

Sage Dictionary Of Qualitative Management Research

The SAGE Handbook of Qualitative Business and Management Research Methods
The SAGE Dictionary of Qualitative Management Research
The SAGE Handbook of Qualitative Business and Management Research Methods
Qualitative Management Research in Context
Qualitative Organizational Research
The SAGE Dictionary of Qualitative Management Research
Qualitative Research in Sport Management
Qualitative Methods in Management Research
Qualitative Research in Management
Qualitative Research in Business and Management
Management Research
Qualitative Methods in Management Research
Applying Qualitative Methods to Marketing Management Research
Management Research
Handbook of Qualitative Research Methods for Family Business
Research Methods for Managers
Handbook of Qualitative Research Methods on Human Resource Management
Qualitative Research
Qualitative Methods in Management Research
Handbook of Qualitative Research Methods for International Business
Catherine Cassell Richard Thorpe Catherine Cassell Bruno Américo Gillian Symon Richard Thorpe Allan Edwards Catherine Cassell Rajen K. Gupta Michael D Myers Susan Rose Evert Gummesson R. Buber Mark Easterby-Smith Alfredo De Massis John Gill Keith Townsend Françoise Chevalier Evert Gummesson Rebecca Marschan-Piekkari

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Marschan-Piekkari

the sage handbook of qualitative business and management research methods provides a state of the art overview of qualitative research methods in the business and management field the handbook celebrates the diversity of the field by drawing from a wide range of traditions and by bringing together a number of leading international researchers engaged in studying a variety of topics through multiple qualitative methods the chapters address the philosophical underpinnings of particular approaches to research contemporary illustrations references and practical guidelines for their use the two volumes therefore provide a useful resource for ph d students and early career researchers interested in developing and expanding their knowledge and practice of qualitative research in covering established and emerging methods it also provides an invaluable source of information for faculty teaching qualitative research methods the contents of the handbook are arranged into two volumes covering seven key themes volume one history and tradition part one influential traditions underpinning qualitative research positivism interpretivism pragmatism constructionism critical poststructuralism hermeneutics postcolonialism critical realism mixed methods grounded theory feminist and indigenous approaches part two research designs ethnography field research action research case studies process and practice methodologies part three the researcher positionality reflexivity ethics gender and intersectionality writing from the body and achieving critical distance part four challenges research design access and departure choosing participants research across boundaries writing for different audiences ethics in international research digital ethics and publishing qualitative research volume two methods and challenges part one contemporary methods interviews archival analysis autoethnography rhetoric historical stories and narratives discourse analysis group methods sociomateriality fiction metaphors dramaturgy diary shadowing and thematic analysis part two visual methods photographs drawing video web images semiotics and symbols collages documentaries part three methodological developments aesthetics and smell fuzzy set comparative analysis sewing quilts netnography ethnomusicality software anti history emotion and pattern matching

this comprehensive work extends general ideas concepts and techniques of qualitative research into the realm of management research this is a crucial reference tool for anyone conducting research in this field of study choice with over 100 entries on key concepts and theorists the dictionary of qualitative management research provides full coverage of the field explaining fundamental concepts and introducing new and unfamiliar terms this book provides definitions examples in the field of management studies criticisms and possible future directions engagingly written by specialists in each area this dictionary will be the definitive and essential companion to established textbooks and teaching materials in qualitative management

research

the sage handbook of qualitative business and management research methods provides a state of the art overview of qualitative research methods in the business and management field bringing together a team of leading international researchers the chapters offer a comprehensive overview of the key methods and challenges encountered when undertaking qualitative research in the field the chapters have been arranged into three thematic parts part one examines a broad spectrum of contemporary methods from autoethnography and discourse analysis to shadowing and thematic analysis part two presents an overview of key visual methods such as photographs drawing video and web images part three explores methodological developments including aesthetics and smell fuzzy set comparative analysis and beyond

this concise book uses narrative fiction to address how researchers can conduct qualitative research using both online and first hand data and digital and face to face methods the book is structured around four phases of the research process accessing management field research writing the literature review collecting and analysing data and enacting qualitative research and finally the creative process of writing qualitative research theory and practice are merged through a situation based case study within each chapter with the methods and tools employed in each context explored through narrative fiction the protagonists of each case have specific questions emotions and ambiguities that qualitative researchers need to face offering a unique approach to the practice of qualitative research and how it is used in real life situations founded on the idea of enacting and not just doing qualitative research this book offers toolkits that the researcher can use to operationalize research from start to finish it will be of interest to postgraduate students conducting research based projects in business and management phd researchers and academics looking for a fresh approach

written by gillian symon and catherine casse internationally renowned experts in qualitative research methods this comprehensive text brings together in one volume the range of methods available for undertaking qualitative data collection and analysis qualitative organizational research contains 27 chapters each focusing on a specific technique the first part of the volume looks at contemporary uses of qualitative methods in organizational research outlining each method and illustrating practical application through case studies the second part of the volume goes on to consider the broader issues in qualitative methods examining key contemporary debates in each area as well as providing practical advice for those undertaking organizational research

this comprehensive work extends general ideas concepts and techniques of qualitative research into the realm of management research this is a crucial reference tool for anyone conducting research in this field of study choice with over 100 entries on key concepts and theorists the dictionary of qualitative management research provides full coverage of the field explaining fundamental concepts and introducing new and unfamiliar terms this book provides definitions examples in the field of management studies criticisms and possible future directions engagingly written by specialists in each area this dictionary will be the definitive and essential companion to established textbooks and teaching materials in qualitative management research

qualitative research in sport management is the first book of its kind to produce a unique and ground breaking work which brings together valuable research designs in each design the text provides a concise guide to how each model can first be applied to sport management issues and problems second strengthen the research design and finally enhance the research process publisher s website

