

Strategic Corporate Social Responsibility Stakeholders

Globalization And Sustainable Value Creation 3rd Third By

Chandler David B Werther William B 2013 Paperback

Strategic Corporate Responsibility Social Responsibility - Stakeholders' Challenge Towards Globalization
Globalization and Social Responsibility Strategic Corporate Social Responsibility Social Responsibility
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Jonathan P. Doh Brigitte Hamm Anne Lawrence Jean-Paul Sajhau Oliver Boyd-Barrett Sabine Wieduwilt Abe J. Zakhem Alan E. Singer Jin Canrong Lewis
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over the last decade the question of the relationship between organisations and society has been subject to much debate often of a critical nature the decade has seen protests concerning the actions of organisations exposures of corporate exploitation and unfolding accounting scandals at the same time ethical behaviour and a concern for the environment have been shown to have a positive correlation with corporate performance the

nature of corporate social responsibility is therefore a topical one for businesses and academics there are however many different perspectives upon what is meant by corporate social responsibility and how this might be applied within organisations this book explores some of these different perspectives based upon the experiences of different people in different parts of the world there has been much written about globalisation some of it positive and much of it negative it is a subject which arouses definite opinions despite the fact that the word globalisation is part of the title of this book it is not our intention to contribute to this debate instead we use the word globalisation in its original sense to represent the ubiquity of the concern for corporate social responsibility csr which is the subject matter of this book specifically we are concerned with the social contract between an organisation and its stakeholders it is apparent that any actions which an organisation undertakes will have an effect not just upon itself but also upon the external environment within which that organisation resides in considering the effect of the organisation upon its external environment it must be recognised that this environment includes both the business environment in which the firm is operating the local societal environment in which the organisation is located and the wider global environment effectively therefore there is a social contract between organizations and their stakeholders recognition of the rights of all stakeholders and the duty of a business to be accountable in this wider context therefore has been largely a relatively recent phenomenon the economic view of accountability only to owners has only recently been subject to debate to any considerable extent in the current environment there is a need to debate this issue and its implications this book therefore recognises the international scope of the interest in corporate social responsibility both through the contributions made by the authors of the respective chapters who come from various parts of the world and also through the international importance of the perspectives offered by these contributors in doing so the various authors demonstrate that corporations are a part of society just as much as each of us is as a individual furthermore they demonstrate that the issues and concerns are not local ones but are international is scope and concern us all the contributions to this book provide a representation of the range of concern for this relationship and the range of topics which fall within the subject matter of csr among the authors who have contributed to this book are representatives from every continent and from a wide range of disciplines the topics which are considered in the various chapters are equally diverse

blending theory with practical application strategic corporate social responsibility third edition is a comprehensive csr and strategy text as such it supports courses taught either as standalone electives or as core components of the business school curriculum across all discipline areas integral to the book s unique format is its mix of theory and practical application divided into two parts after five chapters that provide an overview of the field core concepts and practical challenges the second half of the book illustrates the extensive and dynamic nature of csr via 21 detailed issues and case studies the cases capture contentious debates across the spectrum of csr topics that culminate with a series of questions designed to stimulate further investigation and debate

blending theory with practical application this comprehensive text supports courses at the intersection of corporate social responsibility csr corporate strategy and public policy part i provides an overview of the field defining csr and placing it in the context of wider corporate strategy part ii contains chapters on csr issues related to the organization the economy and society and provides detailed case studies on a variety of well

known firms adopting a stakeholder perspective the authors explore csr issues within the complex global business environment in which corporations operate today

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this comprehensive text spotlights major contemporary and international topics in business ethics the text equips readers with practical guidelines to apply to the ethical dilemmas they will ultimately face

at present corporate social responsibility csr for some may not be more than an attitude can it be more what degree of commitment can we reasonably expect of corporations in the struggle to eradicate poverty promote human rights halt climate change and reverse ongoing environmental destruction it is not a question of power more than half of the worlds top 100 economies are corporations not nation states whatever can be done to fix

the world's problems corporations are in the best position to do it back cover

this study explores the current state of regional co-operation in the asia pacific region and the development policy challenges involved in managing the effects of increasing globalisation it focuses on four key areas of trade finance transport and information and communications technology ict issues discussed include whether the eu can provide an integration model for the region regional co-operation arrangements such as asean and saarc as well as a number of recent initiatives including the growing array of preferential trade agreements the asian bond market proposals the digital solidarity agenda the asian highway and the trans asian railway

although commitments to leadership ethics and social responsibility are evident individuals and companies are falling short in combining these duties into policies and cultures that guide behaviour and decisions this text provides the leading thinking on these issues

business and human rights in the global economy is a collection of essays that looks at different debates surrounding business and human rights the contributors take legal political science and human rights perspectives sections address the history of the human rights regime corporate social responsibility and practice economic sectors with major human rights challenges the business and human rights discourse the un guiding principles on business and human rights book jacket

this edition includes chapters on managing public issues the challenges of globalization influencing the political environment managing technological changes and managing a diverse workplace amongst others

there is considerable turmoil in the textiles and clothing industries as a result of the phasing out of quotas by canada norway usa and the eu and the ability of china to disproportionately profit from the new freedom of trade dealing with the problems requires integrated strategies from the global to local level and cooperation between governments and social partners to aid this process the ilo is calling a tripartite meeting of governments employers and workers organisations this report has been prepared for discussion at that meeting it looks at the implications of the phasing out of quotas and potential strategies for fair globalization

in communications media globalization and empire an international team of experts analyze and critique the political economy of media communications worldwide their analysis takes particular account of the sometimes conflicting pressures of globalization and neo imperialism the first is commonly defined as the dismantling of barriers to trade and cultural exchange and responds significantly to lobbying of the world's largest corporations including media corporations the second concerns u.s. pursuit of national security interests as response to terrorism at one level and at others to intensifying competition among both nations and corporations for global natural resources

this book offers a comprehensive overview of esg issues in real estate investments from content to systematic implementation it combines global regional and local perspectives focussing on investments the book builds a bridge between theory and practice with the aim of explaining the esg and responsible investment terminology and its abbreviations as a practical toolkit written by 30 authors with various professional backgrounds and

nationalities it supports readers taking a holistic view of esg issues making informed decisions and implementing esg in property investment practice contents global esg dynamics and standards the real estate investment market esg investment finance greenwashing due diligence valuation and user perspective deep dives f ex crrem water brownfields insurance and ai contracts procurement and regulatory frameworks global regional and local perspectives spanning from africa asia eu uk to the us and latin america

this valuable collection of essential articles from the most prominent authors in the field serves as the standard reference source for research into stakeholder theory the dominant framework for analyzing ethical issues within the field of business ethics

a unique chinese perspective on the superpower s fast growing influence in world affairs in prosperity in china china s leading scholars weigh in on the nation s remarkable achievements its obligations as a growing superpower its relationships with western nations and the challenges it faces in the 21st century prosperity in china reveals the views of china s top scholars on the issue of the nation s international policies and responsibilities it outlines china s role in maintaining world peace and offers in depth analyses of the problems and challenges china faces as its economy and global influence grow at breakneck speed jin canrong is professor associate dean and ph d advisor in diplomacy of the school of international studies at renmin university of china

prepared by joseph f michlitsch southern illinois university this instructor s manual provides faculty the support they need to teach the text material each chapter includes objectives an overview brief and extended outlines suggested answers to review questions discussion questions and ethics take a stand questions teaching notes for thinking critically experiential exercises capturing the power of information technology ethics take a stand the video case and the end of chapter case it also includes a guide to teaching introduction to management in large classes and a set of additional exercises and cases

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