

Rhetorical Criticism Exploration And Practice

Rhetorical Criticism The Commercialisation of Massive Open Online Courses Rhetorics in the New Millennium Buffy Meets the Academy Black Women and Popular Culture Sourcebook on Rhetoric Sourcebook on Rhetoric Luzac's Oriental List and Book Review Biblia Oriental list (and book review quarterly). Luzac's Oriental List and Book Review Music Criticisms, 1846-99 The new biblical guide, ed. by J. Urquhart. Popular ed American Monthly Review of Reviews Saturday Review The Saturday Review of Politics, Literature, Science and Art Critical Approaches to Television The Academy and Literature The American Monthly Review of Reviews The American Monthly Review of Reviews Sonja K. Foss Seb Dianati James D. Hester Kevin K. Durand VaNatta S. Ford James Jasinski Charles Henry Stanley Davis Luzac and co Eduard Hanslick rev John Urquhart Albert Shaw Leah R. Vande Berg Albert Shaw

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sonja foss who has an enviable talent for synthesizing complex rhetorical concepts and processes into clear explanations presents nine methods of rhetorical criticism she carefully explains and illustrates the theory behind each method with abundant examples of applications interesting and lively essays some written by students encourage readers to develop their critical skills useful bibliographies list additional samples for each type of criticism rhetorical criticism is not a process confined to a few assignments in a rhetorical or media criticism course it is an everyday activity we can use to understand our responses to symbols of all kinds and to create our own symbols to generate the responses we desire book jacket

this book critically examines the role of massive open online courses moocs in higher education against the backdrop of rapid developments in online learning reporting on a method by which one could isolate ideologically charged words from websites the author underlines the need to pause question and understand the

underlying motives behind moocs and ask fundamental questions about their data use commercial interests and ability to provide good education with its step by step ideological analysis the author challenges educators policymakers and students alike to reconsider the fabric of online courses and their associated platforms the book will appeal to scholars of digital education and sociology as well as scholars from the critical sciences

some of the most renowned modern practitioners of new testament rhetorical criticism including elisabeth schussler fiorenza wilhelm wuellner and the editors themselves provide new rhetorical readings of new testament texts organized into three distinct sections rhetorics in the new millennium provides a cutting edge approach to this thorny issue in biblical studies the first section is a collection of three essays that are primarily theoretical in nature and concerned with examining general theories of rhetoric the second section is a series of specific studies each using a different accepted theoretical model to analyze a given text the final section presents valuable appendices which summarize information about the content of certain theoretical models of criticism finally a bibliography listing a wide variety of rhetorical critical studies and reference works is included

this book presents serious academic scholarship on buffy the vampire slayer it differs from other works because it uses buffy as a primary text and not as a secondary instrument to explore other concepts in doing so it demonstrates that popular culture studies should be approached with the same serious attention that is paid to classic philosophy and other long established fields essays assemble the buffy canon and explore how buffy treats shakespeare comics power sisterhood apocalyptic revisionism folklore feminism redemption patriarchy identity and education instructors considering this book for use in a course may request an examination copy here

with the emergence of popular culture phenomena such as reality television blogging and social networking sites it is important to examine the representation of black women and the potential implications of those images messages and roles black women and popular culture the conversation continues provides such a comprehensive analysis using an array of theoretical frameworks and methodologies this collection features cutting edge research from scholars interested in the relationship among media society perceptions and black women the uniqueness of this book is that it serves as a compilation of hot topics including abc s scandal beyoncé s visual album and oprah s instagram page other themes have roots in reality television film and hip hop as well as issues of gender politics domestic violence and colorism the discussion also extends to the presentation and inclusion of black women in advertising print and digital media

this book is designed to introduce readers to the language of contemporary rhetorical studies the book format is an alphabetized glossary with appropriate cross listings of key terms and concepts in contemporary rhetorical studies an introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself the primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication each entry in the

glossary ranges in length from a few paragraphs to a short essay of a few pages where appropriate examples are provided to further illustrate the term or concept each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest

i theoretical and critical foundations 1 the context for criticism television and society 2 foundations of television criticism 3 critical approaches to television discourse an overview 4 writing television criticism ii text centered critical approaches 5 semiotic structural criticism a sample study john fiske s popularity and ideology a structuralist reading of dr who 6 genre criticism a sample study matthew p mcallister s recombinant television genres and doogie howser m d 7 rhetorical criticism two sample studies bonnie dow s murphy brown postfeminism personified sarah r stein s the 1984 macintosh ad cinematic icons and constitutive rhetoric in the launch of a new machine 8 narrative criticism a sample study bruce e gronbeck s the visual and narrative rhetoric of redemption american culture responds to 9 11 iii producer centered approaches 9 auteur criticism a sample study richard campbell and jimme l reeves s television authors the case of hugh wilson 10 production context criticism a sample study elana levine s toward a paradigm for media production research behind the scenes at general hospital 11 ideological criticism a sample study mark p orbe s constructions of reality on mtv s the real world an analysis of the restrictive coding of black masculinity iv reception centered approaches 12 reader oriented criticism a sample study lawrence a wanner s the dream team communicative dirt and the marketing of synergy usa basketball and cross merchandising in television commercials 13 audience ethnographic criticism a sample study rona tamiko halualani and leah r vande berg s asian or american meanings in through and around all american girl 14 cultural criticism general approaches two sample studies heather l hundley s the naturalization of beer in cheers cathy sandeen s success defined by television the value system promoted by pm magazine 15 cultural criticism mythic feminist and psychoanalytic approaches three sample studies susan owen s vampires postmodernity and postfeminism buffy the vampire slayer robert westerfelhaus and teresa a combs s criminal investigations and spiritual quests the x files as an example of hegemonic concordance in mass mediated society sonia livingstone and tamar liebes s where have all the mothers gone soap opera s replaying of the oedipal story v ethics and the critical approach 16 television ethics and criticism

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