

Perspective On McKinsey

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i had the privilege of working closely with marvin and mckinsey for many years this book makes marvin come to life and perpetuates him as a role model peter f drucker a wonderful book about a wonderful man in many ways marvin s mckinsey framed the hypotheses in our own search for excellence for example passion for values belief in people as the prime resource and willingness to let people experiment as well as i thought i knew marvin however this remarkable book drawing on the collective memories of those who worked most closely with him taught me a ton about how extraordinary the man really was and what made him that way many have called

drucker the man who invented management i think history will conclude that both he and marvin bower share that pedestal bob waterman coauthor of in search of excellence marvin bower became a legend not just within mckinsey company but within professional services and the business world more broadly in everything he did and said he embodied the professional approach and the importance of values this book sheds remarkable insight on a remarkable man and on the power of constancy of purpose ian davis worldwide managing director mckinsey co it is as marvin would have wanted it simple honest fact based wonderful stories with a long term perspective an insightful read about the father of management consulting lois juliber retired coo colgate palmolive this book provides fascinating insight into the early days of modern management consulting it is an extremely enlightening look at the origin of one of america s most important professions and one of america s most innovative leaders thomas h lee founder chairman and president thomas h lee partners l p

this is a new kind of human resource management text because it is written with the general manager in mind the text provides a base of key organizational behavior material on why employees behave as they do and how to promote behavior required to implement a focused business strategy using staffing development and reward systems organized around the concept of creating integrated hrm systems students first learn about the processes that explain work behaviors students are then acquainted with key issues such as linking hrm systems to a firm s business strategy that knowledge is then used to design an integrated set of hrm practices promoting the behaviors needed for a particular organization the text provides detailed and practical examples of the entire process of assessing an organization and designing integrated staffing development and reward practices as a result students become better informed consumers of the specialized services provided by in house human resource professionals and outside consultants and gain insight into how to translate theory into practice

getting into mba programs is more and more competitive this over 600 page book will improve your chances of admission to the schools of your choice this version of the edge aimed at us applicants features an in depth analysis of applying to each schoo

as industries evolve and restructure the ability of an economy to adapt to new economic conditions its ability to change direction determines its success over the long run europe and japan grew rapidly for many years but now faced with greater challenges their economies have either failed to generate enough jobs or have failed to achieve the highest levels of productivity

or both while the US has economic problems the advantage of its greater flexibility has allowed it to be alone among the three powers in sustaining very high productivity and very strong employment opportunities in this text Martin Neil Baily examines the policies that should be followed to facilitate economic adjustment and rapid economic growth in the new environment he emphasizes three key forces driving a change of direction expanded global competition the increased use of information and communications technologies and the development of the global financial system Baily says that these have created a new economy due to increased intensity of competition as well as altered demand patterns and changes in the way businesses operate

This book complements the *Handbook of Management Consulting* the contemporary consultant insights from leading experts 1e but can also be studied separately the book consists of 20 cases including Harvard and Stanford cases the cases present the broad range of topics that are pertinent to current management consulting each of the four parts of the text presents a cogent introduction by the editors delineating topics that are critical for today's consultants to understand the cases represent major practice areas of consulting and afford new insights into change processes and other current management issues facing consulting firms these cases together with the *Handbook* will prepare consultants and other business managers for a successful future in a highly competitive consulting environment

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