

Solutions To Contemporary Financial Management Moyer

this successful book provides a comprehensive and contemporary introduction to financial management with a focus on shareholder wealth maximization and cash flow management it also includes an emphasis on the international aspects of financial management ethical issues faced by managers and the increased impact of the internet in finance are also covered this edition reflects the changing focus on finance areas including the addition of the discounted payback period more on risk management and material on the dividend practices of foreign firms unnecessary mathematical detail has been reduced without loss of substantive material to make the book more user friendly shorter summaries an end of book glossary and international ethics and entrepreneurial boxed features have been added to aid in reader comprehension

previous ed entered under author r charles moyer

this successful text provides a comprehensive and contemporary introduction to financial management focusing on value creation risk management and effectively managing cash flows the international aspects of financial management the ethical context of managerial decision making and the increased impact of the internet in business practice content has been added or enhanced to reflect the effects of the 2008 2009 recession on companies and investors

gain a comprehensive understanding of contemporary financial management as the latest edition of moyer mcguigan kretlow s successful contemporary financial management introduces the principles you need to know to maximize shareholder wealth and effectively manage cash flow you ll explore the international aspects of financial management examine the ethical behavior of managers and study the increased impact of the internet in today s business practice expanded coverage of topics such as financial forecasting and risk management highlights areas of growing financial importance financial challenges icons integrative cases and other learning features highlight critical concepts and provide practice to help you master the concepts discussed excel templates offer additional practice in using technology to achieve financial management objectives thomson one business school edition gives you the same financial analysis tool that wall street professionals use every day furthering your financial management skills and success important notice media content referenced within the product description or the product text may not be available in the ebook version

corporate finance by ross westerfield and jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance while providing contemporary examples to make the theory come to life the authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions rather than a collection of unrelated topics they develop the central concepts of modern finance arbitrage net present value efficient markets agency theory options and the trade off between risk and return and use them to explain corporate finance with a balance of theory and application the well respected author team is known for their clear accessible presentation of material that makes this text an excellent teaching tool brad jordan known for his successful work on the rwh fundamentals and essentials books contributed to this edition his influence will be seen particularly in the writing style with smoother coverage of topics and the increased quality in the problem material

the book presents an entirely new approach to the study of financial management apart from being hugely comprehensive by nature it also covers analytical discussion on asset based financing value management venture capital financing and corporate dist

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