

Social Psychology David Myers 11th Edition

this edition contains the following changes hundreds of new research citations representing the most exciting and important new discoveries in our field organizational changes based on changes in the field for example the heavily revised consciousness modules now follow the neuroscience modules and are titled consciousness and the two track mind to reflect the dual processing and cognitive neuroscience themes fine tuned writing with countless small and large improvements in the way concepts are presented supported by the input and creative ideas of hundreds of contributing instructors students and friends a sharp new art program that teaches more effectively continually improving coverage of cultural and gender diversity issues

david myers bestselling psychology has reached a wider audience of students and instructors with each new edition myers and his team lead the field in being attuned to psychology s research and the needs of the instructors and students in the course today ten million student class testers

and thousands of adopting instructors can attest to the quality of this project true to form this landmark new tenth edition is another vigorous deeply considered revision

social psychology has a profound influence on our everyday lives from our shopping habits to our interactions at a party it seeks to answer questions that we often think and talk about questions such as what circumstances prompt people to help or not to help what factors influence the ups and downs of our close relationships why do some people behave differently when on their own compared to in a group what leads individuals sometimes to hurt and other times to help one another why are we attracted to certain types of people how do some persuade others to do what they want this new edition of social psychology has been revised to introduce a more flexible structure for teaching and studying it includes up to date international research with an emphasis throughout on its critical evaluation applied examples across the chapters help to highlight the relevance and hence the impact that the theories and methods of this fascinating subject have upon the social world key features include research close up following a brand new style this feature matches the layout used in research papers providing an accessible introduction to journal articles and the research methods used by social psychologists focus on fully revised these boxes look at opposing viewpoints controversial research or alternative approaches to the topics this offers a more critical outlook and prompts the questioning of the validity of published research recommended readings new to this edition recommended further readings of both classic and contemporary literature have been added to each chapter providing a springboard for further consideration of the topics connect psychology is mcgraw hill s digital learning and teaching environment students you get easy online access to homework tests and quizzes designed by your instructor you receive immediate feedback on how you re doing making it the perfect platform to test your knowledge lecturers connect gives you the power to create auto graded assignments tests and quizzes online the detailed visual reporting allows you to easily monitor your students progress in addition you can access key support materials for your teaching including a testbank seminar materials and lecture support visit connect mcgraw hill com for more details professor david n myers holds the sady and ludwig kahn chair in jewish history as of fall 2017 he serves as the director of the luskin center for history and policy he previously served as chair of the ucla history department 2010 2015 and as director of the ucla center for jewish studies 1996 2000 and 2004 2010 dr jackie abell is a reader in social psychology with the research centre for agroecology water and resilience based at coventry university uk her current areas of research interest include the application of social psychology to wildlife conservation and environmental issues to facilitate resilience and sustainable development place attachment and identity social cohesion and inclusion professor fabio sani holds a chair in social and health psychology at the university of dundee his general research interest concerns the mental and physical health implications of group processes social identity and sense of belonging he has been an associate editor of the european journal of social psychology

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david myers new partnership with coauthor c nathan dewall matches two dedicated educators and scholars each passionate about teaching psychological science through writing and interactive media with this new edition of the 1 bestselling psychology myers and dewall take full advantage of what an integrated text media learning combination can do new features move students from reading the chapter to actively learning online how would you know puts students in the role of scientific researcher and includes tutorials on key research design principles assess your strengths self tests help students learn a little more about themselves and include tips about nurturing key strengths these and other innovations rest on the same foundations that have always distinguished a new david myers edition exhaustive updating hundreds of new citations captivating writing and the merging of rigorous science with a broad human perspective that engages both the mind and heart

a delightful tour of the wonders of our humanity from david g myers the award winning professor and author of psychology s bestselling textbook how do we know ourselves is a thought provoking book about psychological science insights on our everyday lives david g myers shares astute observations and sharp witted wisdom to enable people to think smarter and to delight in the wonders of their lives myers s explorations range from why we so often fear the wrong things to how simply going for a walk with someone can increase rapport and empathy he covers why we repeatedly mishear song lyrics and how president obama s choice to wear only gray or blue suits supported his decision making focus and myers explores the powers and perils of our intuition explaining why anything can seem obvious once it happens each essay offers fresh insight into our sometimes bewildering but ever fascinating lives myers inspires us to grapple with the timeless question how do we know ourselves engaging and intellectually provocative he brings his wealth of knowledge from more than fifty years of teaching and writing about psychology to this lively and informative essay collection

this version of the main text breaks down the chapters into shorter modules for more accessibility the smaller chunks allow students to better grasp and explore psychological concepts the modules also allow more flexibility in teaching as cross references to other chapters have been replaced with brief explanations

from his experience as an author and teacher david myers has concluded that students digest material more easily when it is presented in smaller chunks ask students whether they would prefer a 600 page book to be organized as fifteen 40 page chapters or as forty 15 page chapters and their answers will approach a consensus students prefer shorter chapters and research on learning strategies supports this preference chunked material is more easily digested responding to student preference and learning research myers has created a modular version of his best selling brief introductory text exploring psychology exploring psychology fifth edition in modules reorganizes the 15 chapters of exploring psychology fifth

