

Outsourcing And Insourcing In An International Context

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A Comparison of Sourcing Strategies in the Apparel Industry. Case Study of the H&M Group and Inditex

Global Sourcing

Information Systems Outsourcing

Competence-Based Decision Support for the Offshoring of Automotive Product Development Processes to India

Sourcing in India

OECD Information Technology Outlook

Staffing the Modern Library Bulletin to Management

The Journal for Quality and Participation

The Indian National Bibliography

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The One-person Library

The Globalisation Glossary

Human Resources Report

The Social Contract

Marketing Library Services

Journal of the American Society for Information Science

Academy of Management Perspectives

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designed for upper level undergraduate or graduate courses in production operations management management information systems international business and strategic management this text focuses on concepts processes and methodologies for firms planning to undertake or currently involved in outsourcing insourcing decisions outsourcing and insourcing in an international context is the only available text that includes coverage of the international risk factors associated with this strategy the book presents a balanced view of the positive and negative aspects of outsourcing and provides essential coverage of the fundamental techniques involved in any outsourcing insourcing decision in addition it discusses the ethical ramifications of outsourcing for companies and governments around the world each chapter includes learning objectives discussion questions and sample problems an instructor s manual test bank and powerpoint presentation are available to teachers who adopt the text

bachelor thesis from the year 2015 in the subject business economics miscellaneous grade 9 university of groningen business economics course bsc international business language english abstract in this thesis a comparison is made between the h m group and inditex to measure the differences in overall performance of outsourcing and in house production in the apparel industry outsourcing is often discussed in the literature as the perfect solution to cost reductions however the literature lacks results on the actual performance this article measures the performance obtained through outsourcing and in house production h m is studied because it has a fully outsourced production where inditex mostly produces its products in house performance is measured by the follow variables costs agility asset utilization and product quality costs and asset utilization were measured using an independent samples t test comparing costs of goods sold salary expenses and overall expenses as a percentage of the revenue asset utilization is measured by comparing the return on assets ratio agility is studied by an in depth analysis and product quality based on a survey on consumer perception the results show that h m has significantly reduced its costs by outsourcing while

inditex with higher costs is able to keep a very short lead time h m has been successful in increasing return on assets and product quality is perceived equal for both companies this article contributes to the field of research by showing that outsourcing does lead to cost reduction however in house production leads to better performance in agility

we present a north south model of international trade in which differentiated products are developed in the north sectors are populated by final good producers who differ in productivity levels based on productivity and sectoral characteristics firms decide whether to integrate into the production of intermediate inputs or outsource them in either case they have to decide from which country to source the inputs final good producers and their suppliers must make relationship specific investments both in an integrated firm and in an arm s length relationship we describe an equilibrium in which firms with different productivity levels choose different ownership structures and supplier locations i e they choose different organizational forms we then study the effects of within sectoral heterogeneity and variations in industry characteristics on the relative prevalence of these organizational forms the analysis sheds light on the structure of foreign trade within and across industries nber website

as the information systems outsourcing trend has gained momentum it is prudent to stop and reflect on several critical questions this text attempts to answers these questions

master s thesis from the year 2006 in the subject business economics supply production logistics grade 1 3 hamburg university of technology language english abstract the increasing importance of offshoring as a strategic tool for firms which possess substantial resources in high cost locations is reflected in the increasing quantity and value of work being offshored the offshoring of automotive product development processes generically called automotive engineering services serves not only to reduce developmental costs for firms but can also help firms develop resources in fast growing markets which can also act as an important source of future revenue the trend of offshoring automotive

engineering services es activities to india is becoming increasingly important of the 15 billion offshore es market including automotive and other es activities india claimed 12 in 2005 experts claim that this value will increase to 40 billion by 2020 representing a market share of 25 the increasing importance of es offshoring is reflected in increasing investments and acquisitions of indian firms in this business area the dynamic situation being faced by firms wishing to offshore es work to india necessitates a decision support methodology which was outlined in this work introduction to present work the present project aimed to provide offshoring decision support to automotive product development firms located in germany w europe by answering the following two questions 1 which process steps in the automotive product development process are best offshored which process steps should be retained in house onshore 2 in case of offshore partnerships which criteria may be used to evaluate prospective offshore partners offshoreability the offshoreability of an organizational process may be defined as the ease with which it may be offshored to another location without losing any of its value or efficiency offshoreability thus depends on many

ranked as the second most important growing economy in the world india represents one of the most interesting sourcing and selling markets a real global strategy cannot ignore it using the experiences of leading international companies including accenture dhl and ids this book illustrates opportunities threats and approaches in the management of an offshoring project in india it clarifies issues concerning fdis intellectual property protection and transport communication and closes with a detailed description of five in depth case studies

cohn kelsey explore changes undergone by libraries since the advent of technology the offer new strategies for personnel organisation they define 21st century library competencies develop competency based job descriptions offer other ideas for achieving a lean organisation

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