland berger hat das consulting in deutschland hoffähig gemacht und gilt als synonym für die ganze zunft schrieb das manager magazin 2008

auf ihn hörten die größen der deutschen und internationalen wirtschaft ebenso wie spitzenpolitiker aller parteien roland bergers erstaunlichen weg von seiner kindheit im krieg über die gründung seiner ersten firma als student bis hin zu seiner beispiellosen karriere in der welt der bosse manager und konzerne in der politik und in den medien zeichnet der historiker gregor schöllgen in dieser fesselnden biographie nach so gewinnt der leser nicht nur tiefe einblicke in ein außergewöhnliches leben sondern auch in den spannenden aufstieg einer einflussreichen branche und in die bewegte geschichte der bundesdeutschen republik seit ihren anfängen

achieving operative excellence is an important endeavour for all companies it is the golden path that leads to increased value over the long term through this book you too can achieve operations excellence within your own company

this book is a collection of eye opening interviews with ceos from major international corporations nokia unilever toyota and bosch are just some of the many included the ceos discuss their innovative approaches to new challenges and opportunities in their business a fascinating insight into the minds of global leaders

a collection of company profiles offering an inside look at management consulting careers and the firms that shape the industry

green business is here it is a multi billion business with enormous growth potential driven by megatrends such as demographic change climate change and urbanization it is driving the transformation of existing businesses and changing the way customers and suppliers act forcing them to rethink their business strategy

this best selling guide offers an inside look at management consultant careers and the firms that shape the industry

work sleep repeat is a fascinating account of the work regime of german management consultants examining one of the most sought after and secretive graduate professions the book provides a first hand account of the boardroom culture of europe s strongest economy analyzing how knowledge and power operate in this sector felix stein explores a number of paradoxes for example while it is the job of management consultants to analyse the activities of other employees they actually spend most of their time in luxurious seclusion away from them in addition despite having a strong sense of the importance of their work consultants often find it difficult to explain to outsiders what it is they do the book addresses these and other paradoxes by arguing that consultants are engaged in abstract labour anthropologists have long struggled with the

question of how to describe contemporary work regimes which do not produce anything tangible stein demonstrates that elite work is predominantly abstract in the fourfold sense that it is epistemically removed from the object of analysis emotionally detached from it several steps away from the assumed sources of economic value creation and increasingly hard to grasp in doing so he offers new ways to think about white collar work and elites in the 21st century and establishes the notion of abstract labour as a key category in social anthropology

the 2002 edition of the harvard business school guide to careers in management consulting provides invaluable job search advice for the prospective management consultant harvard business school graduates students and faculty reveal firsthand insights into the industry describe what a consultant s work is really like outline current industry trends and offer guidelines for approaching the case study interview also included are profiles of well known consulting firms a mailing list of recruiting contacts and a selective bibliography of relevant books and directories compiled by the harvard business school career resources librarian

multi volume major reference work bringing together histories of companies that are a leading influence in a particular industry or geographic location for students job candidates business executives historians and investors

growth is the key goal of management in this book we show how companies can grow successfully in the long term the authors present the results of extensive studies carried out by roland berger strategy consultants on the subject of corporate growth and use them as a basis to develop new concepts for sustainable profitable growth the book has illustrative examples and a focus on conceptual considerations

re entrepreneuring shows how organizations must re invigorate entrepreneurial spirit at all levels to create new value and stay ahead in turbulent times it has long been assumed that in the development of any organization the time for entrepreneurial activity is right at the beginning once an organization is established qualities that were virtues in the organization s start up and early stages can become vices and the entrepreneurial founders must cede control to professional managers who can nurture the fruits of their original vision more efficiently one unintended consequence of this assumption is that large established organizations tend to be entrepreneur free zones entrepreneurial thinking is tacitly discouraged because it can create novelty and novelty is a threat to established organizations with large market shares re entrepreneuring argues that organizations must revive the entrepreneurial out look of their founders in order to survive in today s market in an organization that encourages and nurtures an entrepreneurial outlook everyone has the potential to unleash their inner entrepreneur and bring new and dynamic ways of thinking into their work environment it has more to do with the ways of thinking encouraged by the organizational culture than by any

inherent differences in talent or aptitude the solution presented in this new book from roland berger edited by charles edouard bouée and stefan schaible is piecemeal yet targeted re entrepreneuring with the help of international case studies and first hand testimony from business leaders the authors show how the entrepreneurial approach can be applied to any organization and at all levels in order to spark innovation remove operational obstacles and ultimately to create new value

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### **FAQs**

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