

Strategic Brand Management A European Perspective

International Relations: A European Perspective The State of Europe International Relations Nordic Social Attitudes in a European Perspective Community Policing - A European Perspective Understanding Media Policies Regional Policy - a European Perspective Understanding the New Global Economy International Business Economics Legal History Religion in Public Spaces International Strategic Marketing Europe from a Cultural Perspective Policy for Migration and Development Nordic Region-Building in a European Perspective European Politics The European Perspective Israel and the Creation of a Palestinian State Management Conceptualizing Cultural and Social Dialogue in the Euro-Mediterranean Area Professor Mario Telò Sonja Puntsher Riekman Mario Telò H. Ervasti P. Saskia Bayerl E. Psychogiopoulou Antoni Kukliński Harald Sander Judith Piggott R. C. Van Caenegem Silvio Ferrari J.B. McCall Albert Rijksbaron Louka T. Katseli HARALD. STAHLBERG BALDERSHEIM (KRISTER.) Jan-Erik Lane TAPIO. RAUNIO J. H. H. Weiler Andrzej K. Koźmiński Michelle Pace

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international relations a european perspective presents the main schools of international relations while underlining the added value of the european approach contrary to us or east asian perspectives a european viewpoint adopts a critical approach to traditional cleavages the author demonstrates the added value of a european approach to international relations taking into account both the shortcomings and achievements found within european history and current european unity key themes include the evolution of state sovereignty regional cooperation between previous enemies political impact of economic integration regimes building international rule setting institutionalization of international relations and the weight of ideas and perceptions by transnational cooperation this comprehensive assessment takes into consideration every school of international relations critically presented from this original perspective and as such makes the book ideal for courses on international relations

while globalization affects the sovereignty of every nation state european countries face special challenges due to the emergence of the european union the state of europe explores the transformation of ideas of statehood in light of the eu s continued development including rapidly changing notions of democracy representation and citizenship alongside major shifts in economic regulation this book will be an essential guide for students and teachers of economics political science and international relations as well as anyone interested in the expanding role of the eu worldwide

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for outsiders the popularity and social sustainability of the extensive scope of nordic welfare states such as the strong role of the state and high levels of taxation remains something of a mystery making use of recent international survey data this important book goes some way towards solving this mystery it underlines the remarkable success of nordic welfare institutions which help to maintain not only low rates of poverty and inequality but high levels of well being trust social capital and political participation jochen clasen university of edinburgh uk nordic welfare states have long enjoyed a leadership position in the provision of social

welfare they are now caught up in the current of thorough going reform that is sweeping across europe this book uses data from the european social survey in fresh and innovative ways to demonstrate the resilience of nordic models and to show how political discourses are changing across a whole range of policy areas peter taylor gooby university of kent uk this book addresses the effect that institutional settings typical to the nordic countries have upon people s attitudes and behaviour placed within a european comparative perspective the analyses presented by the contributing authors centre around issues relating to the welfare state politics family and work as well as cultural concerns including economic morality and religiosity despite differences between the nordic countries the overall impression given is of a shared outlook and way of life in the european context the nordic countries particularly stand out as a distinct group therefore demonstrating their institutional similarities providing highly rigorous and up to date data with a wide coverage of topics this book will be of great interest to academics and students in sociology social policy and political science it will also appeal to anyone interested in the nordic countries in general

this book provides a view into the multi dimensional and multi contextual nature of community policing it brings together important conceptual discussions as well as numerous case studies and real life examples of european community policing practices it further offers insights into how the primarily locally focused concept of community policing fits into an increasingly interconnected world our book is intended for professionals working in community policing academics and policymakers developing community policing procedures in addition the book aims to provide information for readers who are new to the subject of community policing the wide range of examples and case studies make it also an excellent resource for teaching materials

leading scholars investigate media policies in europe inquiring into the regulatory practices policy tools and institutional features of media policy making in 14 countries the book offers a fresh assessment of the ways european media policies are formulated and identifies the factors that exert an influence throughout the process

understanding the new global economy a european perspective argues that globalisation is facing economic and political

headwinds a new global economic geography is emerging cross border relationships are changing and global governance structures must come to terms with a new multipolar world this book clarifies the fundamental questions and trade offs in this new global economy and gives readers the tools to understand contemporary debates it presents a range of possible policy options without being prescriptive following a modular structure each chapter takes a similar approach but can also be read as a stand alone piece state of the art academic research and historical experiences are weaved throughout the book and readers are pointed towards relevant sources of information this text is an accessible guide to the contemporary world economy suited to students of international economics political economy globalisation and european studies it will also be valuable reading for researchers professionals and general readers interested in economics politics and civil society

