

Production Operations Management By William J

Strategic Operations Management Operations Management Operations
Management Operations Management, Second Edition Operations
Management Operations Management Principles of Operations
Management EBOOK: Operations Management Strategic Operations
Management Operations Management Operations Management Focused
Operations Management Process Theory Operations Management Essential
Guide to Operations Management Operations Management in
Context Fundamentals of Operations Management Operations
Management Operations Management Operations Management Steve Brown
Michael Lewis Peter Jones Terry Hill Mike Pycraft S. Anil Kumar Jay
H. Heizer Steve Paton Steve Brown Lee J. Krajewski Derek L. Waller
Boaz Ronen Matthias Holweg Joseph G. Monks David Bamford Les Galloway
Mark M. Davis C. Donald J. Waters Alison Bettley Nigel Slack
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this is a substantial new edition of a successful textbook which continues to have a sensible and easy to read style each chapter has a past present future theme with a real strategic approach strategic operations management shows operations as combining products and services into a complete offer for the customer services are therefore seen as key and are integrated throughout the material in each chapter manufacturing service supply and other key factors are all shown to be in place in an era where companies are fond of talking about core competences but still struggle to understand their operations this is an important for academics and practitioners alike only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage online tutor resource materials accompany the book

the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

an integrated media and text solution which clearly demonstrates the relevance of operations to everyday business activities through extensive use of text and running video case studies from companies such as ikea domino s easyjet and ticketmaster a truly engaging package for those with little knowledge or experience in operations management

operations management presents terry hill s vision of how operations can deliver real competitive advantage for organizations it provides

detailed consideration of service delivery system design with a dedicated chapter on the subject introduces the importance of people management from the beginning provides expanded discussion of operations strategy and market linkage enterprise resource planning and supply chain issues including e procurement demonstrates operations in the real world with over 100 mini cases plus detailed long case studies at the end of the book to encourage critical analysis and offers a range of companion materials for lecturers and students companion website palgrave com business hill

about the book this book presents lucid treatment of a wide range of issues involved in operations management it emphasises on the analysis and quantitative techniques for the overall role of operations management in organisations which aim at maximis

the student version of extend simulation software is on the cd rom the cd rom also includes additional practice problems self review quizzes and four bonus tutorial topics eight video cases feature case studies adobe acrobat reader 4 0 and quicktime 3 0 are included on the cd rom

operations management is all around us and is integral to every industry using contemporary and engaging examples this brand new text book brings to life fundamental operations management principles and theories that are applicable to both manufacturing and service situations reflecting the very latest developments in this dynamic field

this revitalized new edition of strategic operations management focuses on the four core themes of operations strategy a vital topic for any company s objectives strategy innovation services and supply expertly authored by a team of europe s top scholars in the field the text is enhanced by the addition of new case examples graphic images learning objectives discussion questions and suggestions for further reading in addition the companion website offers a comprehensive set of web links and videos to augment the learning experience this truly comprehensive volume underscores the differences between the core theories that underpin operations management students taking mba msc and mbm classes on operations management advanced operations management and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read

in this text the authors balance the presentation of both corporate strategy and analytical tools by presenting decision making within the context of a firm s competitive priorities a technology focus is new to this edition with internet research exercises expanded powerpoint slides for the teacher and support student software real world examples demonstrate how manufacturing and service organizations meet operations challenges and internet activities direct students to evaluate real world software this edition features a cross functional perspective that demonstrates how operations is linked to other functional areas such as it marketing finance and hr

operations management is the effective planning organization and control of the resources and activities needed to provide customers with goods and services this encompasses a broad range of functions including the provision of raw materials manufacturing assembly and distribution of finished goods to the client with the increasing use of subcontractors in disparate locations for many business functions and the continual drive for shorter lead times this supply chain network is a critical factor in business success derek waller s new approach to operations management treats operations and the supply

chain as an integrated system highlighting the links between the supply chain and all other parts of the business in both the manufacturing and service sectors to reflect this he gives more prominence to key topics such as inventory control quality planning and forecasting than many competitive books a comprehensive and practical text the first edition has been praised for its fresh approach lively writing style use of examples and international emphasis the current book takes a fully student centred approach complete with chapter introductions summaries boxed examples questions exercises and cases as befits a modern text in operations management waller balances the coverage of manufacturing and service sectors and includes up to date technological topics the new edition will be rewritten throughout to incorporate the latest technological advances and business thinking in addition the supply chain approach will be more clearly highlighted along with links to strategy to provide a more coherent conceptual framework

focused operations management shows how to do much more with existing resources in terms of throughput response time and quality it provides a system view and will touch upon performance measures operations management quality cost accounting pricing and above all value creation and value enhancement

the motivation for this book came out of a shared belief that what passed as theory in operations management om was all too often inadequate in one respect om scholars were bending over backwards to make theories from other fields fit our research problems in another questionable assumptions were being used to apply mathematics to om problems neither proved a good match with what the authors had observed in practice successful operations were managed by considerations that were far more straightforward than much of what was being published the authors of this book codify these practical considerations into a set of ten fundamental principles that bring together a century of operations management thinking the authors then apply these principles to important topics such as process design process improvement the supply chain new product development project management environmental sustainability and the interfaces between operations management and other business school disciplines

the revised and updated second edition of the popular and practical guide to contemporary operations management now featuring a new chapter on managing sustainable supply networks the essential guide to operations management explores fundamental operations management principles and shows how they are applied in real life situations in both the services and manufacturing sectors it adapts a strategic stance by providing a framework for effective decision making determining operations strategies designing processes products and work organisations managing change through effective project management and technology transfer exploring contemporary approaches to operations planning and control and then managing quality and improvement strategies as such it addresses the needs of practising managers postgraduate mba and msc students and final year undergraduates in advanced operations management elective courses the essential guide to operations management concepts and case notes second edition is supported by updated case studies throughout and online support materials for lecturers

operations management in context is a straightforward and accessible text which provides students with a good grounding in the theory and practice of operations management and its role within organisations the structure is clear and logical leading the newcomer to the subject through the topics in a way to maximise comprehension highlighting key issues and using case studies and examples from business to contextualise learning chapters are structured to enable

incremental and progressive learning with a logical development of the content each chapter is linked and ends with a summary of the key points met in the text to aid revision exercises and self assessment questions are included to reinforce learning and maintain variety with answers included at the end of the book the text is accompanied by a lecturer s supplement

covering topics in the field such as business process reengineering services interdisciplinary links and the importance of processes the main focus is on concepts and operations management applications

this book provides a solid and comprehensive introduction to operations management with a lively and stimulating presentation of the subject

this reader is an outstanding piece of work it captures the essence of operations management by providing an interesting and sometimes provoking set of readings it also provides an excellent review of the topic its approach to operations management is both topical and comprehensive the editors have done an outstanding job of including many of the significant recent developments in the area particularly in the technology and operations strategy areas nigel slack professor of operations strategy warwick university

operations management is important exciting challenging and everywhere you look important because it enables organisations to provide services and products that we all need exciting because it is central to constant changes in customer preference networks of supply and demand and developments in technology challenging because solutions must be must be financially sound resource efficient as well as environmentally and socially responsible and everywhere because in our daily lives whether at work or at home we all experience and manage processes and operations the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

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