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operations management is critical to the success of all organisations no matter how large or small it enables them to provide services and products that we all need it is central to changes in customer preference networks of supply and demand and developments in technology and its responsibilities are financial and logistical social and environmental whether at work or at home we all experience and manage processes and operations

operations management is important exciting challenging and everywhere you look important because it enables organisations to provide services and products that we all need exciting because it is central to constant changes in customer preference networks of supply and demand and developments in technology challenging because solutions must be must be financially sound resource efficient as well as environmentally and socially responsible and everywhere because in our daily lives whether at work or at home we all experience and manage processes and operations the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

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the world is in a constant state of flux and this influences the operations of every business and organisation business management a contemporary approach deals with these changes by covering the functions of a business or an organisation and then addressing the contemporary issues that affect them these issues include globalisation corporate entrepreneurship and citizenship credit diversity and hiv aids every student of business and business manager needs to understand the importance of these issues and their influence on the operations of a business business management a contemporary approach also highlights the interdependency between the various business functions this interdependency is very important for a business or organisation to operate as a whole

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this fascinating new core textbook authored by a highly respected academic with over a decade of industry experience takes a global and strategic approach to the important topic of operations management om integrating contemporary and traditional theories the text covers everything a student needs to understand the reality of operations in the modern world and combines the latest cutting edge thinking with innovative learning features written in a concise and engaging style and based on up to date research in the field the book provides a range of international case studies and examples that help students to apply theoretical knowledge to real world practice this is a must have textbook for students studying operations management modules on undergraduate postgraduate and mba programmes in addition this is an ideal textbook to accompany modules on operations strategy production management and services management

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project managers appear to accept the iron triangle of cost budget and quality but in reality focus more on being on time and budget quality in projects is often paid mere lip service and relegated to tick box compliance this lack of clarity and focus on quality is often the source of project failures ron basu's managing quality in projects shines the spotlight on this aspect of project management that can often be overshadowed by the pressure to deliver on time and on budget his investigation focuses initially on defining the dimensions of quality in project management and identifying sources of measurement for project excellence thereafter he expands his focus to discuss which tools can be effectively used in the quest for achieving and sustaining project excellence and which processes are important in assessing the project maturity the text also explores how the successes of operational excellence concepts such as supply chain management lean thinking and six sigma may be gainfully deployed in enhancing project quality and excellence finally a structured implantation plan guides those directly involved in project delivery including suppliers in how to make it happen a shared understanding and implementation of project quality by key project stakeholders will go a long way to ensuring a stable platform for delivering successful projects with longer lasting outcomes it is also a fundamental building block in any organization's strategy for improving consistency and achieving sustainable performance on that basis ron basu's book is a must have reference and guide for all project organizations

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seminar paper from the year 2011 in the subject business economics business management corporate governance grade b prifysgol cymru university of wales language english abstract the present essay deals with the operations management of zara a spanish chain store also it will be shown how the ideas of operations management are put into action at zara finally the recommendation and conclusion summarizes the results of the essay and offer suggestions for improvement

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provides an understanding of all aspects of how organisations are managed and an application of the most recent developments in management theory and practice the underlying theme is the management of change which is the basic function of managers in the modern economy particular issues discussed include business ethics organisational culture and environmental issues

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