

Neoliberalism As A Mobile Technology Aihwa Ong

Underglobalization Dreams of Flight Asian Video Cultures Lifestyle Media in Asia Entrepreneurial Selves Journal of Borderlands Studies A Genealogy of Tropical Architecture Disability and Mobile Citizenship in Postsocialist Ukraine Digital Citizens, Inc The Spectator Revista de dialectología y tradiciones populares Provincial China Neuropsychadelia Embodied Politics The Network Society Journal of Folklore Research An Introduction to New Media and Cybercultures Contemporary States of Emergency Journal of East Asian Studies China Inside Out Joshua Neves Fran Martin Joshua Neves Fran Martin Carla Freeman Jiat-Hwee Chang Sarah D. Phillips Anke Fleur Schwittay Nicolas David Langlitz Rebecca J. Hester Manuel Castells Pramod K. Nayar Didier Fassin Pál Nyiri

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despite china s recent emergence as a major global economic and geopolitical power its association with counterfeit goods and intellectual property piracy has led many in the west to dismiss its urbanization and globalization as suspect or inauthentic in underglobalization joshua neves examines the cultural politics of the fake and how frictions between legality and legitimacy propel dominant models of economic development

and political life in contemporary china focusing on a wide range of media technologies and practices in beijing neves shows how piracy and fakes are manifestations of what he calls underglobalization the ways social actors undermine and refuse to implement the specific procedures and protocols required by globalization at different scales by tracking the rise of fake politics and transformations in political society in china and globally neves demonstrates that they are alternate outcomes of globalizing processes rather than anathema to them

in dreams of flight fran martin explores how young chinese women negotiate competing pressures on their identity while studying abroad on one hand unmarried middle class women in the single child generations are encouraged to develop themselves as professional human capital through international education molding themselves into independent cosmopolitan career oriented individuals on the other strong neotraditionalist state social and familial pressures of the post mao era push them back toward marriage and family by age thirty martin examines these women s motivations for studying in australia and traces their embodied and emotional experiences of urban life social media worlds work in low skilled and professional jobs romantic relationships religion chinese patriotism and changed self understanding after study abroad martin illustrates how emerging forms of gender class and mobility fundamentally transform the basis of identity for a whole generation of chinese women

the contributors to this volume theorize asian video cultures in the context of social movements market economies and local popular cultures to complicate notions of the asian experience of global media whether discussing video platforms in japan and indonesia k pop reception videos amateur music videos circulated via microsd cards in india or the censorship of bollywood films in nigeria the essays trace the myriad ways asian video reshapes media politics and aesthetic practices while many influential commentators overlook denounce and trivialize asian video the contributors here show how it belongs to the shifting core of contemporary global media thereby moving conversations about asian media beyond static east west imaginaries residual cold war mentalities triumphalist declarations about resurgent asias and budding jingoisms in so doing they write asia s vibrant media practices into the mainstream of global media and

cultural theories while challenging and complicating hegemonic ideas about the global as well as digital media contributors conerly casey jenny chio michelle cho kay dickinson bishnupriya ghosh feng mei heberer zu hui celina hung rahul mukherjee joshua neves bhaskar sarkar nishant shah abhigyan singh sv srinivas marc steinberg chia chi wu patricia zimmerman

across asia consumer culture is increasingly shaping everyday life with neoliberal economic and social policies increasingly adopted by governments who see their citizens as individualised sovereign consumers with choices about their lifestyles and identities one aspect of this development has been the emergence of new wealthy middle classes with lifestyle aspirations shaped by national regional and global media especially by a range of new popular lifestyle media which includes magazines television and mobile and social media this book explores how far everyday conceptions and experiences of identity are being transformed by media cultures across the region it considers a range of different media in different asian contexts contrasting how the shaping of lifestyles in asia differs from similar processes in western countries and assessing how the new lifestyle media represents not just a new emergent media culture but also illustrates wider cultural and social changes in the asian region

entrepreneurial selves is an ethnography of neoliberalism bridging political economy and affect studies carla freeman turns a spotlight on the entrepreneur a figure saluted across the globe as the very embodiment of neoliberalism steeped in more than a decade of ethnography on the emergent entrepreneurial middle class of barbados she finds dramatic reworkings of selfhood intimacy labor and life amid the rumbling effects of political economic restructuring she shows us that the *déjà vu* of neoliberalism the global hailing of entrepreneurial flexibility and its concomitant project of self making can only be grasped through the thickness of cultural specificity where its costs and pleasures are unevenly felt freeman theorizes postcolonial neoliberalism by reimagining the caribbean cultural model of reputation respectability this remarkable book will allow readers to see how the material social practices formerly associated with resistance to capitalism reputation are being mobilized in ways that sustain neoliberal precepts and in so doing re map class race and gender through a new emotional economy

sarah phillips examines how disabled persons in the ukraine struggled to secure their rights during the tumult of the past two decades she documents their creative strategies argues that public storytelling is a powerful means to expand notions of relatedness kinship social responsibility

manuel castells has drawn together a group of contributors to explore the patterns and dynamics of the network society in its cultural and institutional diversity

this introduction to cybercultures provides a cutting edge and much needed guide to the rapidly changing world of new media and communication considers cyberculture and new media through contemporary race gender and sexuality studies and postcolonial theory offers a clear analysis of some of the most complex issues in cybercultures including identity network societies new geographies and connectivity includes discussions of gaming social networking geography net democracy aesthetics popular internet culture the body sexuality and politics examines key questions in the political economy racialization gendering and governance of cyberculture

the new form of humanitarian government emerging from natural disasters and military occupations that reduces people to mere lives to be rescued

the war on terror has generated a scramble for expertise on islamic or asian culture and revived support for area studies but it has done so at the cost of reviving the kinds of dangerous generalizations that area studies have rightly been accused of this book provides a much needed perspective on area studies a perspective that is attentive to both manifestations of traditional culture and the new global relationships in which they are being played out the authors shake off the shackles of the orientalist legacy but retain a close reading of local processes they challenge the boundaries of china and question its study from different perspectives but believe that area studies have a role to play if their geographies are studied according to certain common problems in the case of china the book shows the diverse array of critical but solidly grounded research approaches that can be used in studying a society its approach neither trivializes nor dismisses the elusive effects of culture and it pays attention to both the state and the multiplicity of voices that challenge it

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