

Rethinking Globalization Hardcover

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what is triple bottom line the social environmental and economic aspects of an organization are the three components that make up the triple bottom line accounting system there are certain firms that have chosen to implement the tbl framework in order to evaluate their performance from a more comprehensive standpoint in order to generate more business value in 1994 john elkington a business writer asserts that he was the one who first used the phrase how you will benefit i insights and validations about the following topics chapter 1 triple bottom line chapter 2 environmental full cost accounting chapter 3 corporate social responsibility chapter 4 eco efficiency chapter 5 double bottom line chapter 6 sustainable business chapter 7 sustainable procurement chapter 8 corporate sustainability chapter 9 john elkington business author chapter 10 sustainability metrics and indices chapter 11 sustainability accounting chapter 12 return on investment chapter 13 environmental

social and corporate governance chapter 14 earth economics chapter 15 environmental profit and loss account chapter 16 sustainable market orientation chapter 17 social accounting chapter 18 fourth bottom line chapter 19 ecopreneurship chapter 20 triple bottom line cost benefit analysis chapter 21 context based sustainability ii answering the public top questions about triple bottom line iii real world examples for the usage of triple bottom line in many fields who this book is for professionals undergraduate and graduate students enthusiasts hobbyists and those who want to go beyond basic knowledge or information for any kind of triple bottom line

spiritual capital presents a new vision of capitalist society that transcends the greed materialism and meaninglessness so rampant today it offers an idea of wealth profit and capital that s about more than simply money

includes bibliographies

russia has embarked upon a difficult process of systemic transformation and economic opening up while the initial strong gdp decline seemed to have ended in 1997 the real development was facing even more difficult problems as output declined sharply after the ruble and banking crisis of august 1998 inflation started to increase again exports and imports were falling capital flight increasing and unemployment rising there is broad disappointment in russia regarding the transformation failure in 1998 since so many people had hoped that the end of the soviet command economy would bring democracy prosperity and international integration while poland has been able to double per capita income in the 1990s it has fallen by 50 in russia and this despite considerable imf involvement and some modest support from other international organizations what were the reasons for transformation failure in the 1990s what are the ingredients for long term sustainable transformation what are the internal and international requirements to avoid a second possibly tragic failure of transformation in russia an international group of researchers has focussed on these problems during a two year research project financed by the alfried krupp von bohlen und halbach foundation a series of papers were presented at workshops in potsdam bonn and moscow in 1999 where this book is devoted to four important issues the russian transformation crisis the topic of restructuring the need for stabilizing russia and the requirements for modernizing russia

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