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Forthcoming Books Macroeconomics Microeconomics Review Copy *Karl E. Case*

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this easy to read accessible macro first principles book engages readers with familiar real world examples and applications that bring economics to life this book discusses the macro economy aggregate supply and aggregate demand incentives for productivity money and monetary policy microeconomic foundations output markets input markets market failure and government action and the global economy for financial planners and analysts making personal decisions and evaluating policy decisions

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engages students with familiar real world examples and applications that bring economics to life. It uses an explore-apply theme to show students how economics is a part of their everyday lives and how it can be a useful tool in making personal decisions and evaluating policy decisions. Macroeconomics explore apply only 17 chapters focuses on those topics that are at the heart of economics making this text one of the briefest in the market. Examples of this focus include strong coverage of consumer and producer surplus, early coverage of AD as a single chapter on the Keynesian cross, Ch. 10, which allows you to streamline your presentation and not overwhelm your students with excessive mathematical detail.

This easy-to-read, accessible macro first principles book engages the reader with familiar real world examples and applications that bring economics to life. This book covers microeconomic foundations, output, markets, input markets, market failure, and government action, and the global economy for finance professionals making personal decisions and evaluating policy decisions.

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