

# Media Ethics Cases And Moral Reasoning

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business ethics as a discipline leans on cases but flourishes by thorough analysis and reflection the present volume offers both after three introductory chapters into business ethics eight recent european cases mainly stemming from the netherlands and belgium and all of them with a clear moral impact are extensively described and analysed among them are the lernout and hauspie speech technology disaster heineken s struggle with the promotion girls selling beer in cambodia cartels in the dutch construction industry the pharmaceutical industry and the aids crisis and unilever allegedly making use of child labour in the cotton industry in india each case is followed by two expert comments from the fields of general ethics but also of law economics management and organisation theory sociology and social psychology cases and comments together offer an unique entrance in varieties of moral reasoning and in the personal and institutional dimensions to be taken into account when facing a corporate case saturated with moral ambiguities this book will be of interest to researchers as well as teachers of undergraduate and graduate courses in business ethics business in society management and organisation theory and strategic management it will also be useful for business practitioners eager to find moral guidance in their specific field

this book provides a basis for class discussion about the responsible conduct of social science research these 16 brief research ethics cases describe situations in which ethical dilemmas arise and present the student with the opportunity to think through the different implications for researchers the cases emphasize different types of ethical dilemmas involving faculty students participants and stakeholders students can discuss what happened why it was or was not unethical and what should be the consequences for the actors included are the original cases complete with learning objectives teaching notes and questions for discussion

this book teaches students how to make the difficult ethical decisions that journalists routinely face by taking a case based approach the authors argue that the best way to make an ethical decision is to look closely at a particular situation rather than looking first to an abstract set of ethical theories or principles this book goes beyond the traditional approaches of many other journalism textbooks by using cases as the starting point for building ethical practices casuistry the technical name of such a method develops provisional guidelines from the bottom up by reasoning analogically from an easy ethical case the paradigm to harder ethical cases thoroughly grounded in actual experience this method admits more nuanced judgments than most theoretical approaches

this ebook is a selective guide designed to help scholars and students of social work find reliable sources of information by directing them to the best available scholarly materials in whatever form or format they appear from books chapters and journal articles to online archives electronic data sets and blogs written by a leading international authority on the subject the ebook provides bibliographic information supported by direct recommendations about which sources to consult and editorial commentary to make it clear how the cited sources are interrelated related a reader will discover for instance the most reliable introductions and overviews to the topic and the most important publications on various areas of scholarly interest within this topic in social work as in other disciplines researchers at all levels are drowning in potentially useful scholarly information and this guide has been created as a tool for cutting through that material to find the exact source you need this ebook is a static version of an article from oxford bibliographies online social work a dynamic continuously updated online resource designed to provide authoritative guidance through scholarship and other materials relevant to the study and practice of social work oxford bibliographies online covers most subject disciplines within the social science and humanities for more information visit [about.oxbo.com](http://about.oxbo.com)

those working within the field of applied behavior analysis aba encounter potential ethical dilemmas on a daily basis while some challenges can be anticipated and appropriately addressed before they become unmanageable oftentimes behavior analysts are confronted with unforeseen and novel situations that require immediate yet careful attention it is impossible to anticipate and plan for every eventuality a workbook of ethical case scenarios in applied behavior analysis second edition presents more than 120 real world case scenarios commonly faced by individuals practicing aba the examples range in difficulty and severity to address the unique challenges and needs of those teaching practicing or learning aba through ethics focused coursework or preparing for the behavior analyst certification board bacb certification exam in addition to case scenarios the workbook provides detailed questions to facilitate discussion and critical thinking offers suggestions related to the navigation of ethically precarious situations and includes recommendations of ethics codes to consider in relation to each presented scenario offers case scenarios addressing codes within the bacb s ethics code for behavior analysts presents detailed question prompts to facilitate discussion and critical thinking includes recommendations of ethics codes to consider and review in relation to each presented scenario offers suggestions on the navigation of ethical challenges discusses how to

assess risk and devise ethically appropriate courses of action provides the entirety of the back ethics code for quick access and reference

the core of this text comprises chapters on all the key issues of business in canada today each chapter includes a hypothetical case study and an introduction highlighting key ethical points two academic essays and a real life case study questions for discussion accompany the essays and case studies the author has also included a general introduction to ethical issues and an overview of ethical theory a section on institutionalizing ethics discussing ethics officers programs codes etc and appendices providing excerpts from important classic contributions to ethical theory and from relevant canadian law

the biennial international conference on case based reasoning iccbr ries which began in sesimbra portugal in 1995 was intended to provide an international forum for the best fundamental and applied research in case based reasoning cbr it was hoped that such a forum would encourage the growth and rigor of the field and overcome the previous tendency toward isolated national cbr communities the foresight of the original iccbr organizers has been rewarded by the growth of a vigorous and cosmopolitan cbr community cbr is now widely recognized as a powerful and important computational technique for a wide range of practical applications by promoting an exchange of ideas among cbr researchers from across the globe the iccbr series has facilitated the broader acceptance and use of cbr iccbr 99 has continued this tradition by attracting high quality research and applications papers from around the world researchers from 21 countries submitted 80 papers to iccbr 99 from these submissions 17 papers were selected for long oral presentation 7 were accepted for short oral presentation and 19 papers were accepted as posters this volume sets forth these 43 papers which contain both mature work and innovative new ideas

ethical practice in engineering is critical for ensuring public trust in the field and in its practitioners especially as engineers increasingly tackle international and socially complex problems that combine technical and ethical challenges this report aims to raise awareness of the variety of exceptional programs and strategies for improving engineers understanding of ethical and social issues and provides a resource for those who seek to improve ethical development of engineers at their own institutions this publication presents 25 activities and programs that are exemplary in their approach to infusing ethics into the development of

