

# Prentice Hall World Cultures A Global Mosaic

Culture and Global ChangeWorld CulturesCultures and GlobalizationWorld CulturesGlobalization and CultureUnderstanding Global CulturesCulture, Globalization and the World SystemGlobal CultureUnderstanding Global CulturesGlobal CultureUnderstanding Global CulturesCultural GlobalizationThe Dictionary of Global CultureUnderstanding Cultural GlobalizationSocial Studies and the WorldGlobal/LocalWomen Across CulturesGlobal Culture/Individual IdentityConsuming CulturesA Place in the World? *Tim Allen Iftikhar Ahmad Helmut K Anheier Jan Nederveen Pieterse Martin J. Gannon Anthony D. King Diana Crane Martin J. Gannon Mike Featherstone Martin J. Gannon J. MacGregor Wise Kwame Anthony Appiah Paul Hopper Merry M. Merryfield Rob Wilson Shawn Meghan Burn Gordon Mathews Jeremy Seabrook Doreen B. Massey*

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culture and global change presents a comprehensive introduction to the cultural aspects of third world development it contains 25 chapters from leading writers in the field who each explore a particular aspect of culture and the significance and meaning of cultural issues for different people in throughout the contemporary world with chapters dealing with the importance of third world cultures but also with changes in russia japan the usa and the uk this book considers the relationship between culture and development within a

truly global context

this second volume the cultural economy analyzes the dynamic relationship in which culture is part of the process of economic change that in turn changes the conditions of culture it brings together perspectives from different disciplines to examine such critical issues as the production of cultural goods and services and the patterns of economic globalization the relationship between the commodification of the cultural economy and the aesthetic realm current and emerging organizational forms for the investment production distribution and consumption of cultural goods and services the complex relations between creators producers distributors and consumers of culture the policy implications of a globalizing cultural economy

now updated with new chapters on culture and on populism this seminal text disputes the view that we are experiencing a clash of civilizations as well as the idea that globalization leads to cultural homogenization instead jan nederveen pieterse argues that we are witnessing the formation of a global mélange culture through processes of cultural mixing or hybridization from this perspective on globalization conflict may be mitigated and identity preserved albeit transformed in a new chapter on china the author focuses on the key issue of agency and power in hybridization throughout the book offers a comprehensive treatment of hybridization arguments and in discussing globalization and culture problematizes the meaning of culture this historically deep and geographically wide approach to globalization is essential reading as we face the increasing spread of conflicts bred by cultural misunderstanding

this is a significant book for a multitude of audiences including scholars practitioners students expatriates travelers and those who are simply interested in culture this book is also an ideal reference tool since the metaphors are easy to remember yet rich in contextual value and are presented in a logical structure for quick consultation overall this book is enormously appealing genuinely useful and a worthy addition to any collection thunderbird international business review 2002 in understanding global cultures fourth edition authors martin j gannon and rajnandini pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations clusters of nations and even continents the fully updated fourth edition continues to emphasize that metaphors are guidelines to help outsiders quickly understand what members of a culture consider important this new edition includes a new part structure three completely new chapters and major revisions to chapters on american football russian ballet and the israeli kibbutz

new and continuing features emphasizes clusters of national cultures and variations within each cluster as well as both topic oriented authority ranking cultures market pricing cultures etc and cluster focused descriptions includes three new parts india shiva and diversity scandinavian egalitarian cultures sweden denmark and finland and other egalitarian cultures including canada and germany provides three completely new chapters finnish sauna kaleidoscopic india and diversity and a final integrative summary chapter integrates chapters through the frameworks of the globe study the hofstede study hall and kluckhohn and strodbeck highlights religious and ethnic diversity throughout ancillaries instructor resources are available on a password protected website at sagepub com gannon4instr these include applications discussion questions model examinations 100 exercises and suggested syllabi qualified instructors may contact customer care to receive access to the site understanding global cultures metaphorical journeys through 29 nations clusters of nations continents and diversity is appropriate for courses in international business and management strategic management and planning and cultural studies

contributors to the volume focus on such important issues as media imperialism national identity cultural policy globalization of urban cultures cultural production in a global context free trade negotiations and agreements the economic impact of cultural tourism the impact of globalization on children s television and the impact of japanese culture in asia

in the fully updated sixth edition of understanding global cultures metaphorical journeys through 34 nations clusters of nations continents and diversity authors martin j gannon and rajnandini pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations clusters of nations continents and diversity in each nation a cultural metaphor is any activity phenomenon or institution that members of a given culture consider important and with which they identify emotionally and or cognitively such as the japanese garden and american football this cultural metaphoric approach identifies three to eight unique or distinctive features of each cultural metaphor and then discusses 34 national cultures in terms of these features the book demonstrates how metaphors are guidelines to help outsiders quickly understand what members of a culture consider important

in this book leading social scientists from many countries analyze the extent to which we are seeing a globalization of culture is a unified world culture emerging and if so how does this relate to existing cultural divisions and to the autonomy of the nation state

differing explanations are offered for trends towards global unification and their relation to an economic world system will the intensification of global contact produce increasing tolerance of other cultures or will an integrating culture produce sharper reactions in the form of fundamentalist and nationalist movements the contributors explore the emergence of third cultures such as international law the financial markets and media conglomerates as elements which transcend the boundaries of the nation state as well as examining the extent causation and consequences of global homogenization the authors consider its implication for the social sciences global culture was published simultaneously as volume 7 issues 2 3 of theory culture society

