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lillian wong brings together evidence informed studies which are at the forefront of higher education developments in english language teaching and learning and shares expertise from prominent academics in hong kong written by experienced practitioners who are active in the evolving field of scholarship of teaching and learning it provides accessible and engaging insights into best practices in new and innovative areas such as communities of practice scholarship big data analytics digital literacies blended learning small private online courses dialogic use of exemplars students as tutors and critical thinking the book covers best practices in three interrelated key areas in university english language education including curriculum design and pedagogy use of technologies and the teaching and learning of english in the disciplines linking theory and practice the chapters discuss the emphasis on eap esp in university english language education how technological developments are impacting the field and the implications for further research and the teaching of english in higher education this resourceful collection is essential reading for teachers in service and intraining or those working in language education at the tertiary level where english is being used as an academic lingua franca a medium of instruction or where eap esp plays an important role researchers in tesol and applied linguistics curriculum designers and leaders teacher educators and policymakers as well as undergraduate and postgraduate students will also find it valuable

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forget business as usual don t believe everything you read about best practices there is no magic bullet when your market changes you have to change your strategy and take control of your own success you have to renew your business model in a global market that is constantly evolving you can t expect magic bullets or best practices or any stand alone business philosophy that many books and gurus offer to guide your company through good times and bad instead you need to take an active role in reviewing and retooling your strategies you need to stop thinking business as usual you need business model renewal a groundbreaking book that provides a language and multiple frameworks for how to think about and implement business model reinvention a full range guide to synthesizing and applying the most up to date thinking in business today business model renewal challenges you to re evaluate your methods rethink your options and reignite your organization constantly challenging the mindset of tried and true numbers based solutions such as market share financials and metrics gorchels integrates both traditional concepts and cutting edge ideas to avoid the usual one size fits all approach that can stifle a company s growth you ll learn how to build a custom made business model that encompasses the totality of how your company produces value including design infrastructure culture operations and more you ll learn how to adapt to newest emerging technologies how to cope with the biggest market fluctuations how to serve the latest demographic shifts and how to plan ahead for your company s future envisioning business model renewal efforts drives leaders and managers to deal with the ambiguity of future thinking shifts in technology market needs and competitive arenas can never be known precisely but must nevertheless be anticipated scenario planning and other group based collaborative efforts to study the future are therefore necessary components of business model renewal so too is corporate culture decision making business model portfolio design and change management that s why the frameworks in this book touch on all of these facets business model renewal won t give you seven proven steps five key principles or even 10 irrefutable laws but it will challenge you to do the hard work of broadening the perspectives of your firm the ecosystem in which it exists the role of your personal leadership and the followership within your corporate culture

based on the most current research this new edition of the best selling guide provides an updated solution driven methodology for benchmarking in both the public and nonprofit sectors unique in its focus solely on benchmarking the authors take a step by step approach to two benchmarking techniques differentiating between the two and then providing a new approach to solution driven benchmarking that requires less time and fewer resources benchmarking in the public and nonprofit sectors provides new tools many updated case studies and additional examples not only from government and nonprofit agencies but also from the international community this important resource will help practitioners implement a quick proven method as they search for solutions to their most pressing problems jacket

case studies with reference to some indian corporate companies

the sex education you never got what to do when the sex is over and you re left with an ex in 1969 david reuben md published his groundbreaking book everything you always wanted to know about sex forty years later we know plenty about sex the thing we re so confused about however is what to do when the sex is over and you re left with an ex in the age of google facebook and twitter it s almost impossible to leave the past behind everything you always wanted to know about ex is the answer for any woman whose former relationship is keeping her from finding true love written by two family therapists this book helps readers learn who holds the power in your ex relationships the best way to deal with an unavoidable ex solutions to everyday ex issues including kids how to handle your boyfriend s or husband s exes how to get resolution with any ex how to learn from your exes so as to make a better choice the next time this sassy take charge manual is a must read for any

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