

Principles Of Economics John Sloman

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how do markets work this reader introduces the student to the workings of the market explaining both the reasons for its success

and its shortcomings throughout the text encourages a critical approach demonstrating the diversity of market economies in particular it explores the social nature of market economies the range of approaches to the study of the market marxist austrian keynesian and institutional economics are discussed as alternatives to the neo classical mainstream the differences between anglo american european and asian economic models the historical development of markets globalisation its extent and its impact the costs and the benefits of markets with chapters by will hutton john gray and eric hobsbawm this reader provides an excellent introduction

suitable as an accompaniment to any introductory economics text but designed to be used specifically with john sloman s text this student workbook encourages the reader to delve into the subject and analyse typical economics problems and situations

economics for today s student principles of economics is designed with one overriding aim to make this exciting and highly relevant subject clear accessible and easy to understand the text puts economics in the context of the real world bringing the subject alive and giving students an insight into the economy in which we live and the economic forces that shape our lives the distinguishing features of this resource are its clarity and conciseness which make principles of economics ideally suited to introductory courses in economics largely inhabited by business studies students and other non economics majors

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