

Social Entrepreneurship A Modern Approach To Social Value Creation

Social Entrepreneurship Entrepreneurship Modern Entrepreneur and Entrepreneurship ECIE 2017 12th European Conference on Innovation and Entrepreneurship Entrepreneurship Entrepreneurship as a Route out of Poverty Essentials of Contemporary Business Leadership Entrepreneurship Research in Europe Introduction to Entrepreneurship Designing and Implementing Public Policy of Contemporary Polish Society Entrepreneurship Entrepreneurial Valuation The Need for Organization Development in Successful Entrepreneurial Firms Digital Management to Shape the Future Entrepreneurship Modern Entrepreneurship and E-business Innovations Contemporary Business The Routledge Companion to the Makers of Modern Entrepreneurship Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors Study Guide [for] Contemporary Business, Tenth Edition [by] Boone & Kurtz Arthur C. Brooks David Deakins H. S. Kumawat Christophe Loué Adnan Ul Haque Tolu Olarewaju Amy E. Forbes Alain Fayolle Dr. Santosh Kumar Sahu Dorota Szaban Donald F. Kuratko Mark Packard Randel S. Carlock Richard C. Geibel Süphan Nasir Louis E. Boone David Audretsch Georgia Levenson Keohane Kathy J. Daruty

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for undergraduate and graduate courses in social entrepreneurship and nonprofit management this text brings together the established pedagogy of entrepreneurship with cutting edge nonprofit and public management tools

a new text providing an international and contemporary introduction to entrepreneurship treating it as an evolving and ever emerging social phenomenon and exploring recent trends that impact it

entrepreneurship a contemporary perspective emphasizes theories and practices related to entrepreneurship as it is found in the real world the book provides in depth insights into entrepreneurship concepts and offers practical learning solutions through its many and varied case studies the book explores the attributes of successful entrepreneurial ventures in a changing business environment and explains how key concepts approaches and practices have evolved over time

the unique focus of this textbook is that it steps away from the traditional views of entrepreneurship and instead looks at entrepreneurship through a number of distinct lenses including gender geopolitical trends and the social environment the book also examines the optimal conditions and strategies for the survival and sustenance of entrepreneurial ventures in an ever changing business world with a future facing focus entrepreneurship a contemporary perspective shines a light on what entrepreneurship will be like in the next few likely transformative decades suitable for students at advanced undergraduate and postgraduate levels this textbook will find a home wherever modern entrepreneurship is taught and studied

this book examines how entrepreneurship can be used as a tool to escape poverty with relevance for both sdg 1 no poverty and sdg 8 promote sustained inclusive and sustainable economic growth full and productive employment and decent work for all it pays special attention to women and minority ethnic groups offering a fresh perspective on entrepreneurship as a means of upward social mobility and rooted in research the book explores the issue in three ways firstly it pays special attention to the nexus between the entrepreneur resources institutions opportunities necessities and the environment for drawing a comprehensive picture of how individuals could use entrepreneurship for successful upward social mobility in a changing world secondly it emphasizes the peculiar challenges that female entrepreneurs face how those challenges can be overcome and how female entrepreneurship may be a route to women's socio economic advancement thirdly it highlights the challenges faced by ethnic minority business owners and how such ethnic minority businesses could thrive amid institutional voids as well as direct and indirect forms of discrimination based on the latest research from developed and developing countries the book offers compelling insights for sustaining entrepreneurial ventures in an evolving world

essentials of contemporary business leadership provides contemporary tools for the next generation of aspirational leaders to fully meet their potential and optimise group performance the highly experienced authors utilize their own contemporary leadership dimensions model which provides flexible and creative ways to enhance leadership learning the book goes through the components of the model sequentially self leadership people leadership business leadership client leadership and finally community leadership this progressive approach effectively allows readers to build their knowledge and pull threads of learning into the next component of the unique model each chapter also features cases studies multiple interactive exercises and discussion questions which helps complete understanding from theory to practice this is an ideal text for students starting their leadership journey or for practitioners hoping to improve their leadership and management skills online resources will include additional exercises to augment learning

in this vital new book leading international scholars highlight the unique characteristics and rich variety of european research in entrepreneurship they pursue several different perspectives and focus on the key issues and most significant developments in the field

recognize the innate entrepreneurial potential within themselves understand the many ways in which entrepreneurship can manifest itself in different walks of life appreciate the role that entrepreneurial behavior can play in enhancing their lives and the lives of others develop a strong knowledge base and set of tools that enables them to act on creative and innovative ideas recognize the critical importance of values and ethics when engaged in entrepreneurial activities apply sound business and economic principles to successfully launch and effectively manage a new venture develop analytical and critical thinking skills necessary to make sound financial decisions in business and personal arenas understand the ethical implication of business decision making and recognize ethical dilemmas

the process of creating and implementing sectoral policy has been described from two perspectives on the one hand the attention of the contributors focuses mainly on the social actors of these policy individuals and institutions on whose activity the process of implementing specific policy provisions depends on the other hand the complexity of sectoral policy forces the need to refer to many areas of social life around which specific solutions are created the effectiveness of public policy including sectoral policy also requires indicating the context related to the socio political conditions in poland to understand why different public policies emerge in different regions it is important to understand the details that shape them in this volume it is crucial to indicate the determinants of the process of creating and implementing policy relating to selected aspects of socio economic life de facto sectoral policy in polish society