this text explores international business economics from a european perspective dealing not only within business in europe but with the external trading relationships of the eu and the position of european firms in a globalized economy an extensive website provides lecturers with support material also available is a companion website with extra features to accompany the text please take a look by clicking below palgrave.com/business/piggott

essays on medieval law including a number of comparative studies on england and the low countries

this timely volume discusses the much debated and controversial subject of the presence of religion in the public sphere the book is divided in three sections in the first the public private distinction is studied mainly from a theoretical point of view through the contributions of lawyers philosophers and sociologists in the following sections their proposals are tested through the analysis of two case studies religious dress codes and places of worship these sections include discussions on some of the most controversial recent cases from around europe with contributions from some of the leading experts in the area of law and religion covering a range of very different european countries including turkey the uk italy and bulgaria the book uses comparative case studies to illustrate how practice varies significantly even within europe it reveals how familiarization with religious and philosophical diversity in europe should lead to the modification of legal frameworks historically designed to accommodate majority religions

this in turn should give rise to recognition of new groups and communities and eventually a more adequate response to the plurality of religions and beliefs in european society

as europe moves towards becoming a truly single european market its contribution to global marketing grows this topical text expands upon existing international marketing theory and synthesizes it with colourful examples of relevant international marketing practice topics covered include marketing information systems marketing research product development pricing issues international promotion distribution channels with a strong theoretical framework this informative text draws out the key issues within the developing european union and the role it plays in marketing around the globe its excellent pedagogy including case studies summaries text boxes and a website to run alongside helps make it a valuable resource for academics and professionals alike visit the companion website at routledge.com/textbooks/0415314178

first published in 1999 this volume is a study of regional and local co operation across national borders in denmark finland norway sweden and also of regional co operation out of the area across the baltic sea the north sea and in the barents region the focus of the study is on processes of region building co operation between regions across national borders is seen as a creative process and as something that has to be nurtured and guided the authors recognised the need for a work which examined issues crossing nordic borders and made the information more publicly accessible emerging within evolving discussions of regional governance cross border collaborations and nordic co operation the editors have featured three forms of contributions a series of regional case studies collations of data on sub national governments and relating these sub national factors to debates on nordic co operation and european integration authors with specialist regional knowledge examine these processes in detail through case studies which represent the most important of this type of nordic area and provide a view of what may constitute success in such ventures the authors also discuss what such processes may signify for general nordic co operation against the backdrop of european integration and seek to indicate what nordic regions may bring to european regionalism such a discussion is of particular interest since the eu acquired a new nordic dimension when sweden and finland joined contributors articles focus on areas including the kvarken council the arko co operation the internationalisation of finnish and norwegian local government and the resund region the

collaboration was published in english in order to better contribute to discussions on cross border interaction more widely particularly in the case of europe

this comprehensive textbook is the first to go beyond a west european perspective and provide a clear overview of the whole of european politics jan erik lane and svante ersson address the similarities of key political features among states in western central eastern northern and southern europe and look forward to political developments at the turn of the century traditionally books have polarized europe by focusing on points of divergence european politics provides a thoroughgoing analysis of several converging themes including political culture the nature of the state party systems and the formation of government and public policies with this approach to economic social and political aspects of politics in europe this major text presents a europe that within the context of reform transition and integration has more in common in the early 1990s than ever before with a clear thematic structure and helpful discussions of data drawn from some 30 countries european politics offers both an accessible and genuinely comparative text which will be essential reading for student and researcher alike

first published in 1997 this volume provides a data rich analysis of the party groups in the european parliament their internal organisation cohesion and coalition behaviour are examined the main argument is that their internal organisation is a crucial factor in explaining the behaviour of ep party groups roll call analysis is used to measure group cohesion and coalition behaviour the concept of representation in the transnational ep is studied by a content analysis of members written questions the concluding section sets the work into a broader context by discussing the future of europarties

to many outside observers of the israeli palestinian conflict there would appear to be one eminently sensible solution in exchange for recognition and adequate security guarantees israel should return the west bank and the gaza strip subject to minor boundary modifications to the palestinians led by a moderate plo the palestinians would then exercise their right to self determination and establish an independent state with or without a link to jordan and yet this solution has found favor neither with successive israeli governments nor with the plo first published in 1985 israel and the creation of a palestinian state now with a new preface by the

author analyses the reasons for the rejection of this solution by the protagonists it then sets up a vision of a possible solution which by taking account of the subjective fears and aspirations of the parties may be regarded as more feasible the author s vision draws inspiration from the experience of reconstructing a new transnational order in europe after the ravages of the second world war the underlying theme focuses on the limitations of the purely national context as a framework for resolving the current political problems of the israeli palestinian dilemma

this book provides readers with a comprehensive understanding of the complex field of modern management with a rich focus on europe s socio economic context an accessible and unique introduction to management it is an ideal starting point for students of international business leadership organizational studies and diversity management

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