

Mega Construction Projects Using Stakeholder Management

Stakeholder Management Achieving Excellence in Stakeholder Management Stakeholder Management and Social Responsibility Construction Stakeholder Management Stakeholder Management and Entrepreneurship in Africa PRACTICAL Project Stakeholder Management: Methods, Tools and Templates for Comprehensive Stakeholder Management Stakeholder Management in Small and Medium-Sized Enterprises Project Stakeholder Management Stakeholder Management Exam Prep Stakeholder Management Fieldbook Encyclopedia of Stakeholder Management Stakeholder Management Introduction to Stakeholder Management Engaging With Stakeholders Managing Stakeholders as Clients Managing Stakeholders in Software Development Projects Redefining the Corporation EVA and Value-Based Management: A Practical Guide to Implementation Improving Stakeholder Management Using Change Management Tools The Management of Problems with Stakeholders David Wasieleski Joachim Scharioth Ovidiu Nicolescu Ezekiel Chinyio Samuel Adomako Emanuela Giangregorio Jens Hillebrand Professor Anna Lund Jepsen Cybellium Nils Jacob Berland Jacob D. Rendtorff Bryan Barrow Cybellium Ltd Adam Lindgreen Mário Henrique Trentim John McManus James E. Post S. David Young Jeralyn Rittenhouse Mary Tschirhart Stakeholder Management Achieving Excellence in Stakeholder Management Stakeholder Management and Social Responsibility Construction Stakeholder Management Stakeholder Management and Entrepreneurship in Africa PRACTICAL Project Stakeholder Management: Methods, Tools and Templates for Comprehensive Stakeholder Management Stakeholder Management in Small and Medium-Sized Enterprises Project Stakeholder Management Stakeholder Management Exam Prep Stakeholder Management Fieldbook Encyclopedia of Stakeholder Management Stakeholder Management Introduction to Stakeholder Management Engaging With Stakeholders Managing Stakeholders as Clients Managing Stakeholders in Software Development Projects Redefining the Corporation EVA and Value-Based Management: A Practical Guide to Implementation Improving Stakeholder Management Using Change Management Tools The Management of Problems with Stakeholders *David Wasieleski Joachim Scharioth Ovidiu Nicolescu Ezekiel Chinyio Samuel Adomako Emanuela Giangregorio Jens Hillebrand Professor Anna Lund Jepsen Cybellium Nils Jacob Berland Jacob D. Rendtorff Bryan Barrow Cybellium Ltd Adam Lindgreen Mário Henrique Trentim John McManus James E. Post S. David Young Jeralyn Rittenhouse Mary Tschirhart*

this book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field it is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management

the term stakeholder management describes the policy towards all interest groups that have a stake in a company here companies using a stakeholder management tool give their first hand account of how this tool enables them to successfully measure monitor and manage their stakeholders performance the experience of these companies highlights how across different sectors and countries strong customer relationships committed employees and successful relationships with suppliers can be created to stay at the forefront of today s global economy company contributions are complemented by expert articles about current business topics such as performance measurement balanced scorecard and data mining methodologies

the main objective of this book is to provide an innovative set of concepts and tools regarding company management internal and external stakeholders and social responsibilities reflecting the necessities and opportunities generated by the digital transformation the transition to a knowledge based economy and the covid 19 crisis the book based on a holistic vision and contextual approach of business contributes to the development of company management and stakeholder and social responsibility theories and practices being structured in 12 chapters the original company management vision approaches and tools are based on three pillars a new manager relevant stakeholder rather than manager subordinate managerial paradigm a new type of company social responsibility rather than corporate social responsibility and a new concept of company relevant stakeholder rather than that of salient stakeholders the book contains two innovative managerial mechanisms the managerial synapse and company relevant stakeholders based management system able to help companies and stakeholders face successfully the challenges of digital transformation and the covid 19 crisis and to generate greater organization functionality and performance the book will be of interest to company managers and management specialists management academics consultants and researchers and mba students interested in a style of management with social responsibility at the forefront

this book captures best practice in construction stakeholder management using a range of international case studies it demonstrates stakeholder mapping presents the power interest matrix and analyses a model for the timely engagement of stakeholders the increased use of partnering and other relational forms of contracting have underlined the need for project participants to work together and also to be aware of all those who can affect or be affected by a project and its associated developments stakeholder management enables them to see this wider picture and provides guidance for managing the diverse views and interests that can manifest in the course of a project s life all construction projects have the potential for conflicts

