

Strategic Writing 3rd Edition

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academic writing is a unique introduction to the subject as the author puts it in her preface this book develops from a strong claim namely that style is meaningful in developing that theme the author draws meaningfully on theory especially genre theory while remaining grounded in the particular giltrow presents and discusses examples of actual academic writing of the sort that students must learn to deal with daily and to write themselves as newcomers to the scholarly community students can find that community's ways of reading and writing mysterious unpredictable and intimidating academic writing demystifies the scholarly genres shedding light on their discursive conventions and on academic readers' expectations and values throughout academic writing respects the student writer it engages the reader's interest without ever condescending and it avoids the arbitrary and the dogmatic the book also offers abundant exercises to help the student develop techniques for working productively at each stage of the scholarly writing process mastering and summarizing difficult scholarly sources planning and revising to create good working conditions

for the reader the third edition of Giltrow's extremely successful book incorporates extensive revisions that integrate the theoretical perspectives of genre theory into the whole of the book in a more organic fashion the changes are designed to make the book both more attuned to scholarly practice and more accessible to the undergraduate student Giltrow's academic reading is designed as an accompanying reader for academic writing

the book every entrepreneur should read better than Strunk and White the work of a master Stephen Kinsella University of Limerick economics is not a field that is known for good writing charts yes sparkling prose no except that is when it comes to Deirdre Nansen McCloskey her conversational and witty yet always clear style is a hallmark of her classic works of economic history enlivening the dismal science and engaging readers well beyond the discipline and now she's here to share the secrets of how it's done economical writing is itself economical a collection of thirty-five pithy rules for making your writing clear concise and effective proceeding from big picture ideas to concrete strategies for improvement at the level of the paragraph sentence or word McCloskey shows us that good writing after all is not just a matter of taste it's a product of adept intuition and a rigorous revision process debunking stale rules warning us that footnotes are nests for pedants and offering an arsenal of readily applicable tools and methods she shows writers of all levels of experience how to rethink the way they approach their work and gives them the knowledge to turn mediocre prose into magic at once efficient and digestible hilarious and provocative economical writing lives up to its promise with McCloskey as our guide it's impossible not to see how any piece of writing on economics or any other subject can be a pleasure to read

written collaboratively by writing instructors at the Queen's University Writing Centre a writer's handbook is a compact yet thorough guide to academic writing for a North American audience this clear and concise handbook outlines strategies both for thinking assignments through and for writing them well the third edition is revised and updated throughout features of the third edition updated citation section MLA APA Chicago Scientific Electronic updated section on using and citing electronic sources expanded coverage of report writing and business letters

now in its third edition academic writing offers a succinct and practical introduction to the development of research papers across the disciplines structured around contemporary genre theory which establishes the importance of context for effective communication the text describes the writing process step by step including how to formulate a topic gather and properly document sources develop strong proposals introductions core paragraphs and conclusions and refine the final draft additionally readers will observe the progress and thought processes of Jenna a first-year student as she crafts her own paper new to this edition are materials for instructors that include full-length research papers powerpoint slides an exam bank and ideas for study rich with such pedagogical features as chapter learning objectives annotated passages that illustrate aspects of academic style and a glossary academic writing is a must-have textbook for students developing their research and writing skills

an updated and expanded version of the training guide booklist called one of the most valuable professional publications to come off the presses in a long time the new third edition of communicating professionally is completely revised with new sections outlining the opportunities offered by contemporary communication media with more resource information on cross-cultural communication including new applications of communication principles and the latest research-based material on

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emerging writers was designed for students of writing who are willing to begin with the basics and ultimately graduate to expanding the writing process the book is filled with invaluable examples and exercises to help develop all the essential skills introduced in addition there is a lesson review at the end of most every chapter so bonus reinforcement is provided throughout the book

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as lawyers we must not in hot pursuit of common law outrun common sense the dread of that eventuality prompted this book learned writing promotes common sense in legal language plain language which is commonsensical broadens access to legal documents thus democratizing the law if democracy is government of the people by

the people and for the people law is the language in which government interacts with the people it is the language of democracy the people whose government speaks through law must understand what is said no democratic society should brook legalese a dense verbose dialect known only to lawyers what then should society do to redress the lawyer induced obscurity a shakespearean character had an alarming proposal the first thing we do let s kill all the lawyers apparently that proposal was not enthusiastically endorsed which explains why we re still here a milder remedy enrolling lawyers in language classes has been muted which explains why this book is in your hands learned writing motivates lawyers to prefer plain language to the legalese and verbosity that have besmirched legal writing for centuries this book is as sweeping a treatment of its subject as you can find anywhere

lawyers law students and their teachers all too frequently overlook the most comprehensive adaptable and practical analysis of legal discourse ever devised the classical art of rhetoric classical analysis of legal reasoning methods and strategy is the foundation and source for most modern theories on the topic beginning with aristotle s rhetoric and culminating with cicero s de oratore and quintilian s institutio oratoria greek and roman rhetoricians created a clear experience based theoretical framework for analyzing legal discourse this book is the first to systematically examine the connections between classical rhetoric and modern legal discourse it traces the history of legal rhetoric from the classical period to the present day and shows how modern theorists have unknowingly benefited from the classical works it also applies classical rhetorical principles to modern appellate briefs and judicial opinions to demonstrate how a greater familiarity with the classical sources can deepen our understanding of legal reasoning

designed with today s students in mind grammar rules are presented explained in a clear simple manner so that students can grasp them quickly apply them to their writing the teacher s edition presents ideas prompts for students writing includes strategies for effective grammar instruction provides assessment rubrics for evaluating students writing supplies checklists for revising editing proofreading proofreading provides answers on the page in the answer key

writing that works will help students say what they want to say with less difficulty and more confidence now in its third edition this completely updated classic has been expanded to include new advice on e mail and the e writing world plus a fresh point of view on political correctness with dozens of examples many of them new and useful tips for writing as well as faster on a computer writing that works will show students how to improve anything they write presentations that move ideas and action memos and letters that get things done plans and reports that make things happen fund raising and sales letters that produce results résumés and letters that lead to interviews speeches that make a point

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