

Operations Management For Mbases 5th Edition

Operations and Supply Chain Management for MBAs Operations Management for MBAs Managers Not MBAs (Volume 1 of 2) (Easyread Edition) Strategic Management for MBAs Black and White Managers Not MBAs The Directory of MBAs The Association of MBAs Guide to Business Schools Operations and Supply Chain Management for MBAs, 7th Australia and New Zealand Edition The Essential MBA The MBAMBA Operations Management Teaching on European MBA Programmes The MBA Handbook Minority MBA. The Globalization of Professional Management Education, 1881-2000 : It's Rise, Expansion, and Implications Which MBA? Strategic Management for MBAs The 12-Week MBA The MBA Handbook Empirical Investigation of the MBA Program in Indonesia Jack R. Meredith Jack R. Meredith Henry Mintzberg Patrick Mc Namee Henry Mintzberg Godfrey Golzen Jack R. Meredith Susan Miller Pat Chew LaFitte Carolina Machado Keith Goffin Sheila Cameron Hyeyoung Moon George Bickerstaffe Patrick McNamee Bjorn Billhardt Sheila Cameron Lies S. Pesulima

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the seventh edition of operations and supply chain management for mbas is the definitive introduction to the fundamental concepts of supply chain and operations management designed specifically to meet the needs of mba students this market leading book offers clear presentation of topics such process planning and design capacity and location planning schedule and inventory management and enterprise resource planning a strategic conceptual approach helps readers comprehend the contemporary issues they will soon be facing in industry this concisely formatted volume enables instructors to customize their courses for the unique requirements of

mba programs each chapter integrates material directly into the text rather than sidebars highlights and other pedagogical devices to achieve a smooth easy to read narrative flow carefully selected questions prompt discussions that complement the mature more experienced nature of mba students while case studies and supplementary materials illustrate key concepts and practices topics such as outsourcing and global sourcing the role of information technology and global competitiveness strategies assist students to understand working and competing in the globalized economy

focus on the needs of the mba student meredith and shafer introduce the key topics of operations management focusing on the needs of mba students contemporary concepts of relevance to mba students such as the balanced scorecard core competency mass customization benchmarking business process design and enterprise resource planning sap are also included more importantly the book is written with the marketing finance and other majors in mind emphasizing how a basic understanding of operations is important to all career paths operations management for mbas is also specifically designed to allow the professor to tailor their course around the students needs the streamlined coverage of concepts provides the instructor with the opportunity to integrate additional materials into the course such as cases and readings further enhancing student learning furthermore having a text that solidly covers just the fundamental concepts provides students with the background needed to integrate these important supplementary materials key features of the text focus is placed on the needs and skills of mba students the material is conceptual and strategic in nature making it more relevant and interesting to experienced students contemporary real world topics such as revenue management service defections and supply chain management address students current needs a condensed and inexpensive treatment of the material allows the instructor to economically add supplementary material quantitative material is presented only when it provides a better understanding of key concepts

in this sweeping critique of how managers are educated and how as a consequence management is practiced henry mintzberg offers thoughtful and controversial ideas for reforming both the mba trains the wrong people in the wrong ways with the wrong consequences mintzberg writes using the classroom to help develop people already practicing management is a fine idea but pretending to create managers out of people who have never managed is a sham leaders cannot be created in a classroom they arise in context but people who already practice management can significantly improve their effectiveness given the opportunity to learn thoughtfully from their own experience mintzberg calls for a more engaging approach to managing and a more reflective approach to management education he also outlines how business schools can become true schools of management

provides guidance on business schools and the mba programmes they offer part one contains advice on selecting courses and schools and submitting an application

part two addresses the objectives of management education and part three provides an alphabetical listing of business schools worldwide

for help preparing for and support during your mba course the essential mba brings together a comprehensive overview of the main subjects taught on mba and business and management programmes in one book each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study including sections on research methods and study skills further reading recommendations and questions for reflection a critical perspective of the subject matter and reviews of alternative approaches this text is an invaluable guide for mba students as well a useful introduction for undergraduate and postgraduate students of business and management susan miller is professor of organisational behaviour at hull university business school

this book focuses on the relevant subjects in the curriculum of an mba program covering many different fields within business this book is ideal for readers who want to prepare for a master of business administration degree it provides discussions and exchanges of information on principles strategies models techniques methodologies and applications in the business area

this volume provides guidance on choosing an mba course and all the factors that should be considered it covers pre course preparation and the requisite skills necessary for making the most of your courses and performing well in assessments

buy which mba of course the mba is becoming a business necessity for anyone wanting to explore new career opportunities accelerate personal development and increase their salary taking an mba isn t a decision that anyone takes lightly there is too much to consider how am i going to finance it how do i choose the right programme how long will it take where should i take it etc which mba sets out to answer the questions that every prospective mba student should ask offering advice and guidance to individuals and organisations in assessing the opportunities available to them this new edition also covers how business schools are keeping up to speed with the internet revolution including the many schools which are setting up incubator units to allow students to implement net companies as part of their course work

based on a business leadership program taught to professionals at global fortune 500 companies this indispensable guide offers practical tips for managers and aspiring business leaders getting an mba takes time and money making it inaccessible to many people who want to take charge in the business world the 12 week mba offers an alternative way to learn business essentials with a unique premise business leaders in any industry any function and at any level need the same core knowledge skills

and attitudes to effectively manage and lead that core consists of working through and with other people to create value while using financial concepts and metrics to maximize the value created for all company stakeholders the timeless essence of managing numbers and leading people can be learned in less time and at a lower cost than in a traditional two year mba where much of the curriculum may become obsolete by the time students graduate authors bjorn billhardt and nathan kracklauer are senior executives at abilitie a global leadership development company that has served over 100 000 learners in fifty countries now the key lessons from abilitie's 12 week mba curriculum are available in this accessible and engaging guide

the mba handbook is a solid support guide for students studying for their mba providing advice about the whole mba process including choosing a course and examining post mba job opportunities it can be used either to support a specific study skills unit on the course or as student reference and support beyond the classroom it therefore has a lot of value for distance learning students

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