of interest that can result in costly and damaging legal proceedings this new book advocates an alternative to dispute resolution that is proactive practical and global in its application construction stakeholder management is therefore an essential text for advanced students lecturers researchers and practitioners in the built environment

building on past research in the broad field of stakeholder management and entrepreneurship this book pushes a new agenda for more effective stakeholder engagement and management in entrepreneurial firms in africa adomako gyensare and ahsan provide a novel lens for entrepreneurs to manage stakeholders in africa and a sense of current best practices issues discussed include how external stakeholders such as government nongovernmental organizations media civil society organizations and local institutions influence the core business operations of entrepreneurial firms the book confronts the central challenge of entrepreneurship by providing a comprehensive understanding of how entrepreneurs could identify select enroll and coordinate stakeholders in addition it assesses issues such as stakeholder influence on corporate social responsibility strategy sustainability and environmental management of entrepreneurial firms an essential read for postgraduate students researchers and public and private analysts

one of the most challenging aspects on projects is managing stakeholder expectations and getting their commitment and buy in to the project written by an experienced project management consultant trainer and coach this book will provide you with the know how techniques and templates you need to conduct robust stakeholder management on your projects the approach described here is scalable on large complex projects you should perform rigorous and robust stakeholder management on smaller less complex projects you need to apply the spirit of the method stakeholder engagement is one of the most important keys to successful projects having a tried and tested set of stakeholder management tools is essential for all project managers this book provides an essential and up to date toolkit for project managers to identify assess and engage their stakeholders it is packed with free to use tools and templates that experienced project managers use to successfully manage their stakeholders no waffle page filling theory or unnecessary padding practical relevant useful

master s thesis from the year 2009 in the subject business economics business management corporate governance grade 17 20 1 3 solvay brussels school of economics and management course international master in management science language english abstract this study derives a model of stakeholder management in small and medium sized enterprises which describes the process from the owner managers personal ethics to the firm s eventual engagement with its stakeholders following a thorough review of literature published on stakeholder theory ethical behaviour in organizations and small and medium sized companies five hypotheses are put forward on which the model is based the results of three case studies on owner managed micro

enterprises from the belgian beer producing industry are used to test the validity of the model and the hypotheses the results of the case studies on belgian micro breweries support the major part of the proposed sme stakeholder management model and the hypotheses it is based on the perception of legitimate stakeholders is based on the personal ethics of the owner manager these are determined by the owner manager s preference for a certain normative core and his stage of cognitive moral development perceived stakeholders will possess power over the company and or have a legitimate moral or legal claim on the firm individual and situational moderators exist which can influence the transition from the owner manager s personal ethic to his perception of important stakeholders relevant individual factors are the owner manager s type and length of education and employment family background culture and nationality as well as his locus of control situational influences found to be important are the views of relevant peers psychological sanctions and rewards moral intensity and moral framing the company s actual stakeholder management depends on whom the owner manager perceives to be legitimate stakeholders it may be ins

carrying out a project as planned is not a guarantee for success projects may fail because project management does not take the requirements wishes and concerns of stakeholders sufficiently into account projects can only be successful through contributions from stakeholders and in the end it is the stakeholders that evaluate whether they find that the project is a success to manage stakeholders effectively you need to know your stakeholders their behaviours and attitudes towards the project in project stakeholder management the authors give guidance on how to adopt an analytical and structured approach how to document store and retrieve your knowledge how to plan your stakeholder interactions in advance and how to make your plans explicit at the very least internally a well conceived plan can prevent you from being carried away in the heat of the moment and help you spend your limited resources for stakeholder management in the best way

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this encyclopedia provides a comprehensive overview of the most important concepts of stakeholder theory and management in business and public administration it identifies that