edition into 40 short chapters or modules the modular organization offers instructors more freedom to pick and choose from a smorgasbord of topics instead of deciding whether to assign the whole chapter on consciousness instructors can simply assign the module on sleep and dreams the module on hypnosis and or the module on drugs and behavior given that each module stands alone and is not dependent upon the content found in other modules instructors can also choose to cover the modules in any order they please featuring the latest research and teaching innovations myers new text reflects the author s continuing drive to discover the most effective way to communicate psychology s major ideas to an uninitiated audience note exploring psychology fifth edition in modules is now available saleable in two different saleable versions a a hardcover spiralbound text similar in structure to the spiralbound myers in modules b a perfectbound paperback text thefeatures that have made david myers introductory psychology textbooks such phenomenal successes compelling narrative critical thinking theme superior design are all present in exploring psychology fifth edition in modules the way those hallmark features are presented is different this is not a brief version of psychology myers in modules sixth edition rather this new text is a modularized version of exploring psychology fifth edition therefore it enjoys all of the hallmark features of exploring psychology fifth edition sq3r pedagogical system terrific writing and briefer coverage of key topics it is in fact the same writing content as can be found in exploring psychology fifth edition just with a different organization

david myers briefest introduction to psychology speaks to all students regardless of their background or level of preparedness with no assumptions made in the vocabulary examples or presentation students of all kinds are comfortable with myers manageable chapters which include careful connections to associated visuals comparative tables and research based pedagogy for this edition there is something completely new to a myers text david myers personally selected new coauthor nathan dewall s enthusiasm for teaching and writing about psychological science makes him uniquely suited to join the worlds bestselling psychology textbook author and with about 30 more pages of coverage this edition has become an even stronger and more complete introduction to the science of psychology for courses of all kinds what s in the launchpad

you know his name you trust his work now david myers brings you a textbook that speaks to all students regardless of their background or level of preparedness known as myers no assumptions text this book strives to make the vocabulary examples and presentations accessible to all students this briefer more colorful visually stirring text offers rich presentations of psychology s core concepts and research examined through the everyday lives of diverse people and like all david myers books the storyteller s voice is distinctive and for this edition of psychology in everyday life dr myers introduces something completely new never before found in a myers text a coauthor

with an undeniable gift for writing david myers will lead your students on a guided tour of psychological science and poignant personal stories this ground breaking text is correlated directly to the ap course whether you are new to ap psychology or have many years under your belt this uniquely ap book program can help you achieve more

david myers new partnership with coauthor c nathan dewall matches two dedicated educators and scholars each passionate about teaching

psychological science through writing and interactive media with this new edition of the 1 bestselling psychology myers and dewall take full advantage of what an integrated text media learning combination can do new features move students from reading the chapter to actively learning online how would you know puts students in the role of scientific researcher and includes tutorials on key research design principles assess your strengths self tests help students learn a little more about themselves and include tips about nurturing key strengths these and other innovations rest on the same foundations that have always distinguished a new david myers edition exhaustive updating hundreds of new citations captivating writing and the merging of rigorous science with a broad human perspective that engages both the mind and heart

exploring social psychology by david myers is a brief modular introduction to social psychology with streamlined focus on issues such as belief and illusion prejudice and diversity and love and hate the brevity of each of the book s 31 stand alone modules makes this the perfect text for covering the core concepts in the field the new fourth edition contains expanded coverage of cultural diversity and the most current research from the 21st century

announcing a new myers dewall text created specifically for the fall 2019 ap course framework you are likely familiar with the name dr david g myers now he and his new co author nathan dewall bring you a book that will allow you to use college board s new personal progress checks and dashboard more effectively this updated edition includes 100 of the new course content in the new nine unit structure all teacher and student resources will also be updated to correlate to the new student edition this includes the te trfd tb strive and launchpad everything will publish in summer 2020 such that you can use this new program for fall 2020 classes if you re not familiar with myers dewall texts you are in for a treat drs myers and dewall share a passion for the teaching of psychological science through wit humor and the telling of poignant personal stories individually identified in the text by the use of each author s initials dm and nd through close collaboration these authors produce a unified voice that will teach illuminate and inspire your ap students

teaching psychological science through writing and interactive media psychology for high school takes an integrated approach so that after you read a chapter you move into working online getting to put yourself into the role of scientific researcher

this breakthrough iteration of david myers best selling text breaks down the introductory psychology course into 55 brief modules

exploring social psychology succinctly explores social psychological science and applies it to contemporary issues and everyday life based on the bestselling text social psychology by david myers the book presents 31 short modules each readable in a single sitting that introduce students to such scientific explorations as love and hate conformity and independence prejudice and helping and persuasion and self determination instructors and students can now access their course content through the connect digital learning platform by purchasing either standalone connect access or a bundle of print and connect access mcgraw hill connect is a subscription based learning service accessible online through your personal

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this new edition merges the rigor of science with a broad human perspective to provide a state of the art introduction to psychology from vivid presentation and intense attention to detail to research based study aids and media learning tools the inviting authorial voice of david myers speaks to the life experiences of all students

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