value is a verb and entrepreneurial valuation is the process of figuring out what others should value the process is a challenging one fraught with difficulties if you are considering your own entrepreneurial journey how do you start how do you come up with a good idea how do you know if your idea is good or if consumers would pay for it entrepreneurial valuation brings to life cutting edge research on value theory challenging the prevailing wisdom that entrepreneurial valuation is as simple as asking consumers what they want in fact consumers often don t know what they should want value is a learning process and consumers are learning what to want over time entrepreneurial valuation will teach you how to follow consumers through this value learning process until you understand them enough to lead them on their journey

this book presents selected contributions to the international scientific practical conference 2023 iscp 2023 organized by east european university georgia e commerce institute germany and adelphi university usa it discusses the challenges and opportunities of digital transformation in various industries and introduces advanced research and solutions from both academic and professional perspectives the topics covered include digitalization in health care legal systems corporate responsibility e commerce digital entrepreneurship and digital transformation in education with a significant focus on social commerce encompassing live shopping as a fusion of social media and e commerce a dedicated chapter examines and describes the interaction between digitalization and sustainability the growing influence of artificial intelligence in the financial sector is discussed moreover it investigates the influence of digitalization on the education sector and the labor market the book focuses on the special opportunities presented by digitalization and describes how the resulting new potential can be translated into tangible benefits it is an interesting read for researchers and professionals interested in digital management as one of the most important developments of recent times

technology has emerged as an important component in businesses and organizations by allowing for modern innovations through the internet and other information and communication technologies modern entrepreneurship and e business innovations provides advanced knowledge of e entrepreneurship and innovation as well as emerging theories applications and challenges this book is an essential reference source for researchers practitioners and executives interested in a better understanding in a comprehensive framework for e business and entrepreneurship

once relegated to the dusty shelves of ancient muses research and scholarship on entrepreneurship has exploded as a field of research with impactful additions from a range of disciplines rendering the field a tricky one to traverse the routledge companion to the makers of modern entrepreneurship offers a comprehensive guide to entrepreneurship providing an authoritative exploration of the key people and their ideas this book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship edited by two of the world s leading entrepreneurship scholars this comprehensive volume offers a platform for understanding and future research that is both state of the art and authoritative it expands on how modern entrepreneurship has developed with a focus on the key makers of the field including theories such as social psychology concepts such as neuroeconomics and types such as political

entrepreneurship the contributions to the collection are grouped into three sections emergence of entrepreneurship research theories in modern entrepreneurship concepts and makers in modern entrepreneurship this companion is essential reading for students and academics interested in entrepreneurship entrepreneurial management and business management

are you ready for the social entrepreneurship revolution in her book social entrepreneurship for the 21st century georgia levenson keohane provides a great insight into the emergence of social business and entrepreneurship her work provides a clear sighted analysis of the many different dynamics at play as we test new models and solutions for global economic change muhammad yunus 2006 nobel peace laureate author of banker to the poor entrepreneurship and venture thinking don t reside only in silicon valley they can be found in the nonprofit sector and they are changing the social fabric of nations and cultures around the world just how the nonprofit sector has evolved into a powerful agent of social change is the story expertly told by georgia levenson keohane in social entrepreneurship for the 21st century this is a hugely important book for those who want to understand the nonprofit world and its evolving role eliot spitzer former governor of new york and host of current tv s viewpoint a timely comprehensive and well written perspective on one of the most powerful positive forces for social change in our world today keohane s book not only synthesizes her state of the art knowledge of the field but brings new insight into impact investing the growing role of the social capital markets the essentiality of valid performance measures and the blurring of the lines between the social public and private sectors william f mechan iii raccoon partners lecturer in management stanford graduate school of business and director emeritus mckinsey and company there s been much talk of a social entrepreneurship movement over the past decade but what is it how new is it how has it influenced nonprofits as well as the private and public sectors what are its virtues and its limitations what risks are there in its embrace georgia levenson keohane has provided the most comprehensive deeply researched critical examination of social entrepreneurship to date phil buchanan president of the center for effective philanthropy modern social entrepreneurship is transforming the way we invest our money and change the world within 10 years investors will channel hundreds of billions of dollars to achieve positive social and environmental impact in housing health education energy and financial services across the globe while there are extraordinary financial and social gains to be made many unanswered questions remain what s the best way to harness markets to promote social change and what kinds of investments can we make across the nonprofit private and public sectors to achieve a more shared prosperity this book demystifies the complex world of social entrepreneurship providing all the information you need to understand social investment and innovation whether you re a private investor policymaker nonprofit manager or passionate and engaged donor in clear and straightforward language former mckinsey executive georgia levenson keohane charts the development of what the new york times calls the emerging hybrid of philanthropy and private equity in social entrepreneurship for the 21st century a must read for anyone interested in innovative solutions to social problems keohane shows how social entrepreneurship has radically transformed the nonprofit private and public sectors explores the promise of impact investing what it really is and how it works illuminates the challenges of bringing billions of dollars in private capital to bear on social problems identifies smart public policies that promote social innovation at the local and national levels recommends specific investment opportunities you can act on now with in depth coverage of cutting edge social programs and philanthropic initiatives social entrepreneurship for the 21st century provides the knowledge and tools you need to be a responsibly engaged investor and citizen in the coming decades

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