Smartcuts How Hackers Innovators And Icons Accelerate Business Hardcover

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innovate activate accelerate this is a book for those who see every day as an opportunity to be smarter about how they approach their business their customers and their competition it s a series of bite sized strategic ideas exercises frameworks and thought starters to keep you focused on the big picture who s this book for anyway ceos entrepreneursit doesn t matter if you are a small business owner or running a fortune 100 company it s a common occurrence that the day to day stresses of running a business can take a toll on your ability to get above it all and think strategically this book

is designed to give a few minutes a day to reset that part of your brain that welcomes the comfort of business as usual and to restart the process of evaluating strategies and asking what if innovators an innovator s job is not as many think to create new product ideas from thin air it is to uncover real business opportunities the ideas and concepts presented in this book were written to give you some added support for finding evaluating and launching new ideas and most importantly to evaluate those new ideas in a framework consistent with your business goals and the markets in which you compete strategistswhether you re looking for a new strategic approach to solving a business challenge or new approaches for maximizing results from the strategy to which you re already committed you ll likely find some new ideas to explore here

accelerate is a collection of thoughts through the eyes of business founders that have been through a startup accelerator program it is a q a session on startup steroids and as a modern day almanac about the ever changing landscape of startup accelerators featuring the experiences and learnings of their graduates accelerate is designed to help you broaden your real life knowledge base when it comes to starting a company while also giving you a strong foundation from which to accelerate your own entrepreneurial growth organically or artificially through participating in an accelerator program

describes how organizations can learn to move swiftly to accommodate change while still providing the necessary structures that nurture employees and long term success

great leaders of change positively impact business performance by fundamentally working differently than most leaders in three ways first they change how they think and talk about change second they change their approach to change by engaging both individuals and the organization and third they elevate what they do as a leader and the roles they play

competition technology the economy and the increasing pace of business are creating unprecedented pressure on business leaders to quickly implement new business plans with little room for contingencies or failure in accelerating

business a seasoned executive provides tips and recommendations to help companies successfully step up business plan implementation and business change all while avoiding common pitfalls michael taylor is a member of the marketing management faculty at the richard ivey school of business at the university of western ontario in london ontario canada and his past experience includes advising senior executives and extensively studying change management he combines this core knowledge with his own research observations and practical experience in order to share a structured approach the accelerated implementation model aim that will help companies stay ahead of the competition without sacrificing success business leaders will learn how to set realistic and achievable objectives manage risks empower a culture of change recognize acceptance and rejection behavior and attentively manage the implementation managing change can be a complicated endeavor the expert guidance offered in accelerating business provides a strong foundation that will give every organization the advantage it needs in today s competitive business world

you can grow your revenue and scale your business without sacrificing your whole personal life it s all about working smarter not longer strategy sprints is the blueprint that you need to increase your effectiveness grow your revenue and secure business resilience using the sprints method agile expert simon severino shows you how to transform your business with 12 assignments or sprints that will make you more impactful as a business leader grow your revenue and make your strategy execution rock through these tried and tested exercises businesses blow the competition out of the water strategy sprints will teach you to identify the bottlenecks that are weighing your business down turn you and anyone in your team into a sales superstar and streamline processes so you spend time where it matters the outcomes you ll master include developing a compelling vision mapping out where you can make the most money increasing your conversion rates to sales with plenty of practical tools and templates that work learn how strategy sprints can transform your business

if you want to accelerate your business and career and stand out like a tall giraffe surrounded by tiny field mice now is the

time to get serious and get going in this book high performance expert paul rulkens offers the best ideas insights and techniques to get everything you can out of everything you have from business growth to maximizing your own performance in the power of preeminence you will learn the critical skills and inside secrets to focus on the few things necessary for business success dramatically grow your business and career achieve twice the results in half of the time strategically quit your way to achieve big goals communicate anything to anyone quickly and cheaply innovate and outsmart your competition rapidly build essential high performance habits become part of the top 10 percent in your professional field paul rulkens has drawn from his extensive experience in developing high performance organizations and individuals to create a guide packed with proven and practical ideas you do not have to be ill in order to become better whether you are a business leader company owner or ambitious professional the power of preeminence has what you need to significantly raise the bar set a new standard and rapidly take you and your organization to the next level of business and career success

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