understanding global cultures third edition presents the cultural metaphor as a method for understanding the cultural mindsets of a nation a cluster of nations and even of a continent this method involves identifying some phenomenon activity or institution of a culture that all or most of its members consider important and with which they identify closely metaphors are not stereotypes rather they rely upon the features of one critical phenomenon of a culture to describe the entire culture the characteristics of the metaphor then become the basis for describing and understanding the essential features of the culture for example the italians invented the opera and love it passionately five key characteristics of the opera are the overture spectacle and pageantry voice externalization and the interaction between the lead singers and the chorus these features are used to describe italy and its cultural mindset thus the metaphor is a guide or map that helps such outsiders as students travelers and managers on short term and long term assignments understand quickly what members of a culture consider important

cultural globalization a user s guide is a personal and engaging journey through theories of culture and globalization drawing on extensive examples and interdisciplinary research wise explores concepts of culture territory and identity in order to give students a new perspective on issues of globalization includes numerous examples from asian european and north american youth culture and popular music draws on interdisciplinary research from the fields of anthropology cultural studies cultural geography and media studies considers how global processes carry with them the ethical questions of how to act in the world and how to care for others provides an original and stimulating overview of theories of culture and globalization encouraging students think more broadly about the key issues

reference world history consistently informative lively and accurate a pathbreaking achievement the new york times book review s the world s axes of population power and commerce shift from north to south and from west to east the old eurocentric model of culture is giving way to a new global paradigm this dictionary which has been compiled by two of our most esteemed scholars is the first work of its kind to devote equal emphasis to the cultural contributions of the non western world alongside those of europe and north america prepared by regional experts from five continents including both scholars from other cultures and western scholars of other cultures the book s more than 1 200 entries include chinua achebe aeschylus bo diddley denis diderot martha graham the great leap forward igbo inanna jainism henry james john milton yukio mishima ramayana raphael françois toussaint l ouverture trail of tears zionism zydeco vast in scope and lucidly written the dictionary of global culture is an indispensable reference for students businesspeople or anyone seeking a foothold in the civilization of the next millennium detailed accurate and solid it contains much to interest and inform baltimore sun

paul hopper leads the reader through the varied issues associated with globalization and culture including deterritorialization cosmopolitanism cultural hybridization and homogenization as well as claims that aspects of globalization are provoking cultural resistance

this groundbreaking collection focuses on what may be for cultural studies the most intriguing aspect of contemporary globalization the ways in which the postnational restructuring of the world in an era of transnational capitalism has altered how we must think about cultural production mapping a new world space that is simultaneously more globalized and localized than before these essays examine the dynamic between the movement of capital images and technologies without regard to national borders and the tendency toward fragmentation of the world into increasingly contentious enclaves of difference ethnicity and resistance ranging across issues involving film literature and theory as well as history politics economics sociology and anthropology these deeply interdisciplinary essays explore the interwoven forces of globalism and localism in a variety of cultural settings with a particular emphasis on the asia pacific region powerful readings of the new image culture transnational film genre and the politics of spectacle are offered as is a critique of globalization as the latest guise of colonization articles that unravel the complex links between the global and local in terms of the unfolding narrative of capital are joined by work that illuminates phenomena as diverse as yellow cab interracial sex in japan machinic

desire in robocop movies and the pacific rim city an interview with fredric jameson by paik nak chung on globalization and pacific rim responses is also featured as is a critical afterword by paul bové positioned at the crossroads of an altered global terrain this volume the first of its kind analyzes the evolving transnational imaginary the full scope of contemporary cultural production by which national identities of political allegiance and economic regulation are being undone and in which imagined communities are being reshaped at both the global and local levels of everyday existence

gordon mathews opens up the complex and debated topics of globalisation culture and identity in a clear and lively style his book will be an illuminating and valuable read to social and cultural anthropologists and students

a new angle on the globalisation debate which celebrates successful resistance as well as exploring the dangers as languages and local cultures are swept away by the market driven monoculture jeremy seabrook looks at the threat to cultural diversity and integrity all around the globe including in western societies amongst the disappearing cultures seabrook finds that resistance is breaking out as people rediscover the importance of the local and the value of community

this is the fourth volume of a five book series which offers a forward looking broad based course in human geography the building blocks of a geographical imagination are presented through some of the principal forces that are shaping the world as it approaches the twenty first century each book develops different aspects of the geographical imagination using a mixture of text and readings through which the authors teach what it is to think geographically the issues that are explored are at the forefront of global and local relations this volume examines the challenges posed by globalization to the meanings we currently give to place and to culture and questions the nature of the relationship between them issues of identity cultural personal and of place and the contest over the meanings of places and cultures are set in the context of the changing geography of social power beginning with international migration the book establishes a centuries old context of movement settlement and hybridity within which current debates must be set it raises issues of the rights of movement of both capital and of people of the ways in which place and culture are imagined and given meaning and of the power struggles over the definitions of place and culture it examines the importance and the nature of the identities we confer on and draw from place and the importance of space and place in the constitution of insiders and outsiders the

book as a whole is an argument for rethinking these issues and recognising their importance to our geographical imagination

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