engineering students it is intended to serve as a resource for institutions of higher education seeking to enhance their efforts in this area

understanding business ethics fourth edition offers an impactful exploration into the realm of ethics in the global business environment authors peter a stanwick and sarah d stanwick integrate four key dimensions to differentiate their work from other ethics textbooks a global perspective real world business cases comprehensive ethics topics and a consistent theme linking each chapter whether it s uncovering the intricate relations between businesses and their stakeholders discussing the effects of financial reporting or exploring the ethical implications of information technology marketing human resources and the natural environment this textbook equips readers with a robust ethical framework for the business world additionally the timely case studies from diverse industries demonstrate the very real consequences of ethical and unethical decisions this text is offered in sage vantage an intuitive learning platform that integrates quality sage textbook content with assignable multimedia activities and auto graded assessments to drive student engagement and ensure accountability unparalleled in its ease of use and built for dynamic teaching and learning vantage offers customizable lms integration and best in class support watch this video walkthrough and see how vantage works

this text provides coverage of the most discussed topics and up to date cases in medical ethics each topic is enriched with important background history and context and supplemented with a discussion of the most pertinent philosophical theories and ethical issues behind it anecdotal updates are included at the end of chapters to give readers insights into what has happened to some of the people involved in these cases

rapid changes in technology and the growing use of electronic media signal a need for understanding both clear and subtle ethical and social implications of the digital and of specific digital technologies understanding digital ethics cases and contexts is the first book to offer a philosophically grounded examination of digital ethics and its moral implications divided into three clear parts the authors discuss and explain the following key topics becoming literate in digital ethics moral viewpoints in digital contexts motivating action in digital ethics speed and scope of digital information moral algorithms and ethical machines the digital and the human digital relations and empathy machines agents autonomy and action digital and ethical activism the book includes cases and examples that explore the ethical implications of digital hardware

and software including videogames social media platforms autonomous vehicles robots voice enabled personal assistants smartphones artificially intelligent chatbots military drones and more understanding digital ethics is essential reading for students and scholars of philosophical ethics those working on topics related to digital technology and digital moral literacy and practitioners in related fields

the public outcry for a return to moral education in our schools has raised more dust than it dispelled building upon his provocative ideas in *On Becoming Responsible* Michael Pritchard clears the air with a sensible plan for promoting our children's moral education through the teaching of reasonableness Pritchard contends that children have a definite but frequently untapped capacity for reasonableness and that schools in a democratic society must make the nurturing of that capacity one of their primary aims as fundamental to learning as the development of reading writing and math skills reasonableness itself he shows can be best cultivated through the practice of philosophical inquiry within a classroom community in such an environment children learn to work together to listen to one another to build on one another's ideas to probe assumptions and different perspectives and ultimately to think for themselves advocating approaches to moral education that avoid mindless indoctrination and timid relativism Pritchard neither preaches nor hides behind abstractions he makes liberal use of actual classroom dialogues to illustrate children's remarkable capacity to engage in reasonable conversation about moral concepts involving fairness cheating loyalty truth-telling lying making and keeping promises obedience character and responsibility he also links such discussions to fundamental concerns over law and moral authority the roles of teachers and parents and the relationship between church and state Pritchard draws broadly and deeply from the fields of philosophy and psychology as well as from his own extensive personal experience working with children and teachers the result is a rich and insightful work that provides real hope for the future of our children and their moral education

emphasizing the intertwined concepts of freedom of the press and social responsibility this is the first book to cover media ethics from a truly global perspective case studies on hot topics and issues of enduring importance in media studies are introduced and thoroughly analyzed with particular focus on ones involving social media and public protest written by two global media ethics experts with extensive teaching experience this work covers the whole spectrum of media from news film and television to advertising pr and digital media end of chapter

exercises discussion questions and commentary boxes from a global group of scholars reinforce student learning engage readers and offer diverse perspectives

media ethics cases and moral reasoning challenges readers to think analytically about ethical situations in mass communication through original case studies and commentaries about real life media experiences this text provides a comprehensive introduction to the theoretical principles of ethical philosophies facilitating ethical awareness it introduces the potter box with its four dimensions of moral analysis to provide a framework for exploring the steps in moral reasoning and analyzing the cases focusing on a wide spectrum of ethical issues faced by media practitioners the cases in this tenth edition include the most recent issues in journalism broadcasting advertising public relations and entertainment visit the companion website at [mediaethicsbook.com](http://mediaethicsbook.com)

a case based approach to learning ethics in physical therapy ethics in physical therapy utilizes a unique case based approach to teach students and clinicians how to apply theoretical concepts to real world situations the cases were carefully selected to encourage thinking and discussion the accompanying text provides a framework to answer the should questions such as what should i do and how should i act the format provides the opportunity to move beyond the individual realm when appropriate resolving issues within an institutional or societal perspective the text is divided into two sections ethics for the physical therapist and types of ethical decisions case analysis they are designed to integrate with one another but each section can also be used separately part i provides more didactic foundational material while part ii strives to apply ethical decision making tools to relevant cases in physical therapy practice with the second section focusing on case analyses the purpose of ethics in physical therapy is to give students and clinicians a lens through which to analyze contemporary ethical challenges philosophical theory within the text is limited to that which can be applied practically in the clinical setting this book is not intended to be a work on ethical behavior rather it is designed to provide students and clinicians with a framework in which to approach the uncertainty of ethical decision making with tools to aid their inherent judgment

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