

Pink Globalization Hello Kitty S Trek Across The Pacific

Pink Globalization East Asia in the World Weird Confucius In Godzilla's Footsteps Corporate Globalization Smithsonian Asian Pacific American History, Art, and Culture in 101 Objects Yishu Images of Childhood Asian Profile Hello Kitty Malaysia, Singapore, and ASEAN in an Age of Globalisation Girl Culture: Girl culture A to Z Cyberterrorism Samurai Girl Social History of the United States Global Subjects Education about Asia Changing Japanese Identities in Multicultural Canada In Your Face The American Interest Christine R. Yano Anne Prescott Zhao Lu W. Tsutsui Albrecht Rothacher Theodore S. Gonzalves Paul Duncum Ken Belson Khairulmaini Osman Salleh Claudia Mitchell Alan O'Day Julie Nancy L. Cohen Jean-François Bayart UVic Centre for Asia-Pacific Initiatives Johny K. Johansson

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tracing the global circulation and consumption of hello kitty christine r yano analyzes the spread of japanese cute cool culture which she sees as combining kitsch with an ironic self referentiality

from the foundations in global studies series this text offers students a fresh comprehensive multidisciplinary

entry point to east asia after a brief introduction to the study of east asia the early chapters of the book survey the essentials of east asian history important historical narratives and the region's languages religions and global connections students are guided through the material with relevant maps resource boxes and text boxes that support and guide further independent exploration of the topics at hand the second half of the book features interdisciplinary case studies each of which focuses on a specific country or region and a particular issue each chapter gives a flavor for the cultural distinctiveness of the particular country yet also draws attention to global linkages readers will come away from this book with an understanding of the larger historical political and cultural frameworks that shaped east asia as we know it today and of current issues that have relevance in asia and beyond

spanning antiquity until the present zhao lu analyses the eclectic and fictitious representations of confucius that have been widely celebrated by communities of people throughout history while mainstream scholarship mostly considers confucius in terms of his role as a celebrated man of wisdom and as a teacher with a humanistic worldview zhao addresses the weirder representations he considers depictions of confucius as a prophet a fortune teller a powerful demon hunter a shrewd villain of 19th century american newspapers an embodiment of feudal evils in the cultural revolution and as a cute friend zhao asks why some groups would risk contradicting the well accepted image of confucius with such representations and shows how these illustrations reflect the specific anxieties of these communities he reveals not only how people across history perceived confucius in diverse ways but more importantly how they used confucius in daily life ranging from calming their anxiety about the future to legitimizing a dynasty stereotyping chinese people and even to forging a new sense of history

these essays consider the godzilla films and how they shaped and influenced postwar japanese culture as well as the globalization of japanese pop culture icons there are contributions from film studies anthropology history literature theatre and cultural studies and from susan napier anne allison christine yano and others

this book sets out to examine the question are there alternatives to us models of corporate governance for global players based on well grounded concepts of distinct national and regional corporate cultures created by

different patterns of communication negotiation and organisation 20 corporate histories 10 from asia and 10 from europe are reviewed among these global players operating in different sectors like aviation telecommunications electronics household appliances steel automotives food beverages confectionery retailing finance advertising and branding the persistence of national corporate cultures clearly emerges corporate globalisation will never become uniform companies that ignore the strength of national ways of doing and organising their business will do so at their peril most strikingly this happens during cross cultural mergers which almost inevitably will fail if done in a centralist fashion only those companies that are aware and respect the persistent strength of the different national traditions of production trading and marketing will succeed

a rich and compelling introduction to the history of asian pacific american communities as told through 101 objects from a fortune cookie baking mold to the debut ms marvel comic featuring kamala khan a booklist top 10 reference book of 2024 smithsonian asian pacific american history art and culture in 101 objects invites readers to experience both well known and untold stories through influential controversial and meaningful objects thematic chapters explore complex history and shared experiences navigation intersections labor innovation belonging tragedy resistance and solidarity community service memory and joy the book features vibrant full color illustrations of objects that embody and engage with asian pacific american issues including the immigrant experience the importance of media representation what history gets officially documented vs what does not and so much more those objects include name tag for challenger astronaut ellison onizuka photograph of hollywood actress anna may wong hello kitty bento box stella abrera s ballet shoes pancaked to match her skin color caravan s thailand songs for life album sewing kit of internment camp survivor may ishimoto nam june paik s electronic superhighway continental u s alaska hawaii the devanagari typographical font patented by hari govind govil asian americans are the fastest growing group in the united states and include approximately 50 distinct ethnic groups but their stories and experiences have often been sidelined or stereotyped this spirited and beautifully illustrated book offers a vital window into the triumphs and tragedies strength and ingenuity and traditions and cultural identities of these communities smithsonian asian pacific american history art and culture in 101 objects is a crucial and celebratory read

drawing on a rich legacy of pictorial evidence images of childhood examines historical constructions of

childhood and how they reinforce or challenge the prevailing view of childhood as a state of innocence each chapter explores how visual elements such as framing points of view and lighting as well as clothes accessories and body language help to construct our many different conceptions of children from members of the family unit and assumed gender roles to schooling and aesthetic objects through to their economic value and use in political propaganda skillfully navigating a multitude of perspectives on this topic paul duncum considers both how our ideas beliefs and values have changed throughout history and how some have remained unchanged he also explores the cultural notion of the child within and how this has contributed to the way adults perceive children the result is a text far broader in scope than any other in its field as art history is interwoven with contemporary popular culture to explore how we visually represent childhood in doing so the book highlights the real life implications that these representations have on children s rights

now in paperback the inside story of the cartoon kitty that became a multibillion dollar global enterprise the only business book to offer an in depth exploration of the hello kitty phenomenon hello kitty tells the amazing story of how the japanese company sanrio bucked the odds and transformed a bulbous all but featureless cartoon critter into a multibillion dollar global business powerhouse readers will learn how and why the hello kitty brand clicked with children and adults across cultures and how it continues to successfully compete internationally with disney and warner brothers this book is packed with valuable lessons about the awesome power of branding marketing and licensing to capture the hearts and minds of consumers ken belson tokyo japan covers japanese business economics and government policy for the new york times his work has also appeared in businessweek fortune bloomberg news the international herald tribune and barron s among others brian bremner tokyo japan currently serves as asia economics editor for businessweek and writes a weekly column called eye on japan for businessweek online

investigates the increasingly complex relationships struggles obsessions and idols of american tween and teen girls from pre school to high school and beyond this work tackles many hot button issues including the barrage of advertising geared toward very young girls emphasizing sexuality and extreme thinness

the 22 articles assess a number of the germane issues surrounding cyberterrorism its substance why it is

attractive to terrorists legal problems of countering it prospects for international co operation means of defending against cyber attacks and the outlook for the future

samurai girl isbn 88 88493 27 1 u s 29 95 paperback 8 25 x 11 in 104 pgs 100 color item march photography

in this new book jean françois bayart offers a radically new account of globalization which challenges the way it is interpreted by neo liberals and by the anti globalization movement

in your face exposes the new worldwide rebellion that s brewing against u s marketing renowned international marketing expert johny k johansson explains why global customers increasingly view u s marketing as the first wave of a cultural assault by an arrogant wasteful society of overfed gas guzzling suv driving bullies he shows why american brands are especially susceptible to attack and considers the bush administration s disastrous repositioning of the united states most important johansson offers a new path for marketers a path to sustainable profits based on mutual respect not domination

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