this book is the first of its kind on qualitative research in management in the indian context it covers the philosophy and practice of qualitative research and presents the journeys of 10 management scholars who describe their experiences of doing qualitative research while explaining their choice of varied methods both aspiring and experienced management researchers will find it an invaluable resource

this accessible and expansive yet remarkably concise textbook is designed to help readers with their research project as well as guiding them through the key methods of collecting and analysing qualitative data this book provides invaluable information on writing up their research and how to get published now in its third edition qualitative research in business and management has been fully updated to include a range of recent examples of aspects of qualitative research in action and a new look at the methods and ethics of using social media data

for many post graduate students undertaking a research project for the first time is a daunting prospect gaining the knowledge and skills needed to do research typically has to be done alongside carrying out the project itself students often have to conduct their research independently perhaps with limited tutor contact what is needed in such situations is a resource that supports the new researcher on every step of the research journey from defining the project to communicating its findings management research applying the principles provides just such a resource structured around the key stages of a research

project it is designed to provide answers to the questions faced by new researchers but without neglecting the underlying principles of good research each chapter includes next steps activities to help readers apply the content to their own live research project the companion website provides extensive resources including video tutorials to support the development of practical research skills the text reflects the richness and variety of current business and management research both in its presentation of methods and techniques and its choice of examples drawn from different subject disciplines industries and organizations management research applying the principles combines diversity of coverage with a singularity of purpose to help students complete their research project to a rigorous standard

evert gummesson s piercing relevance on the major issues of management problems and how to tackle them with qualitative research is astounding and leads to great understanding barney g glaser co author of the discovery of grounded theory this book is a welcome contribution to the theory of science and methodology it is to the author s credit that the material is presented in an interesting and easily accessible way the use of examples from the author s own experiences are particularly helpful richard teare in service industries journal evert gummesson has made a most worthwhile contribution to an under appreciated area of management research his views which draw on hundreds of references from many expertise areas deserve attention and debate edward toomer and ken bowen in journal of operational research is research in management disciplines leadership corporate strategy marketing organization theory quality management and others taking advantage of the best scientific methods available in this revised edition evert gummeson answers no qualitative methods in management research second edition offers a fresh approach to case study research stressing the need for involved rather than detached researchers evert gummesson links quality assessment of case study research to current total quality management thinking and proposes the concept of management action science where the researcher is both actor and student as the most advanced and rewarding approach to research this book is written in a personal style and is rich in examples from academic research real world practice and management consultancy

qualitative research methodologies are gaining more and more acceptance this book deals with the application of qualitative methods to marketing management research it explains different ways of making and analyzing data with qualitative tools and it describes the generation of results working for researchers as well as for practitioners in marketing management teachers and students in marketing and research methodology as well as researchers and practitioners in marketing management will find useful material on research methods and case study research

electronic inspection copy available for instructors here now in its fourth edition this much loved text offers theoretical and philosophical depth without sacrificing what you need to know in practical terms with an impressive suite of in text features and online materials as well as the authors ability to tackle complex issues in a clear and accessible way this textbook makes the whole scope of management research methods approachable inside you will find painless coverage of the entire research process as well as a critical thoughtful treatment of important issues like ethics and politics making this an invaluable companion to any student or researcher who needs to know about business and management research methods new to the fourth edition expanded coverage of mixed methods further guidance on choosing a research question and writing a research proposal more visual material and an improved full colour layout the book s companion website has been fully updated to include an instructor s manual lecture slides links to further reading more full text articles from sage journals online an online glossary an author podcast visit the companion webiste at sagepub.co.uk/easterbysmith

this timely handbook provides a comprehensive guide to the methodological challenges of qualitative research in family business written by an international multidisciplinary team of experts in the field the handbook provides practical guidance based on the experiences of senior researchers and features reflective discussion on how to craft insightful rigorous studies

the highly anticipated fourth edition of this bestselling text still succeeds in providing a step by step guide to implementing particular methodologies while simultaneously encouraging a strong awareness of philosophical assumptions new to the fourth edition expanded coverage to accommodate recent developments in management research methodology new topics include doing a literature review case study research action research mixed methods and writing up packed with practical research examples and exercises that encourage students to reflect upon the issues raised and relate them to their own experience additional learning features including critical reflection boxes case studies and chapter summaries a companion website with a full instructors manual and powerpoint slides students have free access to downloadable journal articles and author podcasts using a practical approach but with explicit attention to the role of theory in management research the new edition of research methods for managers is a stimulating guide for students in management organization and organization research

this handbook explores the opportunities and challenges of new technologies for innovating data collection and data analysis in the context of human resource management written by some of the world s leading researchers in their field it comprehensively explores modern qualitative research methods from good project design to innovations in data sources and

data collection methods and finally to best practice in data analysis

when doing a thesis for a doctorate in business administration dba many doctoral candidates choose qualitative research as an approach to complete their project however positioning a qualitative research approach in a disciplinary field determining choosing implementing and contextualizing it in a judicious manner is crucial for the success of the research work and of the dba thesis this book has been prepared for dba candidates to illustrate the development of qualitative research approaches each chapter provides a voice regarding qualitative research as it is practiced in many management science disciplines including strategy management accounting and control marketing information systems management finance human resources management organizational theory and multidisciplinary research written to make the content accessible and to facilitate its appropriation by the readers these chapters each offer a presentation of their disciplinary positioning their methodological steps the production of their results and the formulation of their managerial recommendations more specifically this book is part of the business science institute s dba fundamentals series to guide the academic work of doctoral candidates in their dba scientific training curriculum it is a musthave companion to the 2019 book by the same editors research methods for the dba

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Introduction

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