

# Quantitative Methods In Economics Business And Finance

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for the nonfinancial manager who needs instant explanations in order to solve a business finance problem this vest pocket reference is unrivaled two hundred one of the most commonly used financial tools are defined explained demonstrated in clear concise terms the guide is not aimed at professionals with an especially high level of financial sophistication yet many of the tools discussed involve decidedly high level concepts the authors are able to write about complex topics which oftentimes seem

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explaining how to run a business in a real market this work describes a business as it proceeds from initial set up through its first year of trading providing a quick course on business finance as it relates to business growth

pearson has been the market leading business finance text in australia for nearly 30 years over that time business finance has been updated and reinvented in response to the changing requirements of finance students building a reputation for providing a current authoritative and comprehensive introduction it's broad coverage makes it suitable for one or two subject programs at both undergraduate and postgraduate levels this eighth edition has been thoroughly updated and refined to ensure its continued relevance to the australian market the authors have pitched the text to suit the needs of today's students making it even more readable but without compromise to the content

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intended for managers seeking an introduction to business finance this text aims to cover the essentials of financial and management accounting in a way that has a clear finance theme linking return risk and cash flow business models are used to develop and clarify underlying concepts

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