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this comprehensive textbook has at its core the importance of linking strategic thinking with action in the management of tourism it provides an analytical evaluation of the most important global trends as well as an analysis of the impact of crucial environmental issues and their implications now in its third edition and reviewing the major factors affecting international tourism management this well established student resource provides an essential overview of strategic management for students and professionals in the tourism sector

this book examines the political and developmental implications of the new information and communication technologies nict in the third world whereas the concept of the digital divide tends to focus on technological and quantitative indicators this work stresses the crucial role played by the political regime type the pursued development model and the specific configuration of actors and decision making dynamics two starkly contrasting third world countries state socialist cuba and the latin america s show case democracy costa rica were chosen for two in depth empirical country s

this book is the outcome of a south south conference jointly organized by the asian political and international studies association apisa the latin american council of social sciences clacso and the council for the development of social science research in africa codesria in dakar senegal may 2012 the conference was organised in response to the financial crisis of 2008 which started in the united states and europe with reverberating effects on a global scale economic problems emanating from such crises usually leave major social and structural impacts on important sectors of the society internationally they affect living standards and constrain the well being of people especially in poor countries persistent problems include high unemployment increased debt and low growth in developed countries as well as greater difficulties in accessing finance for investment in the developing world there is a need for countries in the south to examine the available options for appropriate national and regional responses to the different problems emanating from the economic crisis this book attempts to provide ideas on some strategic responses to the disastrous impact of the crisis while keeping in mind the global common interest of the south it is hoped that the book will contribute significantly towards the agenda to rethink development and the quest for alternative paradigms for a just stable and equitable global political economic and social system a system in which africa asia and latin america are emancipated from the shackles of hegemonic and anachronistic neoliberal dictates that have nothing more to offer than crises vulnerabilities and dependency

there has been increasing asian interest in latin america in recent years beginning with japanese investment in the 1980s and continuing into the

present decade when there is growing investment by china this book examines the nature and extent of asian business and related activity in latin america it shows how investment is not just from japan and china with korea and india also involved and with taiwan directly competing with china it explores activity in the minerals and energy sector and also in trade and other areas it demonstrates how asian activity has a wide impact on the countries of both south america and the caribbean making them less exclusively the united states backyard how different countries are affected differently by asian activity and how the growing links with asia increasingly open up the possibility of greater latin american activity in asia

as the internet was born in brazil who were its pioneers how did they interact with the fathers of the internet in the united states and europe what strategies have guided the development of the internet in brazil as it developed in terms of coverage use speed price and quality of service what needs to be done to better realize their potential for accelerating the economic social and political development what is the brazilian model of internet governance and how it is evolving these are the main issues addressed in this book

the most complete and up to date bilingual business dictionary available over 80 000 entries habla español do you speak spanish habla inglés do you speak english habla de negocios do you speak business the business world has a language all its own accounting finance banking real estate insurance and other business related fields have specialized terminology as more and more english speaking professionals do business with spanish speaking professionals and vice versa the ability to speak business in both languages is essential this authoritative comprehensive reference helps bridge the language gap for professionals conducting business in both spanish and english with more than 80 000 entries business terms currently used in each language terms covering every area of international business accounting advertising commerce economics e commerce finance international trade tax securities banking real estate management insurance and more a user friendly format designed for quick reference up to date information including current e commerce terms and common acronyms word for word and phrase for phrase translations this is a reference business professionals will rely on again and again because in today s global marketplace companies can t afford to let language barriers be business barriers

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provides over 26 000 academic institutions 150 000 staff and officials extensive coverage of universities colleges and other centres of learning and detailed information on over 400 international cultural scientific and educational organizations

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