

Picture Premium Magazine Australia

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a scholarly work examining the continuing evolution of the magazine part of the popular handbooks in media and

communication series the handbook of magazine studies is a wide ranging study of the ways in which the political economy of magazines has dramatically shifted in recent years and continues to do so at a rapid pace essays from emerging and established scholars explore the cultural function of magazine media in light of significant changes in content delivery format and audience this volume integrates academic examination with pragmatic discussion to explore contemporary organizational practices content and cultural impact offering original research and fresh insights thirty six chapters provide a truly global perspective on the conceptual and historical foundations of magazines their organizational cultures and narrative strategies and their influences on society identities and lifestyle the text addresses topics such as the role of advocacy in shaping and changing magazine identities magazines and advertising in the digital age gender and sexuality in magazines and global magazine markets useful to scholars and educators alike this book discusses media theory academic research and real world organizational dynamics presents essays from both emerging and established scholars in disciplines such as art geography and women s studies features in depth case studies of magazines in international national and regional contexts explores issues surrounding race ethnicity activism and resistance whether used as a reference a supplementary text or as a catalyst to spark new research the handbook of magazine studies is a valuable resource for students educators and scholars in fields of mass media communication and journalism

axed charts the dramatic decline of the magazine industry in australia from the million selling highs of the 1990s to the recent round of mergers closures and mass redundancies what went wrong australian magazines once boasted the highest circulation per capita in the world former magazine editor phil barker follows the story from this golden age to today showing how mismanagement unchecked spending and the challenge presented by the rise of the internet all combined to undermine the previously unassailable position magazines held in the australian consciousness prominent magazine executives and editors who witnessed the industry s decline and failure to capitalise on digital opportunities have gone on the record for the first time featuring in depth analysis of archival reporting and brand new interviews with key players axed

lifts the lid on the scandals behind the industry's swan dive but phil also talks to the people who have managed to pivot in a fast moving media landscape and believe magazines are a part of australia's future are magazines really dead or is there still some hope for survival

when violence breaks out at the stands of far right publishers at the frankfurt book fair beatrice deft is provoked into action an alienated australian high school teacher who finds herself at the centre of the global book industry beatrice encounters a cast of characters including the very hot caspian schorle german police officer kurt weidenfeld left wing german publisher and white storm a neo nazi publishing organisation such is the premise of the frankfurt kabuff a comic erotic thriller about the publishing industry originally self published under the pseudonym blaire squiscoll with the frankfurt kabuff critical edition blaire squiscoll is revealed as the pen name of beth driscoll and claire squires who created the novella in the midst of fieldwork at the frankfurt book fair published for the first time as a full critical edition this experimental playful work combines critical and creative modes for new perspectives on the publishing industry and creative economies the frankfurt kabuff critical edition enriches the novella with an introduction annotated text 15 essays by leading scholars and practitioners and additional creative assemblages this highly unusual research project offers insights for students academics and publishers alike

featuring scholarly perspectives from around the globe and drawing on a legacy of television studies but with an eye toward the future this authoritative collection examines both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty first century companion chapters include original essays by some of the leading scholars of television studies as well as emerging voices engaging television on six continents offering readers a truly global range of perspectives the volume features multidisciplinary analyses that offer models and guides for the study of global television with approaches focused on the theories audiences content culture and institutions of television a wide array of examples and case studies engage the transforming practices technologies systems and texts constituting

television around the world today providing readers with a contemporary and multi faceted perspective in this volume editor shawn shimpach has brought together an essential guide to understanding television in the world today how it works and what it means perfect for students scholars and anyone else interested in television global media studies and beyond

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