

Palmer Dunford Akin Managing Organizational Change

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providing the skills to successfully manage change managing organizational change a multiple perspectives approach 3e by palmer dunford and buchanan offers managers a multiple pers approach to managing change which recognizes the variety of ways to facilitate change and reinforces the need for a tailored and creative approach to fit different contexts the third edition offers timely updates to previous content while introducing new and emerging trends developments themes debates and practices

managing organizational change provides managers with an awareness of the issues involved in managing change moving them beyond one best way approaches and providing them with access to multiple perspectives that they can draw upon in order to enhance their success in producing organizational change these multiple perspectives provide a theme for the text as well as a framework for the way each chapter outlines different options open to managers in helping them to identify in a reflective way the actions and choices open to them changing organizations is as messy

as it is exhilarating as frustrating as it is satisfying as muddling through and creative a process as it is a rational one this book recognizes these tensions for those involved in managing organizational change rather than pretend that they do not exist it confronts them head on identifying why they are there how they can be managed and the limits they create for what the manager of organizational change can achieve

a revision and update of connor and lake s classic text on the management of organizational change a practical guide to understanding and effecting changes in your organization copyright libri gmbh all rights reserved

this innovative and unique textbook describes change as a socially constructed process reinforced by the interactions of employees at all levels including video and audio resources it emphasises the fact that change is an on going phenomenon not an event that will soon be over once the consultants have left but a permanent feature of an adaptable organisation this novel theoretical perspective makes it the first and only text to focus on the central role of conversations and storytelling in managing change strengthening the business focus of the text this new 3rd edition includes provision of practical tools and techniques for managing change increased coverage of sustaining change and a greater number of international examples and case studies managing organizational change is suitable for change management modules at all levels of undergraduate and postgraduate study

a critical area of competitive advantage is the ability of organizations to lead rather than follow changes in the market this means having the ability to roll out the right changes quickly and reliably in a way that delivers a return on investment managing organizational change brings together all the different roles and functions within an organization that a leader has to manage effectively to ensure successful and sustainable organizational change centred around the cycle of change model it provides a practical yet reflective overview of the four things you have to have culture capacity commitment and capability and the six things you have to do direct drive deliver prepare propagate and profit it explains which type of resources you need in order to achieve long term change which tasks roles and activities need to be in place and crucially how to lead during a time of great unease managing organizational change will help you deliver better outcomes reflect on what your organization needs to do better and ensure change is embedded throughout your organization online supporting resources for this book include downloadable appendices to supplement several chapters

forming part of the understanding organizational change series managing organizational change in public services focuses on the organizational dimension of change management in public services combining aspects of change management theory with real life practice in the form of organizational cases from different regions and sectors this edited collection identifies and analyzes significant issues regarding the development implementation and evaluation of public service change initiatives featuring contributions from leading authors in the field this text provides an overview of organizational change management with a focus on leadership management and strategies for change looking at cases from europe and north america managing organizational change in public services offers both a global as well as a cross sector analysis of this complex and challenging process different sectors that are examined include transport health education this book offers an excellent introduction to change management and how it works within the public service organizations

internationally it will be vital reading for all those engaged with the study or practice of this dynamic subject

organizations must evolve to keep up with today's dynamic and competitive environment this book explores a set of concepts theories and techniques that address the successful planning and implementation of change across an organization it focuses on why a company needs to change what can be changed and how to appropriately plan and implement that change the authors also explain how individuals groups and the organization can improve their ability to move through the change process this text refers to an out of print or unavailable edition of this title

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organisational change has become a way of life mergers takeovers layoffs deregulation downsizing new technology and increased competition are daily occurrences as a manager and leader you are challenged to maintain performance under chaotic conditions your workforce can be confused resistant and disheartened job security company loyalty and steady career development are no longer available as rewards for performance what can you do to build a motivated and productive workforce under these conditions table of contents section 1 understanding organisation change the role of the manager during change section 2 preparing for change planning for more change section 3 what happens to people some people learn from their experience others never really learn communicating about change try it you'll like it section 5 dealing with resistance what to do when they don't section 6 increasing team involvement getting them to want to section 7 visionary leadership leading yourself section 8 change action plan putting it all together

adopting a conceptual approach this introduction to the management of change in organisations includes topical case studies which allow students to review ideas and models

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description organizations must evolve to keep up with today s dynamic and competitive environment this book explores a set of concepts theories and techniques that address the successful planning and implementation of change across an organization it focuses on why a company needs to change what can be changed and how to appropriately plan and implement that change the authors also explain how individuals groups and the organization can improve their ability to move through the change process the text was written to help the reader be more comfortable with the uncertainties of change chapter format the beginning of each chapter provides highlights of the chapter chapter at a glance a vignette to provide a real world perspective on the subject areas addressed and a brief summary of what will be covered in the chapter chapter perspective the main text of each chapter covers concepts theory and techniques that apply to the subject areas covered and include brief real world examples that relate to that content at the end of each chapter there are readings and cases 22 total readings and cases that allow for discussion of the application of the concepts theory and techniques covered for each reading and case the authors have provided a focus questions and linkage to the chapter this format enables the reader to focus on key topic areas and to then apply them to real world situations this combination of content and application enables the reader to draw upon their own experiences and therefore results in optimal learning chapter appendix content

chapter 1 the pace of economic global and technological competition in today s world makes confronting the realities of change an inevitable feature of organizational life chapter 2 if we really want to understand how organizations should view change we need to use change models that can guide managers in planning and implementing change chapter 3 we can use four dimensions of change management strategy to plan and implement a desired and feasible future state chapter 4 leadership is critical to the success of any change initiative by understanding differences between management and leadership attributes of transactional and transformational leadership styles and key factors in leading change you can better understand what needs to be done to successfully lead change managing the evolution of change means that you will need to understand the rational reasons for change and the behavioral states that one goes through how different levels of the organization move through change and how employees and management can work together during change chapter 6 change initiatives often flounder because not enough attention is given to developing and communicating a shared vision chapter 7 in this chapter you will explore aligning strategy and culture and how important it is for the beliefs guiding values and behavior norms of the organization to support the goals and objectives of the strategic change initiative appendix a historical seeds of change management provides an overview of the evolution of organizational change from the late

1940 s to present appendix b the managing change questionnaire subset mcq answer key with comments

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Introduction

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