stakeholders are essential for value creation in democratic societies

are you struggling to engage your key stakeholders do you lose sleep the night before important meetings because you are worried about how things will turn out have you failed to complete an important project on time because you didn't know how to get people to stick to their commitments if you would like to become better at influencing and persuasion but don't know where to begin then start here stakeholder management 50 quick and easy ways that you can become brilliant at project stakeholder management explains the essential steps to successful stakeholder management using a step by step approach you will learn how to easily identify all of your key stakeholder groups how to quickly build enthusiasm and motivation how to get people to commit to your delivery dates how to create an army of advocates who support your project from start to finish when to turn on the charm and when to turn up the heat when to say no to difficult stakeholders this is a no nonsense tips based book intended to be used to boost results it can be read from cover to cover but is better off being used as a reference guide the book supports the entire stakeholder management process and includes tips aimed at both beginners and more seasoned practitioners who is this book for those who stand to benefit most from this book include project management professionals including project managers programme managers project directors portfolio managers project management office pmo managers consultants including management consultants business consultants business analysts requirements managers independent consultants and business owners those with responsibility for managing resources including practice managers line managers and resource managers business managers and leaders including executive management line managers operations managers with project responsibilities those with responsibility for project funding and benefits management including project sponsors finance directors project directors account managers account directors new and aspiring managers looking to develop and progress their careers and needing to learn how to cultivate and develop business relationships table of contents how to get the most from this book stakeholder management 101 stakeholder management mistakes you need to avoid stakeholder identification tips stakeholder analysis tips stakeholder communication tips stakeholder management tips stakeholder relationship tips frequently asked questions about stakeholder management process visuals about the author quote from the author bryan barrow i wrote this book to address a gap that exists in the skill set of many people who work in the project management profession for too long we have watched projects fail despite the millions spent on project management tools training and certification and the billions wasted on failed and failing projects the underlying causes of so many failures is related to the way that people and groups communicate and collaborate this is where we stand to make the greatest improvement because stakeholder management is a topic that is only now getting the attention that it so desperately deserves

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engaging with stakeholders a relational perspective on responsible business contends that meaningful and constructive stakeholder engagement efforts should be rooted in a deep relational process of shared understanding expectations and viewpoints through honest continued dialogue between stakeholders and company management this anthology follows and reaffirms this view which also establishes the increasing need to explore the subtleties of how companies can respectfully engage their stakeholders in ways that reflect the corporate strategy and contribute to the ongoing development of business activities and creation of value for themselves and stakeholders from social environmental and economic perspectives stakeholder engagement practices however remain highly complex and difficult to manage their ability to generate value in an inclusive way requires critical consideration sound stakeholder engagement efforts also constitute a keystone for responsible business activities drawing on a wide range of literature and studies this book addresses key dimensions of stakeholder engagement through a responsible business lens and thereby contributes to identifying the opportunities challenges and key organizational implications associated with their unfolding the four main topics covered are delineating the nature and multiple raisons d être of stakeholder engagement dialogical and communicational foundations of stakeholder engagement engaging with diverse stakeholders throughout the value chain reaping organizational returns and relational rewards of stakeholder engagement efforts

your project operates in a dynamic world of stakeholders from the familiar members of your local project team to hidden project opponents that aren t listed on any org chart and your success hinges on your ability to meet or exceed their expectations success in this rapidly changing environment mandates a new approach veteran project management practitioner and professor m rio trentim pmp pmi rmp prince2 offers project managers a new solution use complex sales techniques to engage stakeholders as clients written in a candid and conversational style this highly accessible guide effortlessly blends theory with proven practice in order to equip you with new tools and techniques you can apply right away

as stakeholder relationships and business in general have become increasingly central to the unfolding of stakeholder thinking important new topics have begun to take centre stage in both

the worlds of practitioners and academics the role of project management becomes immeasurably more challenging when stakeholders are no longer seen as simple objects of managerial action but rather as subjects with their own objectives and purposes this book will aim to explain some of the complexities of project management and managerial relationships with stakeholders by discussing the practice of stakeholder engagement dialog measurement and management and the consequences of this practice for reporting and productivity and performance within project management

this book shows how the modern corporation must meet the expectations of diverse constiutents who contribute to its existence and success the stakeholders resource providers customers suppliers alliance partners and social and political actors it argues that the corporation must be seen as an institution engaged in mobilizing resources to create wealth and benefits for all its stakeholders

economic value added eva and value based management vbm are today s hottest management buzzwords but written information has often been biased and clouded by the authors hidden agendas eva and value based management is the first book to unflinchingly discuss the pros and cons of eva and vbm covering both implementation and conceptual issues with a strong emphasis on performance measurement value drivers and management compensation it allows readers to come to their own informed conclusions

project and program outcomes may be improved by more effectively identifying planning for and responding to common stakeholder change resistance challenges through the use of change management tools in this paper the author discusses how stakeholders can influence project success and offers specific change management tools that can be integrated into the project and program processes by using these tools the project and program managers can strengthen stakeholder engagement and build a better communications plan schedule budget and other integral components of the project

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