

Pearson Business Communication Essentials Answers

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business communication essentials offers you the opportunity to practise communication skills that will help you get jobs and be promoted in today's workplace this text will introduce you to the fundamental principles of business communication teach you a simple three step writing process provide insights into required job skills and demonstrate effective strategies for the many types of communication challenges you'll face on the job with a focus on 21st century technology you'll learn how today's companies are using blogs social networks podcasts virtual worlds and wikis

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