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the fifth edition of supply chain logistics management presents logistics in the context of integration within a firm's supply chain strategy and operations the framework of supply chain management is initially presented by creating a foundation for in depth study of the five logistics operational components in part two challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in part three part four focuses on administrative challenges related to cross organisational collaboration performance measurement and concludes with the challenges of managing risk and achieving sustainability an essential feature is the integration of topical materials and examples into the supply chain logistics value creation process text materials are supported by study and challenge questions as well as contemporary cases discussion of it is integrated throughout and illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage

supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

over the last eight decades the discipline of business logistics has advanced from the warehouse floor and transportation dock to the boardroom of leading global enterprises and to the front porch of nearly every residence in the world we have had the opportunity to be actively involved in this evolution through research education advising and doing supply chain logistics management encompasses the development and fundamentals of the logistics discipline within a supply chain framework it also presents our vision for the future of business logistics and supply chain management and their roles in enterprise competitiveness

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supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain this text captures the current trends in supply chain management and supply chain strategy most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain in an integrated enterprise supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and extending to show how all the pieces fit together

this work presents a comprehensive model of supply chain management experienced executives from 20 companies clearly define supply chain management identifying those factors that contribute to its effective implementation they provide practical guidelines on how companies can manage supply chains addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance

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die globalisierung und virtualisierung von geschäftsbeziehungen vergrößert die bedeutung und die komplexität logistischer herausforderungen das management logistischer netzwerke wird zu einem wesentlichen wettbewerbsfaktor für unternehmen das buch wie die gleichnamige tagung september 2009 haben zum ziel den internationalen gedankenaustausch und die diskussion zwischen wissenschaft und praxis gezielt zu fördern damit strategien methoden und werkzeuge entwickelt werden können die es ermöglichen den wachsenden anforderungen gerecht zu werden

this book is an insightful well balanced stimulating scm strategy book that clearly tells managers consultants as well as educators that the scm concept is not a fad but a must strategy to gain competitive advantage in today's dynamic

global market place there are three major strengths first it is an unprecedented interdisciplinary scm strategy book that explains how companies obtain maintain and even enhance competitive advantages based upon a well laid scm strategy second it provides readers a unique well balanced framework for scm strategy formulation third it is a valuable contribution in the area of scm in that it does a good job in explaining such a complicated scm strategy to readers in such a simple manner soonhong hong min university of oklahoma author of the bestselling text supply chain management john t mentzer s companion book fundamentals of supply chain management twelve drivers of competitive advantage has been developed as a supplemental text for any course dealing with strategy and supply chains written in an entertaining accessible style mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies research from more than 400 books articles and papers as well as interviews with over fifty executives in major global companies inform these twelve drivers the roles of all of the traditional business functions marketing sales logistics information systems finance customer services and management in supply chain management are also addressed complete with cases and real world examples from corporations around the world the book s exemplars will help students and practicing managers to more effectively understand implement and manage supply chains successfully

the second edition of this popular textbook presents a balanced overview of the principles of supply chain management going beyond the usual supply chain text principles of supply chain management not only details the individual components of the supply chain but also illustrates how the pieces must come together to show the logic behind why su

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